

OPEN AID INITIATIVE (OAI)

Improving aid transparency, fostering collaboration and information sharing

**Presented by:
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OUTLINE

- Problem
- Open Aid Initiative Overview (OAI)
- Importance
- Personal Experience
- OAI Objective
- Incentives
- OAI Pilot
- Technical implementation
- Datapoints
- OAI Road Map Ghana
- Budget

PROBLEM

- There's too little information on non-profit organizations working in Africa.

We can't answer simple questions like:

- How many non-profits are there in Africa or even Ghana?
- What percentage of non-profits work on water and sanitation issues compared to education?

OAI OVERVIEW

Mission

- The Open Aid Initiative aims to gather a comprehensive online database of non-profit organization working in Africa.

Vision

- To improve aid transparency, foster collaboration and information sharing.

Goal

- To collect and open up non-profit data to engage other stakeholders in evidence-based conversations on development.



OAI OBJECTIVE

Key Objectives

- Collect and publish non-profit data in an open and accessible machine-readable format.
- Develop a map to visualize the locations of non-profits and their projects.
- Build capacity for non-profits and help disseminate information to the world.
- Customizability of non-profit data.
- Encourage the standardization of non-profit data dissemination around Africa.
- Create a unique electronic identification number for non-profit organizations.



SUCCESS MATRIXES

- Open data downloaded from the OAI platform.
- Qualitative and quantitative data reported on project collaborations.
- Nonprofits signed up on the OAI platform.
- Data uploaded by non-profits on OAI platform

IMPORTANCE

- Lack of information-sharing makes non-profits working in Africa inefficient, opaque, lack productive and sustained synergies.
- US Bilateral aid to Africa, adjusted for inflation, more than quadrupled over the past decade, from \$1.4 billion in 2002 to \$8.1 billion in 2010.



INCENTIVES

- Free online profile non-profit organizations can login and update.
- Opportunity to disseminate completed projects to a reputable online community.
- Online depository to upload important documents for public access.
- Free and easy connections to other organizations with similar or different missions.
- Opportunity to advertise and build a strong donor base.
- Capacity building and data analysis workshops.



OAI PILOT

Create an online database of local and international non-profits organizations working in Ghana.

Why Ghana?

- Small country with a population: 25.5 million (UN, 2012)
- Well documented aid inflows
- Availability of 174 non-profit data from The Foundation Center
- Stable government
- Member of the Open Data Partnership



Technical Implementation

The bedrock of this platform is rooted in free and available machine-readable data.

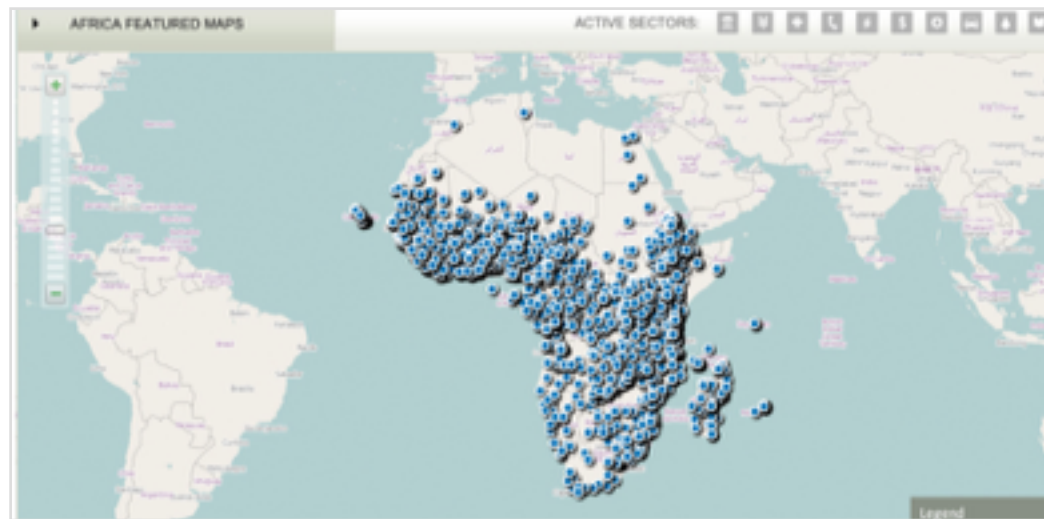
The Open Aid Initiative tech Implementation can be divided into three subsystems:

- Registration of Non Profits (Self Register or Opt In Methodology):
- Searchable Interface for Searching for Non Profits
- Communication Module

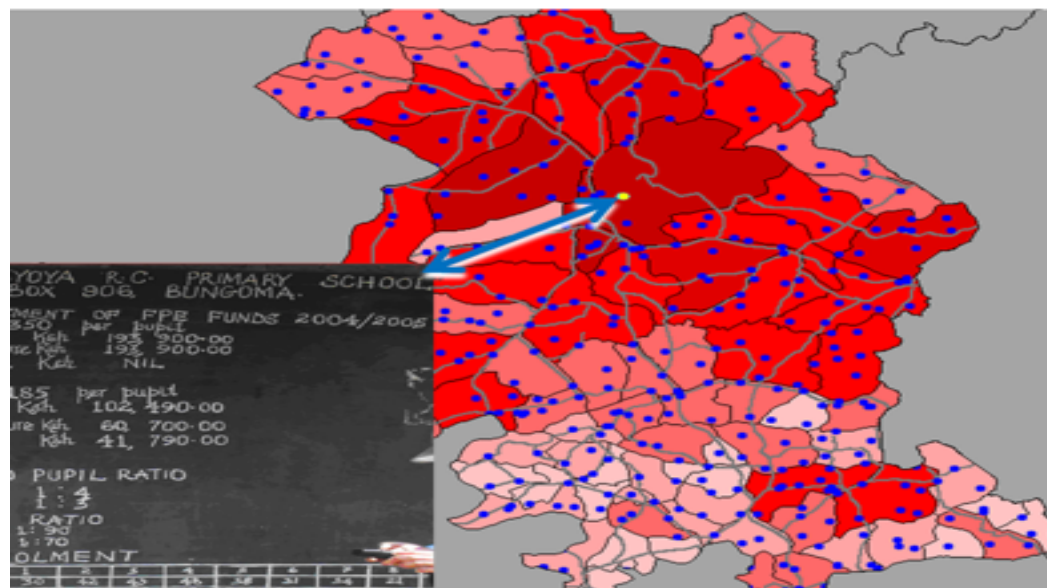
DATAPOINTS



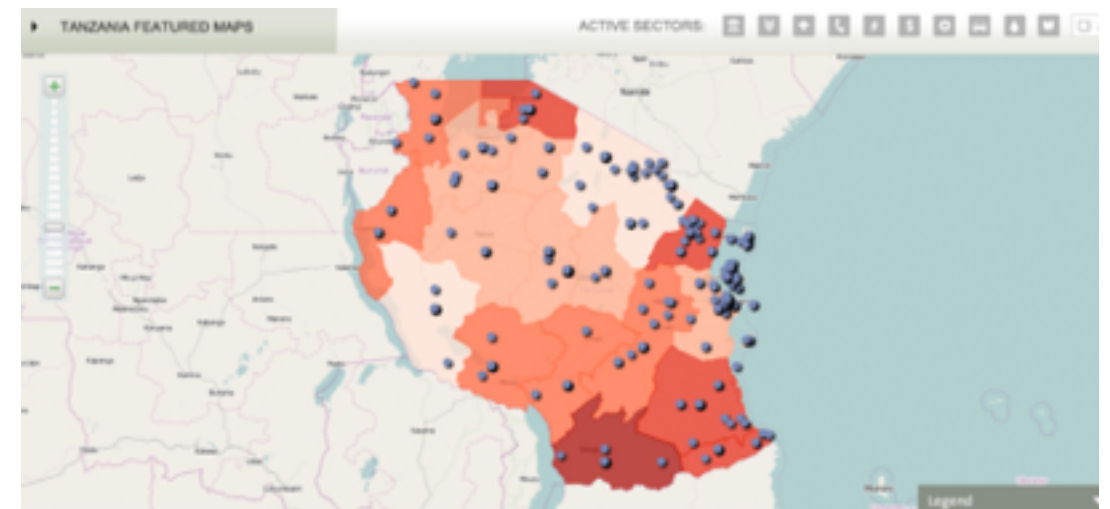
Regions



Sectors



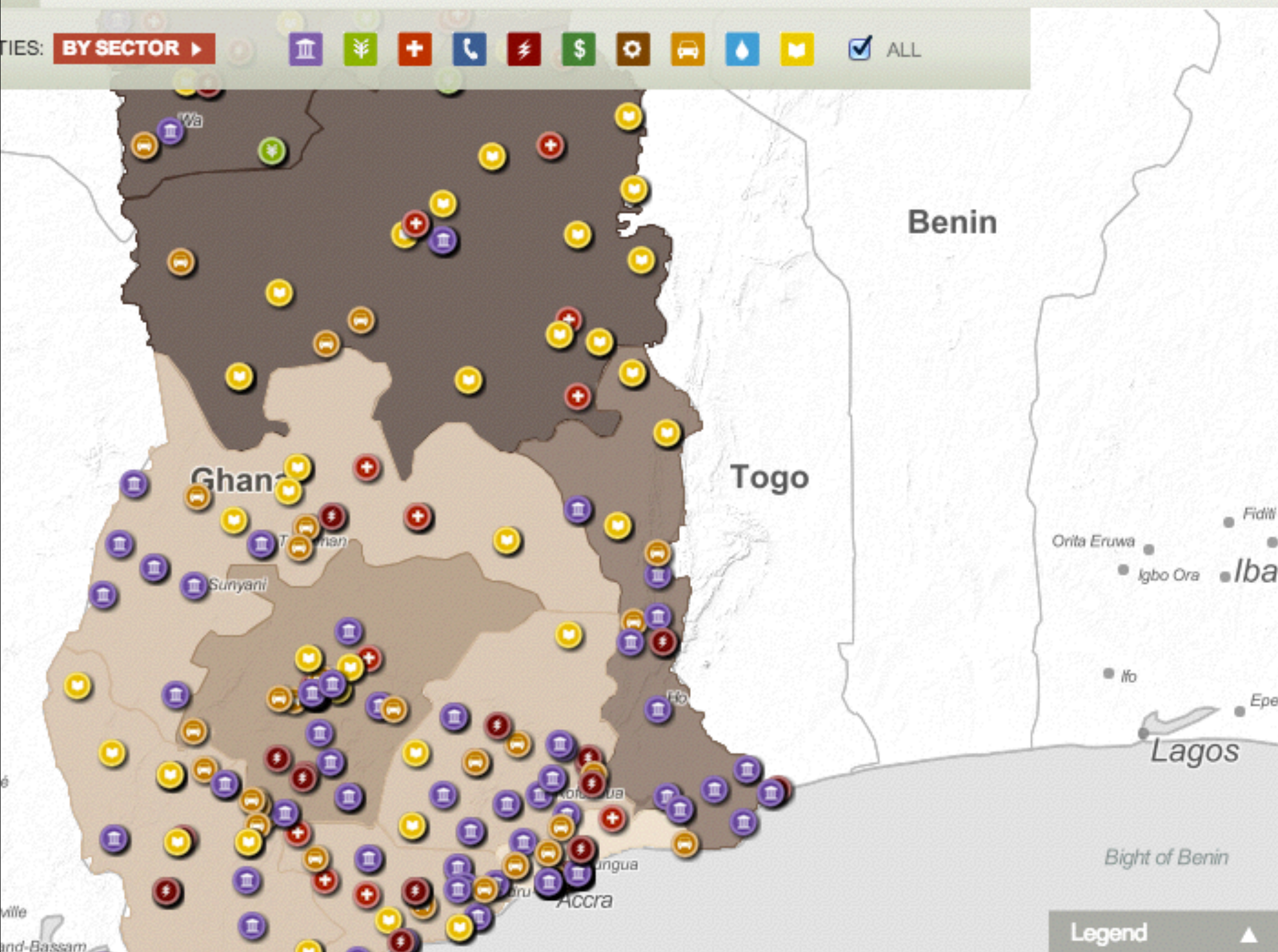
Countries



Projects



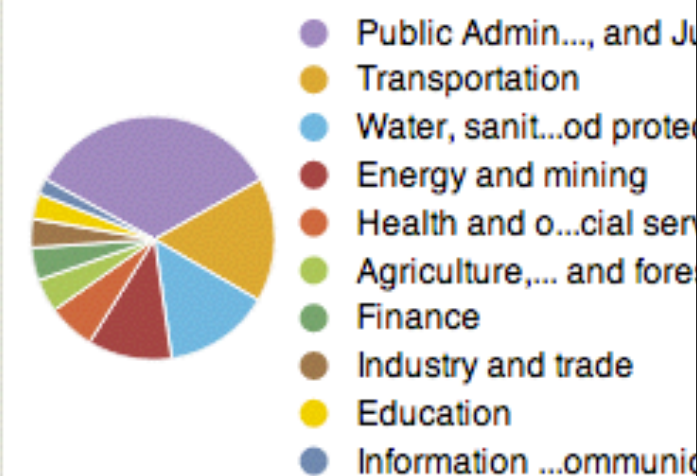
39 financed activities working in 351 mapped locations



FINANCED ACTIVITIES BY SECTOR

\$1.45 billion

All



funding for local and national activities

MORE DATA

GHANA LINKS

- [Ghana Home »](#)
- [Ghana Country Brief »](#)
- [Results Profile »](#)
- [IDA at Work in Ghana »](#)
- [Ghana Finances »](#)
- [Ghana Aid Flows »](#)

GHANA

With strong, broad-based economic growth over the last close to two decades, Ghana today has good reason to be optimistic. The country has enjoyed two peaceful democratic transitions, with a strong civil society and media playing active roles. Ghana also remains on course to achieve the Millennium Development Goals.

	Project ID	Amount	Sector	Approval Date	Product Line
	P102000	\$225 million	Transportation	Jun-2009	IBRD/IDA

GRAND CHALLENGE

**Document 250 non-profit organization on the
OAI platform by May 31st 2014.**

OPEN AID INITIATIVE- Road Map (Ghana)

Phase #1 Planning

to be completed
By Dec 31,
2013

Phase #2 Develop Platform

to be completed
By ,
April 30, 2014

Phase #3 Beta/Rollout

to be completed
By,
May 10, 2014



Identify problem
OAI



Research/ hone Problem
OAI



Consults with Experts
Identify stakeholders



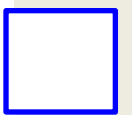
Develop Solutions
Open Aid Initiative



Meetings/ Feasibility
Of OAI platform



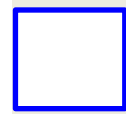
Develop proposal
Paper/deck/blog



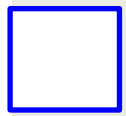
Funding/Gov Lab



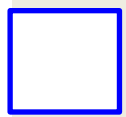
Suggestions/ lessons learned



Develop mockup (GHANA)



Refine Mockup



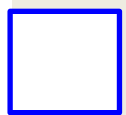
Consult Foundation Center



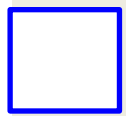
Dev Data Architecture
back end



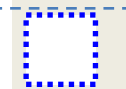
Front-end design (mapping)



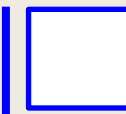
Registration of Non Profits



Collect 200 NGO data (174)



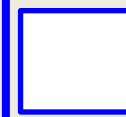
Suggestions/ lessons learned



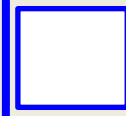
Beta Testing



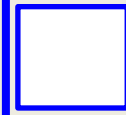
Work with Tech team



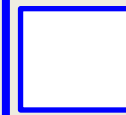
Continuos improvements



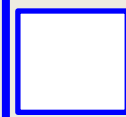
Continuos improvements



Continuos improvements



Present to GOV Lab
Stakeholders



Launch Party!!!!



Final Suggestions or Additions

Done

In Progress



Rollout OAI Project
Ghana

BUDGET

Pilot project (Ghana): \$10,500

Potential Partners

- The Governance Lab
- The Foundation Center
- World Bank
- Open Aid Partnership

TEAM



Abbey Wemimo
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@ Clean Water for Everyone
(Principal Dreamer)



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Brad smith
President @
The Foundation Center



THANK YOU

GRACIAS
ARIGATO
SHUKURIA

DANKSCHEEN
JUSPAXAR

TASHAKKUR ATU
GOZAIMASHITA
EFCHARISTO

YAQHANYELAY
SUKSAMA
EKHMET

BIYAN
SHUKRIA

TINGKI
MAKETAJ

GRAZIE
MEHRBANI
PALDIES

BOLZİN
MERCI

KOMAPSUMNIDA
MAAKE

SPASSIDO
SNACHALHUYA
NUHUN
CHALTY
WABEEJA
MAITEKA
HUI
YUSPAGARATAM
DHANYABAAD
ANHA
ATTO
SPASIBO
DENKAUJA
UNALCHEESH
HEHACHALHYA
UNALCHEESH
MAKETAJ
MINMONCHAR

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