

# Retail Pricing Analytics i

What is the optimal price that maximizes profit for sales of a few product lines across retail stores?

Company

Company B

Month

All

Revenue

▲ 3.59%

\$1,441M

Cost of Goods Sold (COGS)

▲ 3.29%

\$1,298M

Price

▲ 1.73%

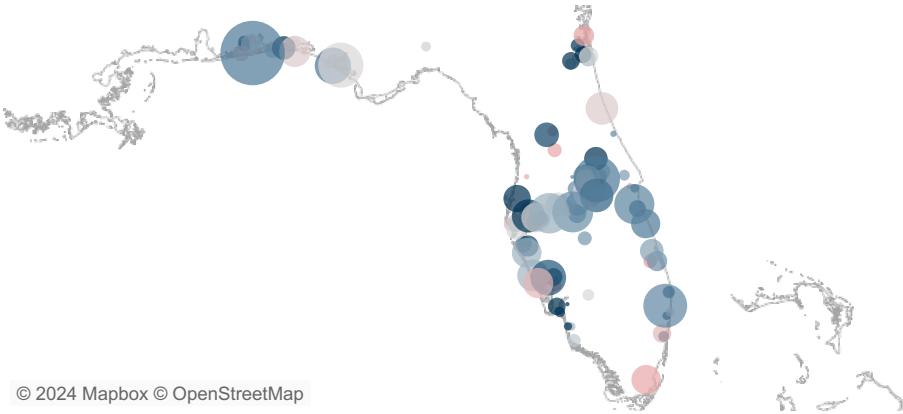
\$13.98 (AVG)

Profit

▲ 6.40%

\$143.5M

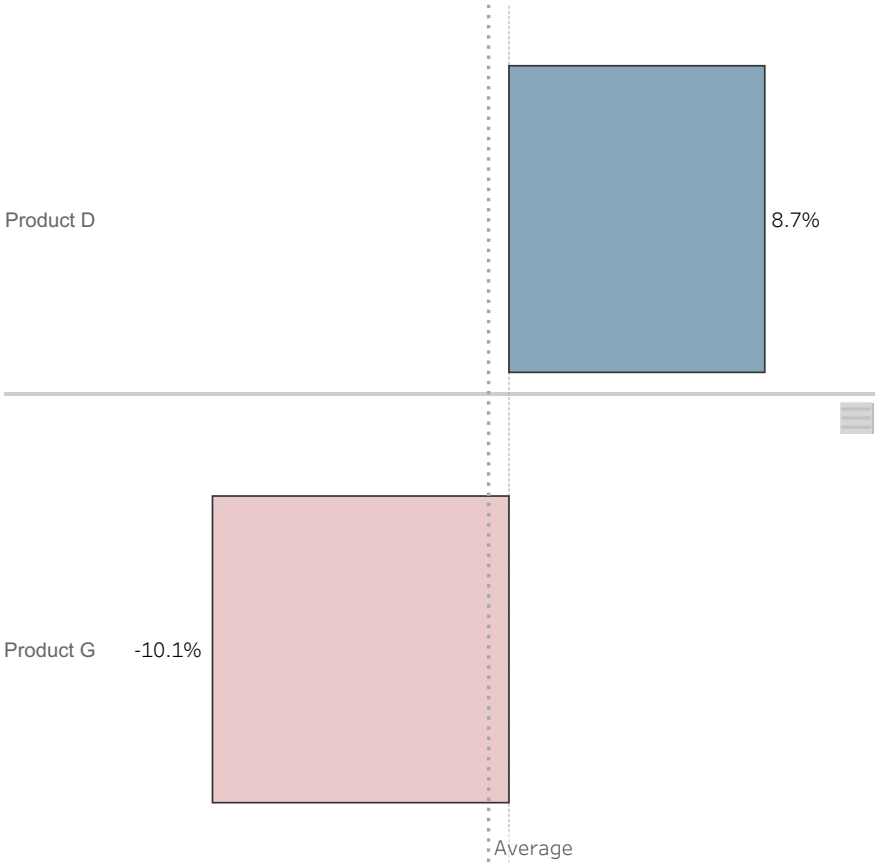
Sales by Store (+Profit | -Profit)



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Profit Growth by Product YoY (+Growth | -Growth)

Select the product to highlight its pricing curve.



Total Profit Per Price Unit (+Profit | -Profit YoY)

