

OPEN DATA AND ITS IMPACT

EVIDENCE AND REMAINING QUESTIONS

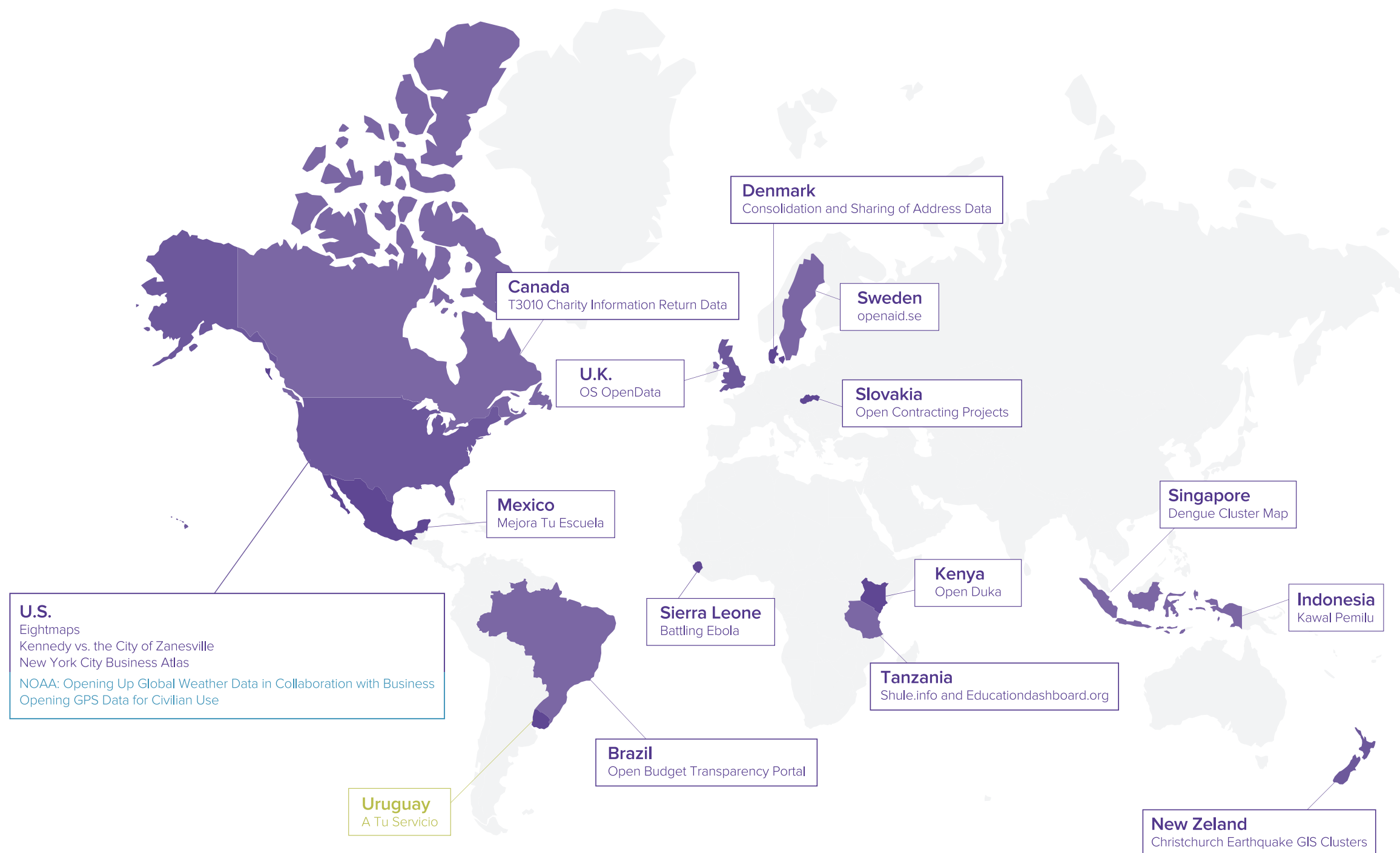
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OPEN DATA IMPACT CASE STUDIES

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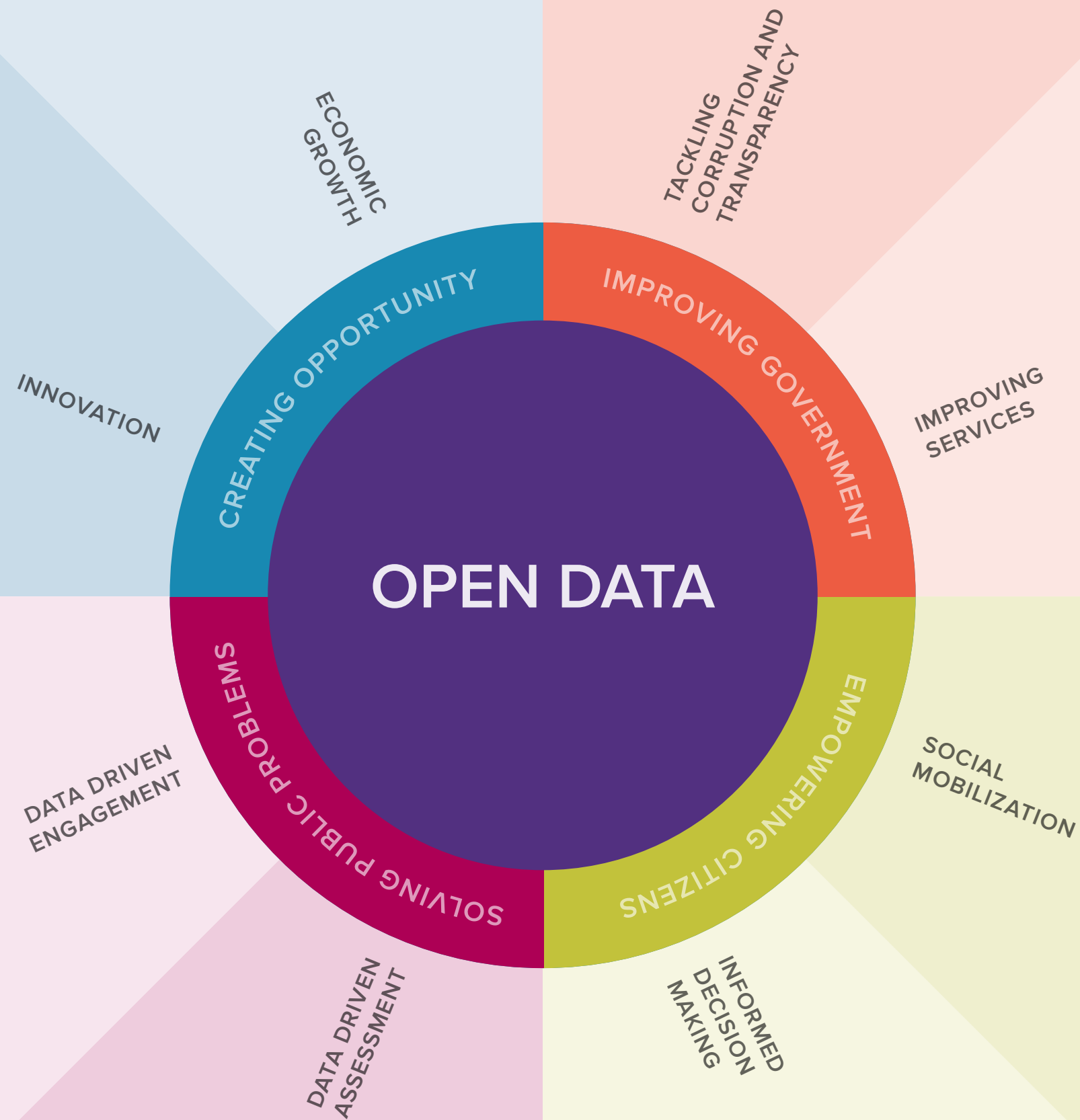
- ◆ 19 case studies documenting demand and impact of open data
- ◆ Across sectors and across the world
- ◆ Different shades of open

OPEN DATA IMPACT CASE STUDIES



TAXONOMY OF IMPACT

WHILE RESULTS WERE MIXED WE FOUND A WIDE VARIETY OF
WAYS PEOPLE'S **LIVES ARE IMPACTED THROUGH OPEN DATA**



ENABLING CONDITIONS

PARTNERSHIPS

Premise 1: Intermediaries and Data Collaboratives allow for enhanced matching of supply and demand of data.

PUBLIC INFRASTRUCTURE

Premise 2: Developing Open Data as a public infrastructure enables a broader impact across issues and sectors.

POLICIES AND PERFORMANCE METRICS

Premise 3: Policies, and regular assessments of their performance provide the necessary accountability to respond to open data demands.

PROBLEM DEFINITION

Premise 3: Open data initiatives that have a clear target or problem definition have more impact.

CORE CHALLENGES

READINESS

Premise 5: The lack of “readiness” or capacity at both the supply and demand side of open data hampers its impact.

RESPONSIVENESS

Premise 6: Open data could be significantly more impactful if the release of open data would be complemented with a responsiveness to needs and commitment to act upon insights generated.

RISKS

Premise 7: Releasing open data comprises a set of important risks and vulnerabilities – such as privacy and security risks – that are not always fully understood or addressed.

RESOURCE ALLOCATION

Premise 8: For open data to be impactful and sustainable, an adequate and long term resource allocation strategy is required.

RECOMMENDATIONS

TOWARD A NEXT GENERATION OPEN DATA ROADMAP

FOCUS ON AND DEFINE KEY PROBLEM AREAS
WHERE OPEN DATA CAN ADD VALUE.

WANTED: PEER REVIEWERS

HELP ASSESS OPEN DATA'S IMPACTS ACROSS THE WORLD

COLLABORATE AND SHARE YOUR KNOWLEDGE
BY REVIEWING ONE OR MORE CASE STUDIES

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