















## Sales Dashboard Summary

- Total Sales: ₹22.97 Lakh | Total Profit: ₹2.86 Lakh | Orders: 5,009
  Top Performing Category: Technology (₹8.36L in Sales, 50% margin)
  Region with Highest Sales: West (₹7.25L)
  Lowest Performing Segment: Home Office Segment in South Region
  Recommendation: Improve logistics in South to reduce shipping delays.