Dear Gala Groceries,

We have implemented the initial exploratory data analysis on the sample of data provided.

We should now have a solid understanding of the data.

* The initial findings suggest that there is higher demand from customers for products in fruits and vegetables categories.
* The lower priced products are attracting a greater number of sales.
* The products in spices and herbs category are the least performing.
* The products with id (ecac012c-1dec-41d4-9ebd-56fb7166f6d9, 80da8348-1707-403f-8be7-9e6deeccc883, 0ddc2379-adba-4fb0-aa97-19fcafc738a1, 7c55cbd4-f306-4c04-a030-628cbe7867c1, 3bc6c1ea-0198-46de-9ffd-514ae3338713) are best sellers and demand comparatively high number in stock.
* The current sample is only worth 7 days of data. We need more data to understand the trends.
* We need more features that may help us to understand the solution that we’re looking for.
* We need to frame the specific problem statement that we want to solve. The current business problem is too broad, we should narrow down the focus in order to deliver a valuable end product.

Best regards,

Goutham Varma