What other thoughts might influence their behavior?



Learn about wholesale and retail

Wholsalers need to know how business communicate and promate business

Manufacures their deliver products to retailers

need to know who and how

manufactures to have easy accerss to trading companies that sell their products to wholesalers

It also helps the

I learned how manufactures, sellers, and business market to people

Manufactures are able to sell to vendors within speified time without watage of products and sell efficiently and fairly with profit motive



Persona's name

Short summary of the persona

i app-rochaed the manufacures and learned their plans and sales method

l learned how wholesalers go to commerical companies and approch their manufacures and buy products in bulk at discount prices

manufactures feel that products are easi,.y accessible to consmer on a daily basis

Are consumer buying goods at higher prices? I know if quality producas are arrving.

onsumer can easily get all the products at the specified time every day

It helps custmors tyo spend according to their income

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



What behavior have we observed? What can we imagine them doing?

