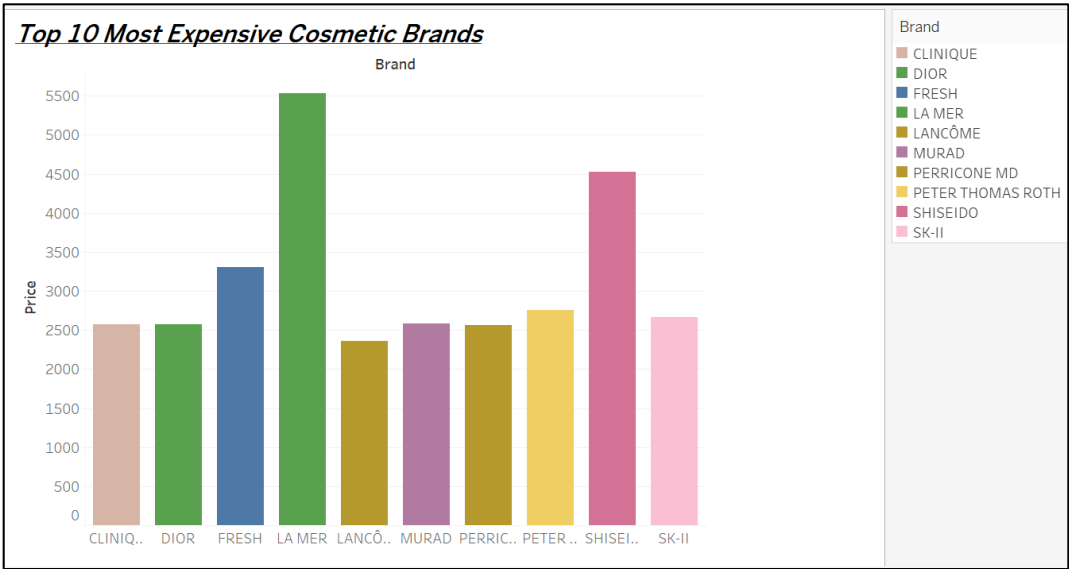


Business Question and Visualization Report

Date	17 March 2025
Team ID	LTVIP2025TMID27193
Project Name	Cosmetic insights: Navigating Cosmetics Trends and costumer Insights with Tableau
Maximum Marks	4 Marks

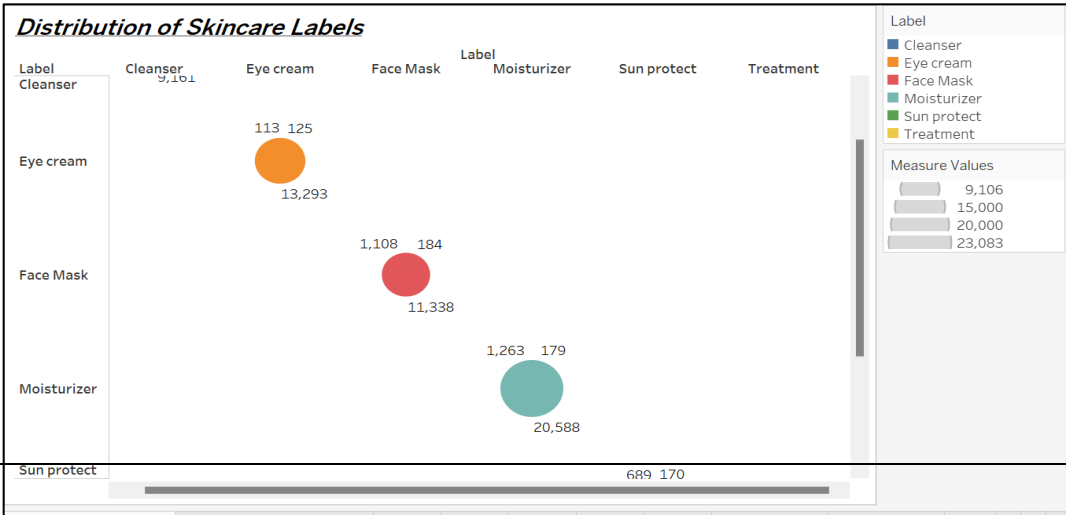
1. WHICH BRANDS HAVE THE HIGHEST-PRICED BEAUTY PRODUCTS?

Visualizations:



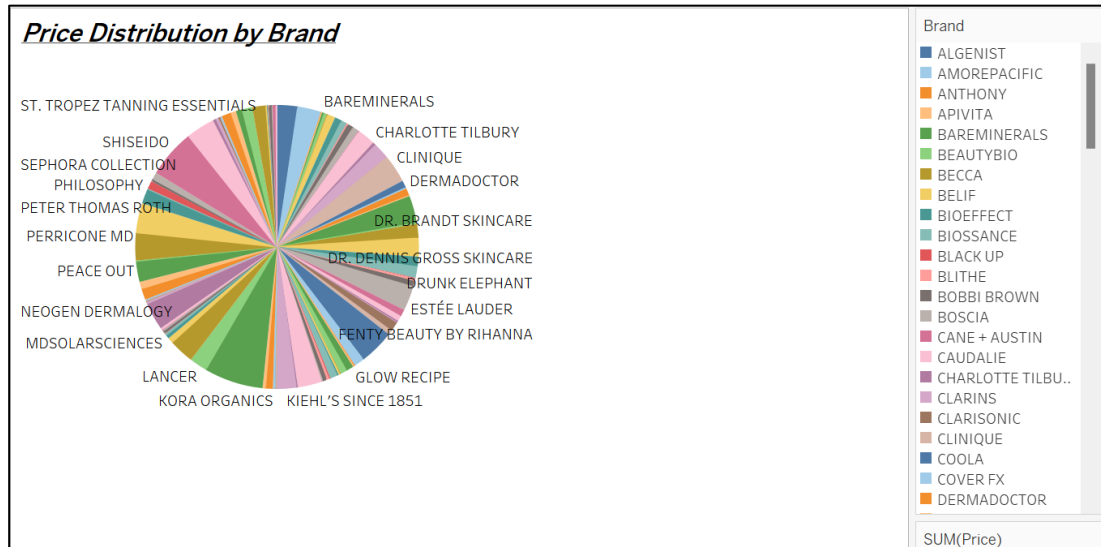
2. WHICH CATEGORY OF SKINCARE PRODUCTS IS MOST COMMON IN THE MARKET?

Visualizations:



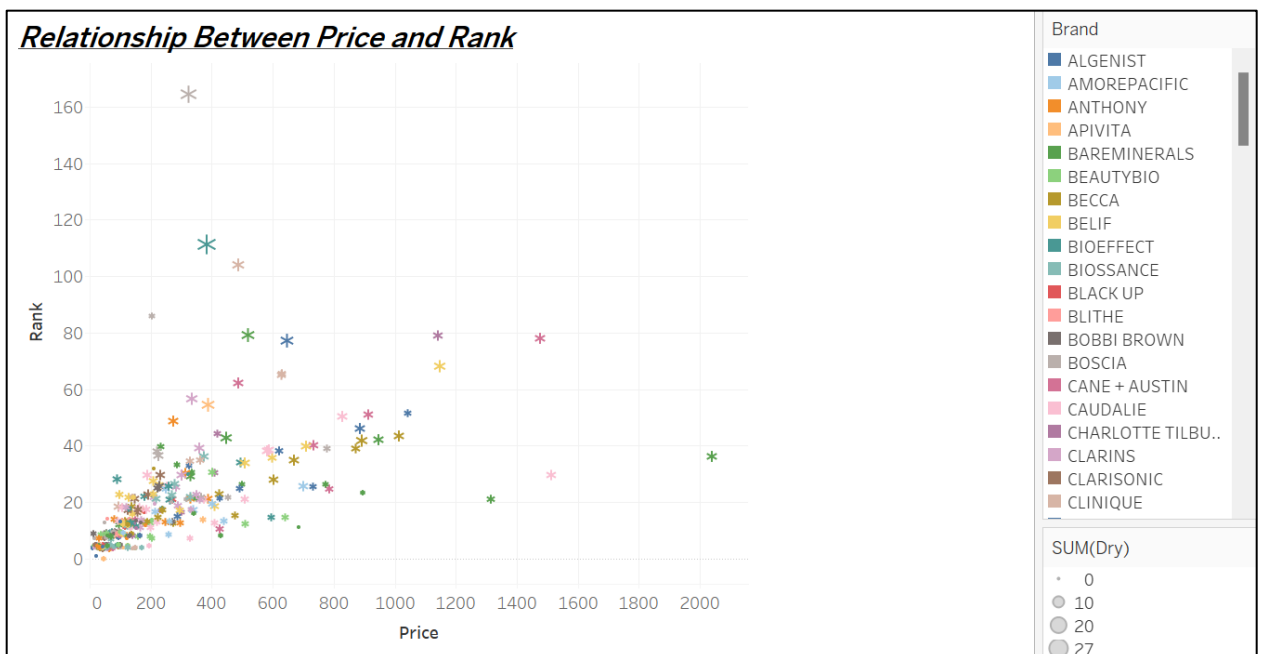
3. HOW DO PRICES VARY BETWEEN DIFFERENT BRANDS? ARE THERE ANY OUTLIERS?

Visualizations:



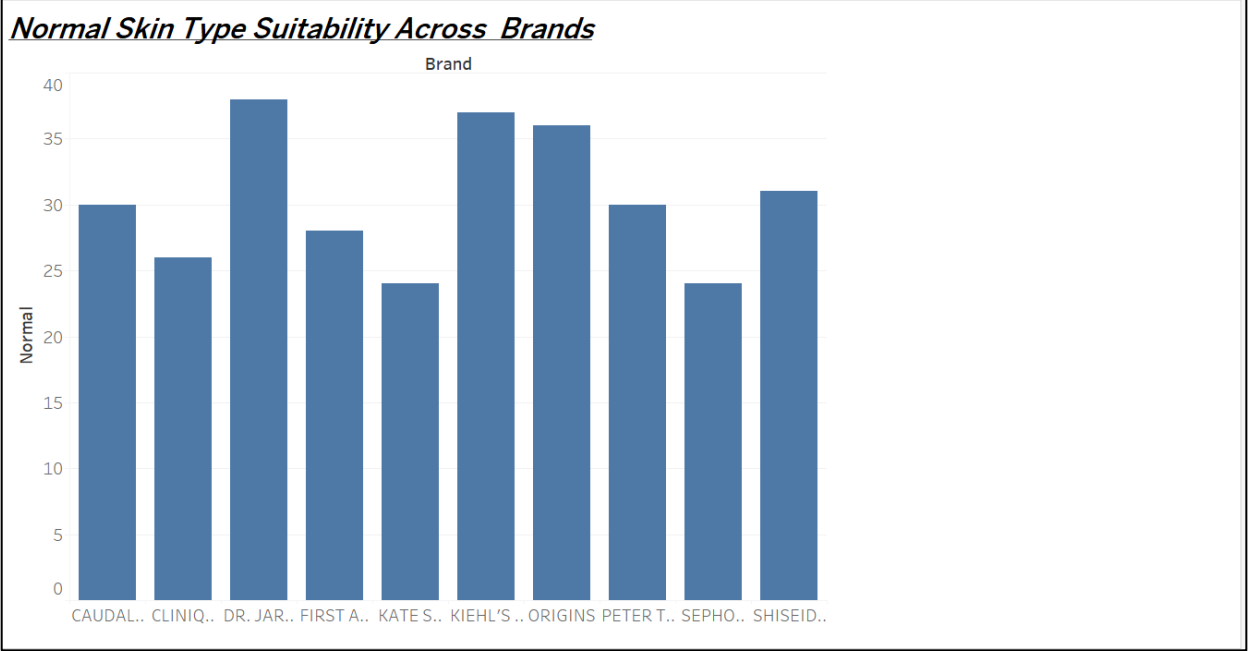
4. IS THERE A CORRELATION BETWEEN PRODUCT PRICE AND CUSTOMER RANKING?

Visualizations:



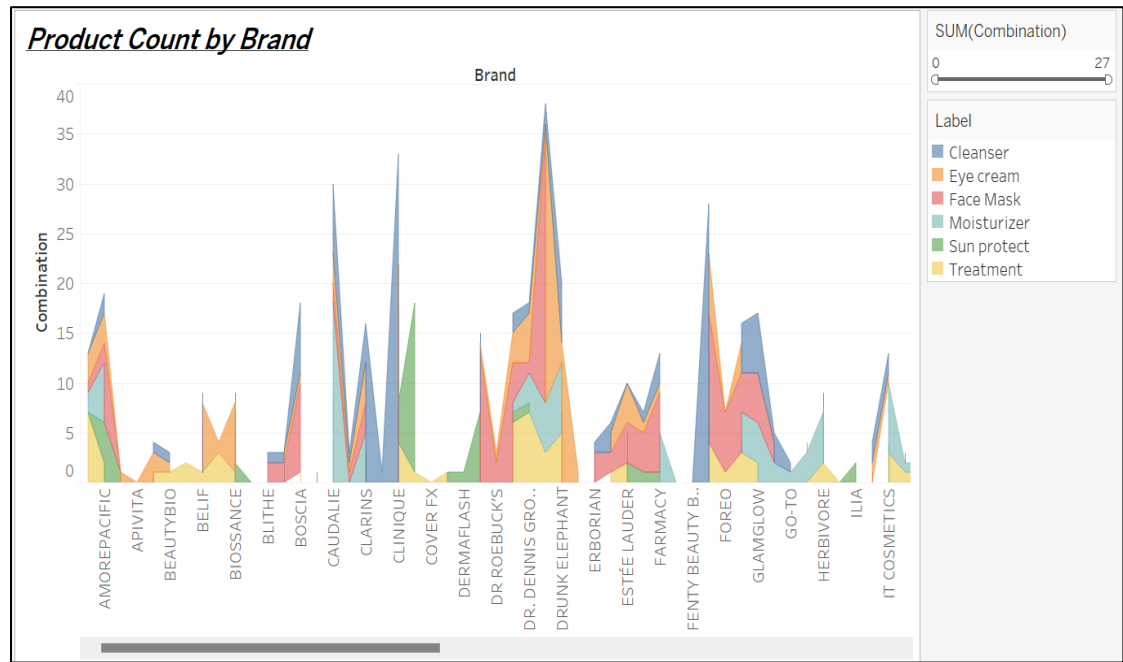
5. WHICH BRAND CATER TO SPECIFIC SKIN TYPES THE MOST

Visualizations:



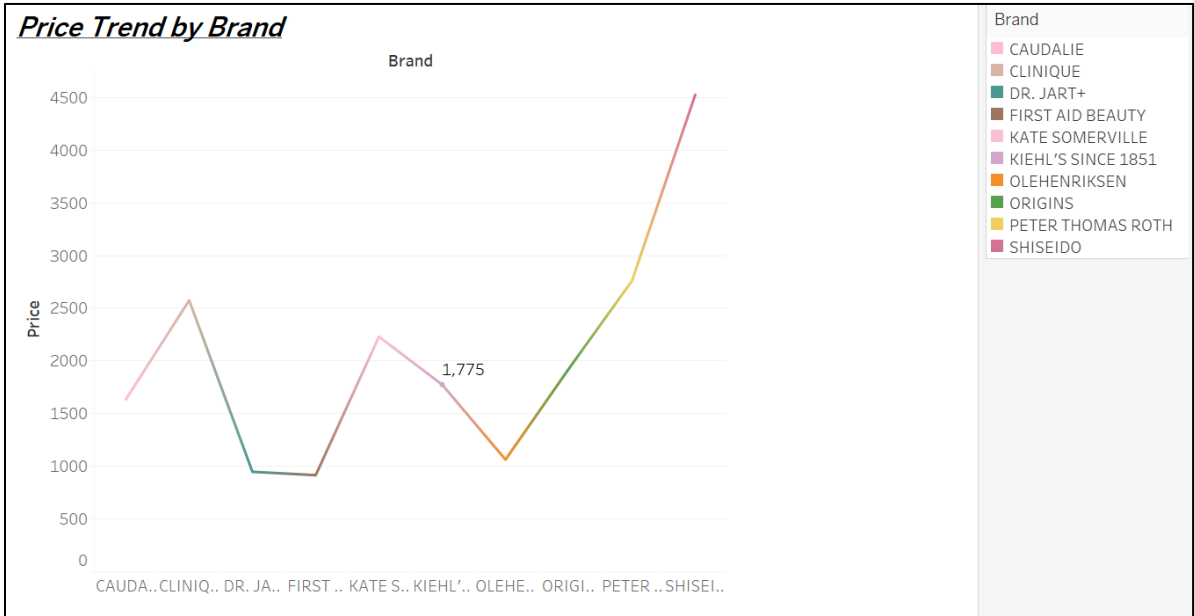
6. WHICH COSMETIC BRANDS HAVE THE HIGHEST NUMBER OF PRODUCTS?

Visualizations:



7. HOW DO PRICES CHANGE ACROSS DIFFERENT COSMETIC BRANDS?

Visualizations:



8. WHAT IS THE OVERALL PRICE DISTRIBUTION OF BEAUTY PRODUCTS?

Visualizations:

