



Letter of Recommendation

Nov 1, 2025

To Whom It May Concern,

As the Chief Technology Officer at DailyGo Pvt. Ltd., I am honored to write this letter of recommendation for Mr. Goutam Ravi Dubashi, our Founder & Director, who is applying for your graduate program. Having worked closely with Goutam since the inception of DailyGo, I have had the privilege of witnessing his exceptional leadership, data-driven mindset, and innovative problem-solving approach that have shaped the foundation and growth trajectory of our company.

From day one, Goutam has been the driving force behind DailyGo's vision to transform the gig-work ecosystem through technology-enabled workforce optimization. Despite carrying the responsibilities of leading the company, he took an active and hands-on role in our data engineering, analytics, and product development efforts. His deep involvement ensured that every strategic decision — whether operational, technical, or organizational — was grounded in data and real-world workforce insights.

Goutam played a pivotal role in building our dynamic gig-work allocation and prediction systems, where he contributed extensively to designing data pipelines, defining analytical frameworks, and validating model outputs used for worker-job matching, fulfillment optimization, and cancellation reduction. His understanding of workforce behavior patterns helped us develop solutions that increased overall fulfillment accuracy and reduced inefficiencies across multiple gig clusters.

One of Goutam's strongest contributions was in the area of workforce analytics and product strategy, where he worked closely with the data team to design intuitive dashboards, demand-supply indicators, and operational tracking systems. These insights became instrumental in shaping our deployment strategy, communication workflows, and field decision systems. His ability to convert complex operational data into simple, actionable insights is one of the reasons DailyGo could scale its early operations efficiently.

Goutam also demonstrated significant expertise in predictive modelling, cancellation behavior analysis, and operational forecasting. He frequently contributed ideas that later evolved into core system features — such as real-time job posting monitors, attendance predictors, trust-score mechanisms, and automated payment-risk checks. His clarity of thought, technical reasoning, and structured problem-solving have consistently elevated the quality of our product decisions.

What I admire most about Goutam is his blend of leadership and technical competence. Despite being the Founder, he worked alongside every team — Product, Data, Development, and BDA — ensuring collaboration, transparency, and a shared understanding of business goals. His ability to learn rapidly, adapt to complex challenges, and provide direction during high-pressure situations has been invaluable to the company.

Overall, I am confident that Goutam's strong analytical foundation, experience in building data-driven systems from scratch, and his commitment to continuous learning make him an outstanding candidate for your graduate program. His exposure to real-world workforce problems and technical decision-making will undoubtedly make him a valuable asset to your university. If you need any additional information, please feel free to contact me at sheetal@dailygoindia.in or +91 9353802488.

Sincerely,
Sheetal Chougule
Chief Technology Officer
DailyGo Pvt. Ltd., Bengaluru

For Daily Go Pvt. Ltd.

CTO (Chief Technology Officer)