



# Corruption . Bribery . Persuasion & Accountability

Overview . Background . Pilot Phase . Next Steps

# Understanding Corruption

Bribery & Graft

Corruption is born out of  
Monopoly and No Accountability.

Meet Devi Lal.



# Severity of the problem.

## Lack of Accountability & Officials breaking law

Devi Lal. The 'sewer diver' from Delhi, India.

He is paid a measly \$4.50 and a bottle of bootleg booze a day to wallow in filth unclogging the city's drains. Even though India banned the practice in 1993, government agencies still use thousands of manual scavengers to clean drains through out India.

**Almost 70 % of the manual scavengers die on the job.**

Scandalously City bosses do not even provide protective clothing .

My Interest

Crowdsourced Data & Free Speech

Accountability with the help of internet.

I am going to talk about 2 different approaches I am undertaking to bring in accountability with respect to Indian Government.

They are all instances of using crowdsourcing to help improve the quality of data about public life.



# Crowdsourcing:

The basic promise of **democracy** is that **each individual voice matters.**

Very often, the content of the voice is more important than its source.

## Part1

# Crowdsourcing Data & Reducing Bribery at Local Government Level



Unfiltered data is hard to obtain from traditional sources because of conflict of interest.



# India's Birth To Death Cycle Of Paying Bribes

For years, ordinary Indian citizens have had no choice but to pay the price.

In India corruption affects people from birth until death.

**Birth Certificates. Driver's Licenses. Ration Cards.**

These documents are the essential records of everyday life that are required for applying to college or getting a job.

When people are not in a position to afford a bribe, they might be prevented from buying a home, starting a business or accessing basic services (Police, Judiciary, Registry, Land, Medical, Education, Tax, Utilities).



Every day, ordinary people bear the cost of corruption.

Corruption therefore infringes on citizen's fundamental right to opportunity and equality.



Internet offers new tools to improve  
accountability.



[ipaidabribe.com](http://ipaidabribe.com)

A great start towards hard to obtain data.

Relies on crowdsourcing complaints related to instances of bribery.

ipaidabrike.com is a great start towards crowdsourcing hard to obtain data, it does not accomplish much in terms of reducing the problem of bribery.

a. Site lacks good user experience.

I PAID A BRIBE

I CHANGE MY CITY

JANAAGRAHA

Mobile Apps

India

English

I PAID A BRIBE

AN INITIATIVE BY JANAAGRAHA

UNCOVER THE MARKET PRICE OF CORRUPTION

REGISTER FOR UPDATES  
3746524

3 MILLION PLUS VISITS

I PAID A BRIBE

I DID NOT PAY A BRIBE

I MET AN HONEST OFFICER

BRIBE HOTLINE

ALL REPORTS

NEWS

REPORT A BRIBE

Post A Report

## Add a Report

Your quest to fight corruption starts now

CHOOSE THE TYPE OF THE REPORT

### I PAID A BRIBE

Did you pay a bribe to get your work done at a government office? Tell us why you paid a bribe, to whom you paid a bribe and when you paid. We will share your report with the media, Central Vigilance Commission and take action against the report.

CHOOSE

### I AM A BRIBE FIGHTER

Did you say 'No' when you were asked for a bribe? Tell us your story. We would like to honour and celebrate you for standing up against corruption. We will share your story with millions of people around the world and inspire a star.

CHOOSE

### I MET AN HONEST OFFICIAL

Did you meet the good guys in the system? Tell us about these honest officers who did their job without asking for a bribe or taking a bribe. We will celebrate these officers so that they can inspire other officers like them to not take a bribe.

CHOOSE

I Paid a Bribe is a site that focuses on crowdsourced reports of corruption and bribery from India and all over the world.

The site lays emphasis on the various kinds of Retail Corruption. This is kind of corruption that confronts ordinary citizens in their daily lives when they're not able to avail of services they are are legitimately entitled to from the government - getting a driver's license, a birth certificate, registering a purchase of property.

Still have questions?

[How ipaidabrike.com works](#)

[Bribe Report Examples](#)

**Bribe Reports**  
Read All Reports  
I Paid a Bribe  
I am a Bribe Fighter  
I Met an Honest Officer  
Bribe Hotline

**News**  
News  
Comment Pieces  
How-To  
Polls

**I Paid A Bribe**  
About Us  
I Paid a Bribe in News  
About Janaagraha  
Privacy Policy

**Follow Us**  
[Facebook](#)  
[Twitter](#)  
[Google](#)

DISPOSABLE MOBILE ANALYTICS

## b. The quantitative rather than qualitative approach.

The data is not presented in easy to consume format. The user of the website is not able to get most out of this great tool because it is hard to interpret and extract useful information from a large amount of unstructured text (stories).

The screenshot displays the 'I Paid A Bribe' website interface. At the top, a navigation bar includes links for 'I PAID A BRIBE', 'I DID NOT PAY A BRIBE', 'I MET AN HONEST OFFICER', 'BRIBE HOTLINE', 'ALL REPORTS', 'NEWS', and 'REPORT A BRIBE'. Below this, a list of reports is shown, each with a title, category, and details. The reports are: 1. 'Wrong Statement by a Police Officer in front of Judicial Officer, in contradiction of his own statement' (Police | Police Investigation | Paid Rs 1,00,000), 2. 'Police changed evidence' (Police | False Allegations), and 3. 'Had to pay a bribe for having an expired car insurance cover' (Police | Traffic Violations | Paid Rs 100). Each report includes a brief description and a 'Read More...' link. The website also features a sidebar with 'Ever Paid A Bribe?', 'Report your Bribe Story!', and 'See action taken.' buttons, along with a 'POST A Report' button and a 'Register for updates' button. At the bottom, there are sections for 'Bribe Reports', 'News', 'I Paid A Bribe', and 'Follow Us' (Facebook, Twitter, Google+). A 'mixpanel MOBILE ANALYTICS' logo is visible in the bottom right corner.

Things to Know on Traffic Offences and Respective Penalties

1 2 3 4 5 6 7 8 9 ... next » last »

I PAID A BRIBE I DID NOT PAY A BRIBE I MET AN HONEST OFFICER BRIBE HOTLINE ALL REPORTS NEWS REPORT A BRIBE

32 views I PAID A BRIBE

**Wrong Statement by a Police Officer in front of Judicial Officer, in contradiction of his own statement**

Police | Police Investigation | Paid Rs 1,00,000

Reported on December 14, 2013 from New Delhi, Delhi | Report #72483

Reference FIR No.93/2008-u/s 420/467/468/471/34 IPC registered on my complaint against multiple accused, one of whom is the Related Bank Manager. [Read More...](#)

21 views BRIBE FIGHTER

**Police changed evidence**

Police | False Allegations

Reported on December 14, 2013 from New Delhi, Delhi | Report #72600

We had one case reported for drunken driving by someone, who tried to run over his car in fully drunken condition over our family member, we called [Read More...](#)

18 views BRIBE HOTLINE

**I have applied for passport but it is on hold as i have not shown...**

Passport | Updating Passport

Reported on December 14, 2013 from Godda, Jharkhand | Report #72575

I have applied for passport but it is on hold as i have not shown educational certificate. my first question is that i have to take an appointment to [Read More...](#)

33 views I PAID A BRIBE

**Had to pay a bribe for having an expired car insurance cover**

Police | Traffic Violations | Paid Rs 100

Reported on December 14, 2013 from Mumbai, Maharashtra | Report #71837

I was caught randomly by a traffic police near Kurla west (LBS road). On finding out that i had an expired insurance cover, the officer started to [Read More...](#)

Things to Know on Traffic Offences and Respective Penalties

1 2 3 4 5 6 7 8 9 ... next » last »

**Bribe Reports**

Read All Reports  
I Paid a Bribe  
I am a Bribe Fighter  
I Met an Honest Officer  
Bribe Hotline

**News**

News  
Comment Pieces  
How-To  
Polls

**I Paid A Bribe**

About Us  
I Paid a Bribe in News  
About janaagraha  
Privacy Policy

**Follow Us**

Facebook  
Twitter  
Google

mixpanel MOBILE ANALYTICS

c. The website falls short of a bigger goal of reducing bribery in India.

Data Visualization does nothing in terms of understanding the bribe prone departments and areas, for anybody to take any kind of action.

d. There is little follow up to the submitted stories.

No incentive for the citizens to report and how they can use the information presented to avoid paying bribe themselves.

I PAID A BRIBE | CHANGE MY CITY | JANAAGRAHA | UNCOVER THE MARKET PRICE OF CORRUPTION | REGISTER FOR UPDATES 3789491 | 3 MILLION PLUS VISITS

I PAID A BRIBE | I DID NOT PAY A BRIBE | I MET AN HONEST OFFICER | BRIBE HOTLINE | ALL REPORTS | NEWS | REPORT A BRIBE

I PLEDGE NOT TO PAY A BRIBE

611 Cities | 23643 Reports | 59.17 Cr Rupees

Across India

TOTAL REPORTS	TOTAL AMOUNT	BRIBES PAID	BRIBE FIGHTERS	HONEST OFFICERS
23643	Rs. 59.17 Cr	18356	2106	729

VIEW BRIBE ANALYTICS

DAILY NEWS

**Lokpal welcome bill for corrupt: AAP**  
New Delhi, Dec 18 (IANS) Expressing disagreement with Gandhian activist Anna Hazare, the Aam Adami Party (AAP) Wednesday termed the Lokpal bill as a "welcome bill" for corrupt politicians. "It is a bad day for social activism in the country. It is a welcome bill for every corrupt. [Read more](#)

**Joy in Hazare village as Lokpal bill is passed**  
Ralegan-Siddhi (Maharashtra), Dec 18 (IANS) Several thousand supporters of fasting social activist Anna Hazare lustily cheered here as the Lok Sabha passed the much-anticipated Lokpal bill Wednesday. As soon as the news flashed on TV screens, there were screams of joy and merriment in [Read more](#)

HOW-TO

**01 How to Complain Against Meter Tampering by Auto-rickshaw Drivers in Bangalore**

Reported 3 hours ago 7 views

**RESTAURANTS**  
Chennai  
Have You ever sat close to a Policeman in a [Restaurant Only to be disgusted... Read more](#)  
Reported 5 hours ago 8 views

**Voter ID Process**  
Bangalore  
I visited BBMP Corporation office for [enrollment of Voter ID Card for my... Read more](#)  
Reported 9 hours ago 19 views

**Honest police officer in koramangala**  
Bangalore  
When we often come across corrupt / bribe [ridden bureaucrats in our system i... Read more](#)  
Reported 10 hours ago 12 views

**Maharashtra road development**  
Amravati  
I traveled form Amravati to Pune via Karanja, [Malegaon, Mehakar... Read more](#)  
Reported 10 hours ago 14 views

**Collection of to:: for bad roads by**  
Amravati  
I traveled form Amravati to Pune via Karanja, [Malegaon, Mehakar... Read more](#)  
Reported 10 hours ago 12 views

**I have to pay for police verification**  
Hathras  
Passport office returned the verification report [and the shameless guy is... Read more](#)  
Reported 10 hours ago 21 views

**Get Solved All Your Marriage**  
Adilabad  
Allah 786 queen noor jahan khan specialist of [astrology i can solve any type... Read more](#)  
Reported 11 hours ago 9 views

**For getting electricity connection to my**  
Kochi  
It was june of this year and i had just set out to [start my first business... Read more](#)  
Reported 12 hours ago 6 views

**Sir, i want to know whether the**  
Hyderabad

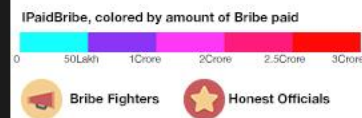
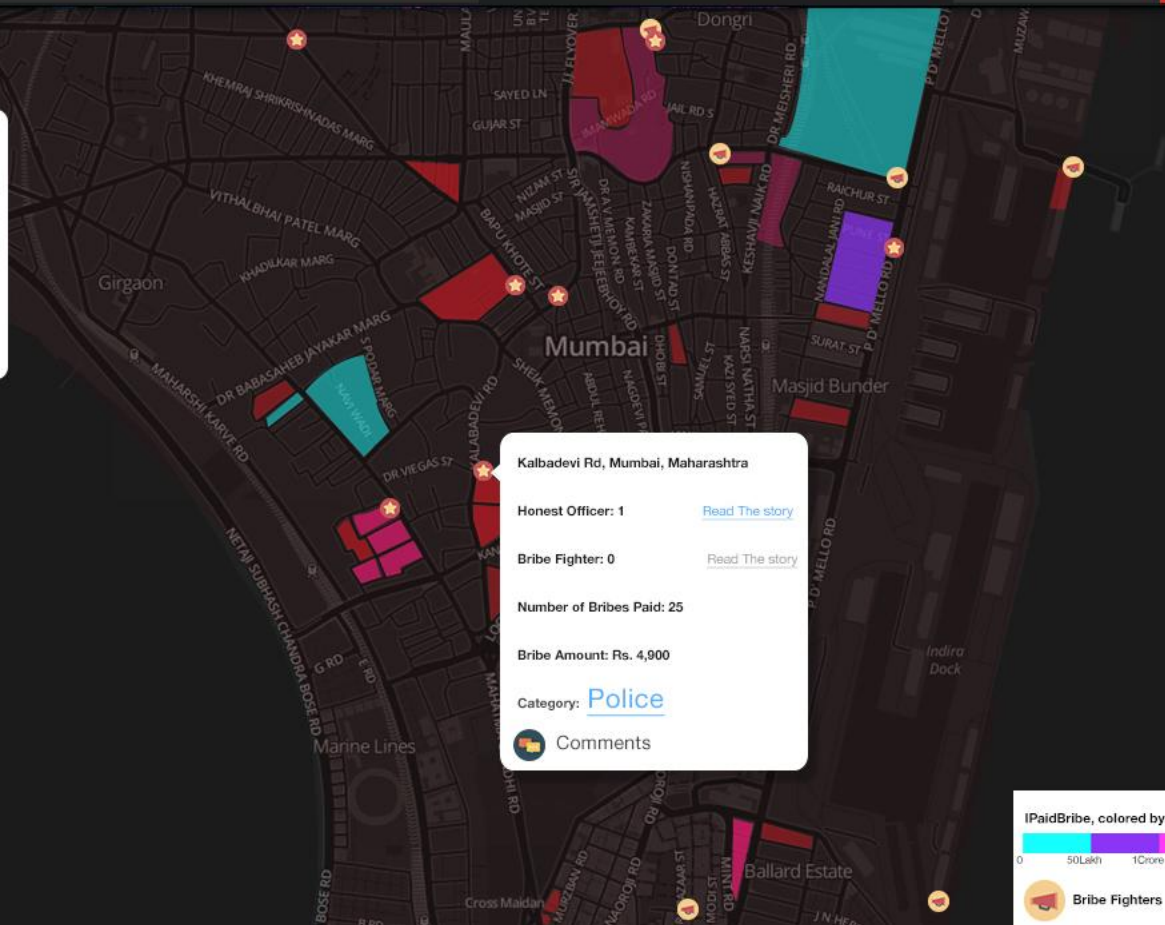
Redesigning [ipaidabribe.com](https://ipaidabribe.com)

+	-
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## Share

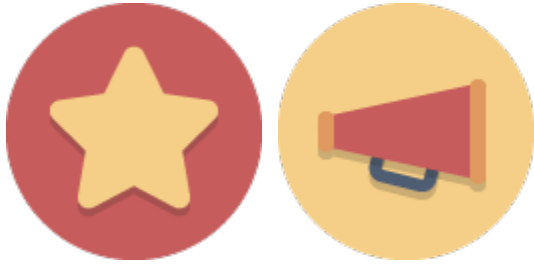
- ☒ Education
- ☒ Electricity & Power Supply
- ☐ Food & Drug Administration
- ☐ Food, Civil Supplies
- ☐ Foreign Trade
- ☐ Forest
- ☐ Health and Family Welfare
- ☐ Income Tax
- ☐ Insurance
- ☐ Judiciary
- ☐ Labour
- ☐ Municipal Services
- ☐ Others
- ☐ Passport
- ☐ Pension
- ☒ Police
- ☐ Post Office

Bribe paid for promotion



## a. A map to visualize ipaidabribe.com data.

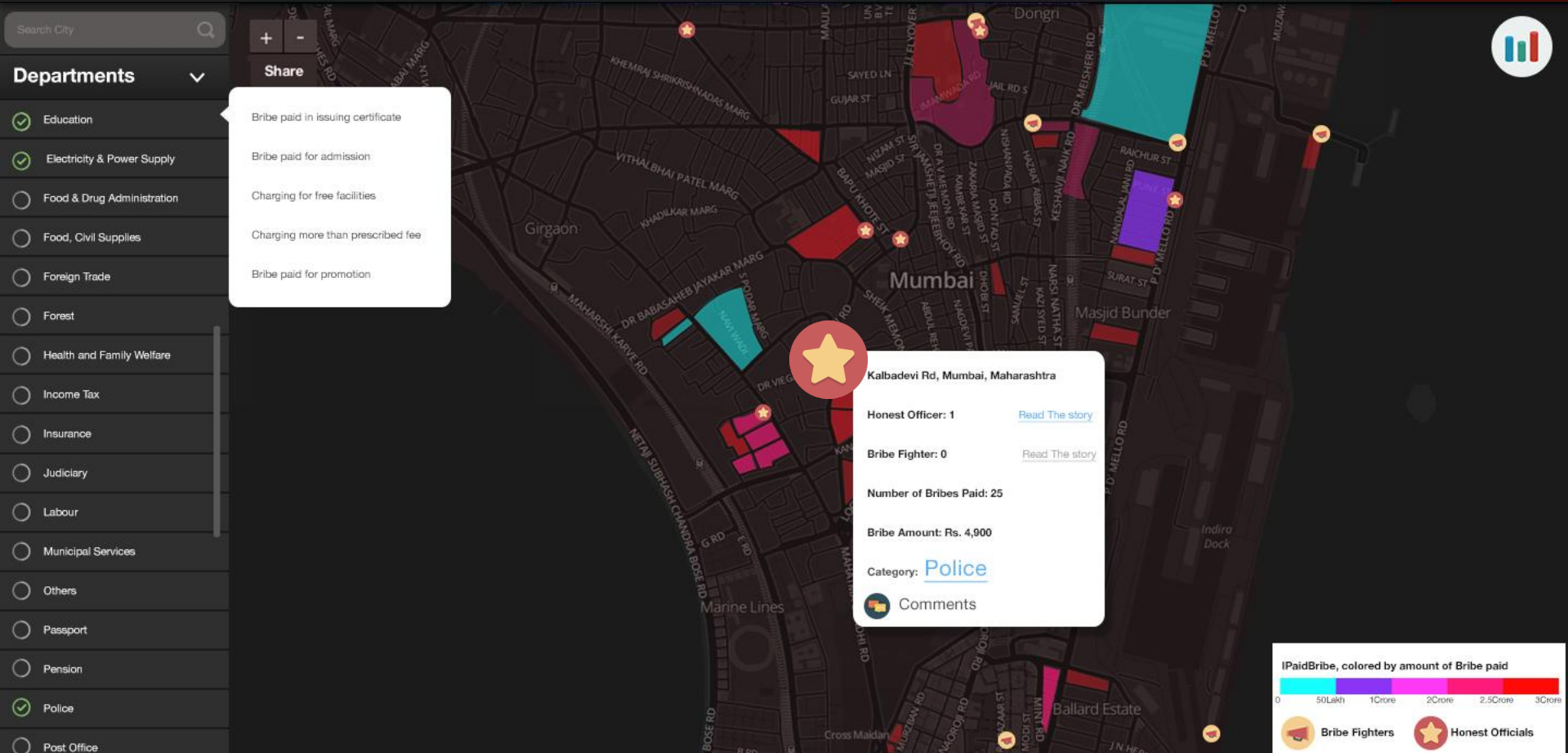
I believe that this can help people get a quick sense of which cities and govt. departments are more prone to bribery. To the extent that the purpose of website is to raise awareness and inspire others to not pay bribe, we should use various state of art tools (such as geo-tagging, heat maps, etc), so that consumption and sharing of data is not hindered by lack of good interaction design.



## b. “Badge of Honor”

Government jobs lack **incentive/motivation** (fear, hope, social acceptance/rejection, money, time, fame). Another way to deal with the bribery problem might be to provide incentive to appreciate honest officials and bribe fighters.



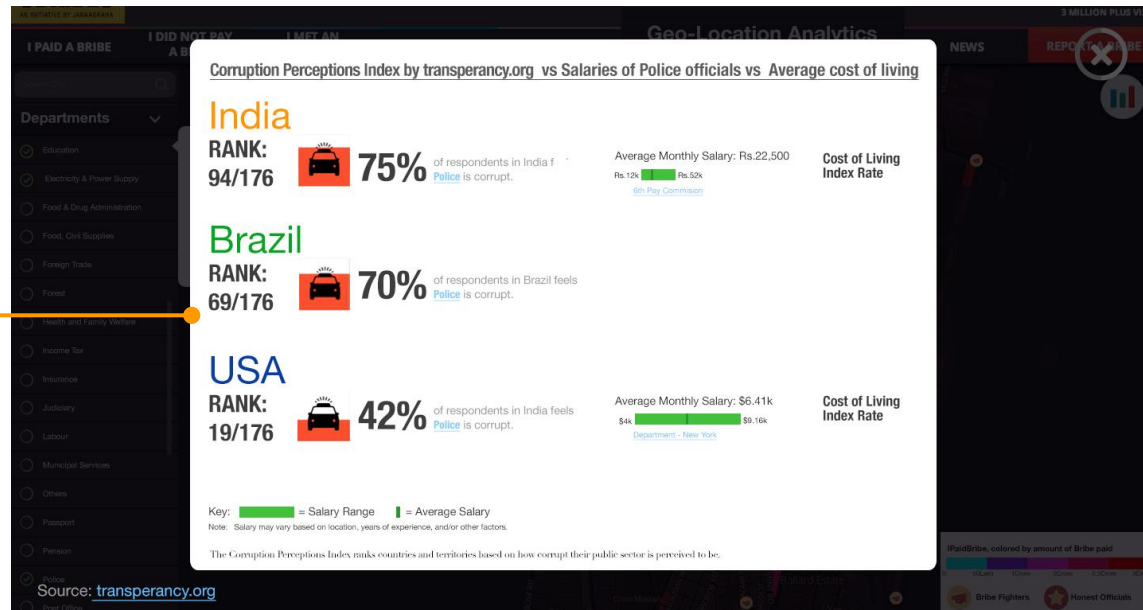
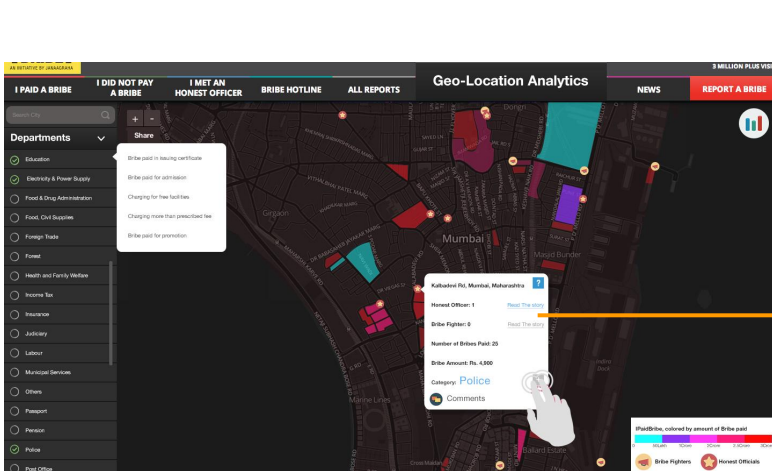


“The other side of the story”

Does Salary play any role in taking bribes?

A comparison between the salaries of government officials in India with the salaries of government officials in rest of the world.



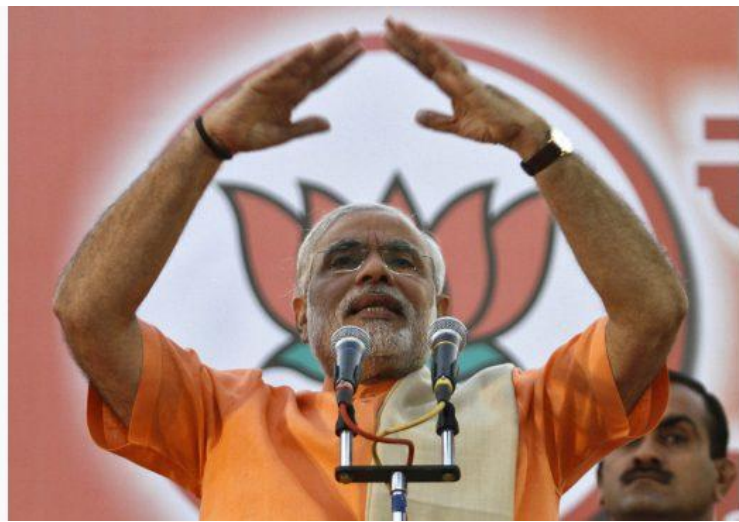
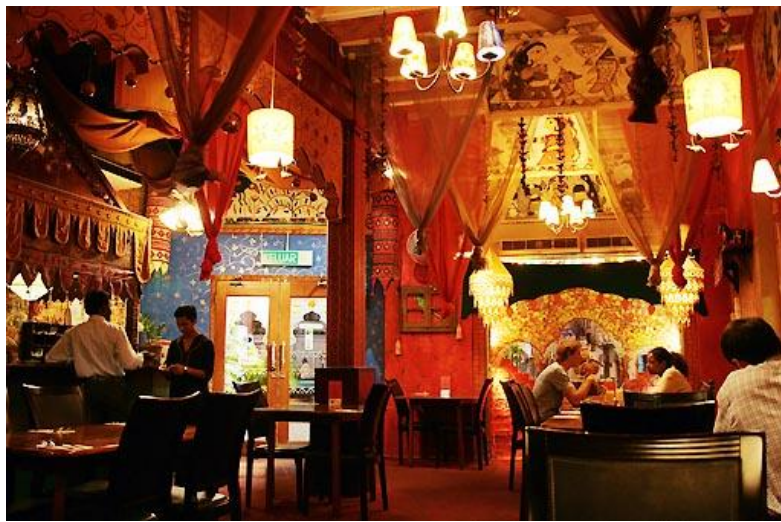


Salary & corruption perception comparison between three countries vs Average cost of living in a particular city.

Part2

Crowdsourcing Data & Next Steps

Wiki + Yelp for politicians



**Restaurant** and **Politicians**  
are analogous to the extent that they cost us  
money in exchange of which they provide  
services.

What are we trying to find out?

Criminal Records

Educational Background

Issues they believe in and support

The issues was ignored for so long that its hard to define the problem let alone trying to find a solution.





# Right to Information Act

However, the information is more often than not **incomplete or is irrelevant**.

Also it can take up to **month to receive the information**.

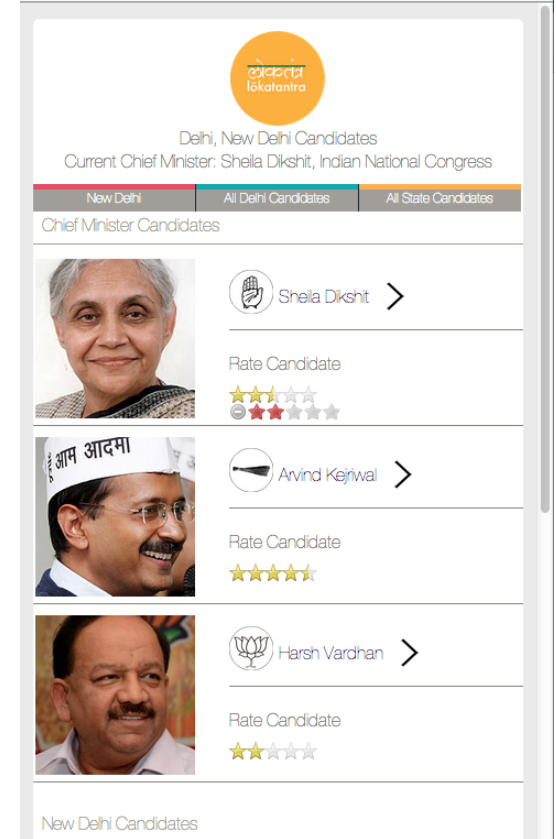
**Unstructured and hard to understand** format.





I, the people

**Social platform** geared towards  
tabooed & hard to obtain data  
related topics to improve accountability  
of the elected officials.



The ultimate goal is reduce **graft** and enable people to **vote smartly**.

# Thank You

Beth Noveck

Mr. Martin Tisne

Mr. C.V Madhukar

Manish Agarwal