uGov Project Presentation

uGov Online

Where Citizens Become Their Own Lobbyists

PROJECT GOALS

- Improve knowledge of state legislative process

- Allow citizens to work with social media sites to improve communications between citizens and their government

- Translate bills and summarize them into key points

- Allow citizens to track bills through each stage of the legislative process

- Allow citizens to comment on and lobby legislators about changes they want to see in bills

OVERALL GOAL

- Allow ordinary citizens to become their own lobbyist

Introduction

Today, many citizens want to find ways to get involved with their government. After Occupy, the Tea Party, and the 2012 Presidential Election, there are more people who want their voice heard in government.

But many people don't know what is occurring in government besides what is covered in the news. They don't know about what bills are being passed and moved through the legislature. They also don't know what to do once they see a bill they don't agree with or want changed.

uGov seeks to change all this and *allow ordinary citizens to become their own lobbyists.*

uGov and Citizen Lobbying

uGov was created to allow citizens get a handle on government.

Most legislation that affects people's lives is passed at the state and local level. It is also where citizens can have the most input. Therefore, this is where citizens can effect the most change.

uGov Helps Create Change

Citizens can begin to create change by signing up on *uGov* and fill out a profile with information about where they live and what they care about. Then, when a bill is presented either by their legislator or on an issue they care about members will get an alert.

This alert shares information about the bill including committee information, a summary of key points, and a general timeline for passage. It also links information to legislators who are on the committee or sponsoring the bill.

Citizens can then use this information to lobby for themselves. Citizens can use template information and links to social media sites to contact legislators and lobby for changes they want to see in a bill.

Additionally, if citizens also have the opportunity to connect with likeminded users on *uGov*.

Overall, *uGov* will allow citizens to translate their dreams into actionable changes in government.