blinkit
India's Last Minute App

Filters
- **Outlet Location Type:** Tier 2
- **Outlet Size:** Small
- **Item Type:** All

Key Metrics
- **$230.49K** — TOTAL SALES
- **$142** — AVG SALES
- **3.9** — AVG RATING
- **1624** — NO OF ITEMS

OUTLET ESTABLISHMENT
- $47K (2015)
- $133K
- $50K (2020)
- Axis: $50K, $100K, 2016, 2018, 2020

Tabs: **TOTAL SALES** | **AVG SALES** | **AVG RATING** | **NO OF ITEMS**

FAT CONTENT
Legend: Low Fat, Regular
- 0K
- 2K NO OF ITEMS
- 1K

FAT BY OUTLET
Legend: Low Fat, Regular
- Tier 2: 1266 (Low Fat), 358 (Regular)

ITEM TYPE
Item Type	NO OF ITEMS
Househo...	232
Snack Fo...	205
Fruits an...	198
Frozen F...	156
Health a...	151
Canned	117
Dairy	116
Baking ...	104
Soft Dri...	101
Meat	57
Hard Dri...	51
Breads	47
Others	34
Starchy ...	27
Breakfast	16
Seafood	12

OUTLET SIZE
Legend: Small
- 2K

OUTLET LOCATION
- Tier 2: 230.49K

OUTLET TYPE
Outlet Type	TOTAL SALES	NO OF ITEMS	AVG SALES	AVG RATING	Item Visibility
Supermarket Type1	$230.49K	1624	$142	4	0.06