



Confidentiality Agreement

The undersigned reader acknowledges that any information provided by _____ in this business plan, other than information that is in the public domain, is confidential in nature, and that any disclosure or use of same by the reader may cause serious harm or damage to _____. Therefore, the undersigned agrees not to disclose it without express written permission from _____.

Upon request, the undersigned reader will immediately return this document to _____.

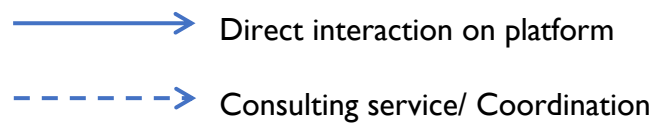
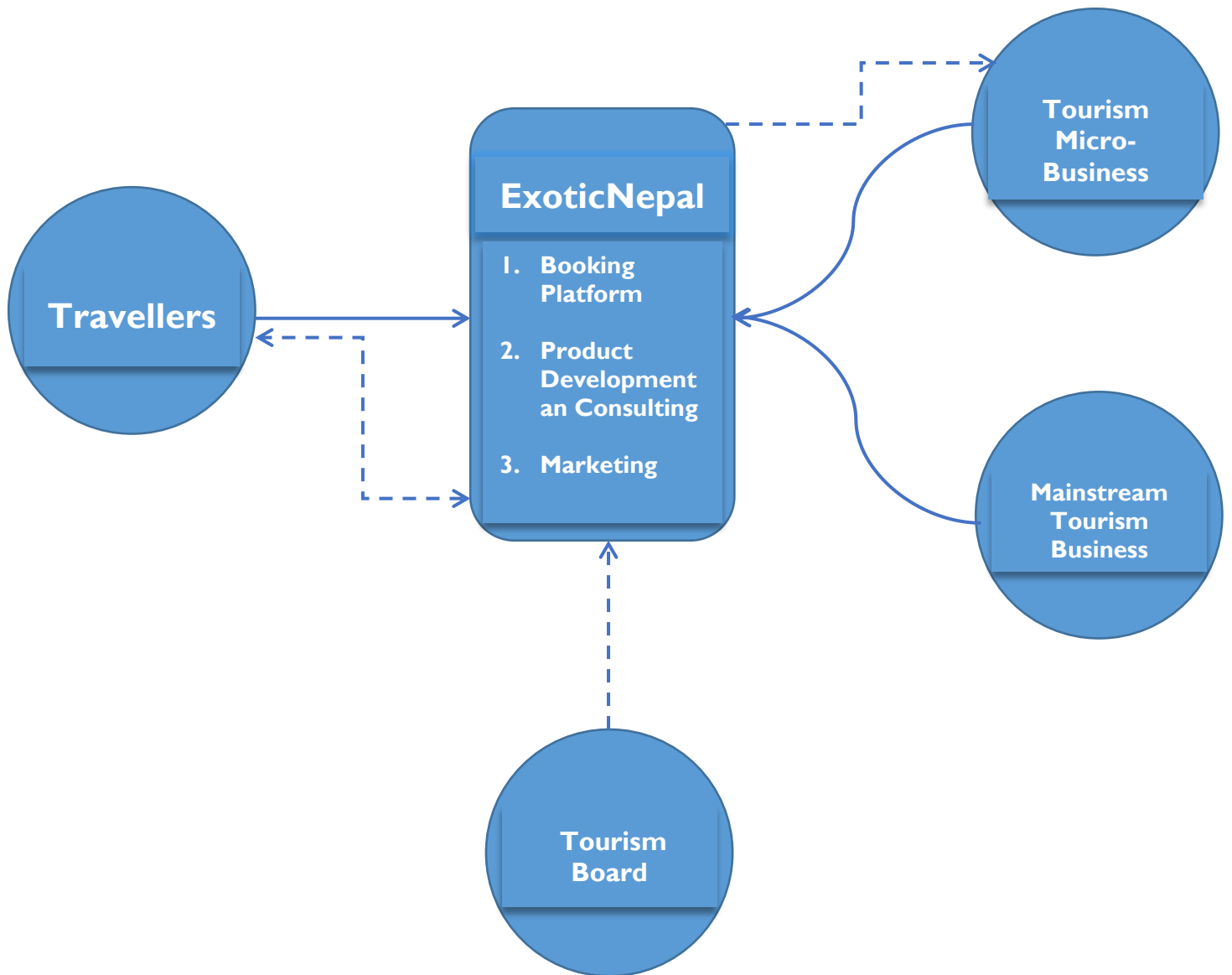
Signature

Name (typed or printed)

Date

This is a business plan. It does not imply an offering of securities.

Business Model



Target Market

- **Market 1:** Travelers visiting Nepal for leisure/adventure/educational purpose.
- **Market 2:** Rural communities of Nepal interested in tourism industry (including ones who already received support from government) but are not able to gain access to the market.
- **Market 3:** Conventional tourism businesses such as bus, airways and recreation businesses that are willing to benefit from an online booking service.

Online Booking Platform:

- **Transportation:** Booking bus/flight tickets, car services.
- **Recreation:** Booking boat, paragliding, rafting, trekking packages and other recreation.
- **Rural Tourism:** Special section to booking unique rural travel packages/services which we developed or consulted.
- **Permit and visa application:**
 - Detail information about process and requirements.
 - Online form fill-up. (Option to automatically send to printing service near Tourism Board)
 - Develop coordination between visa department and Tourism Board for database management to make the whole process online. (Future Plan)

This portion is optional initially.

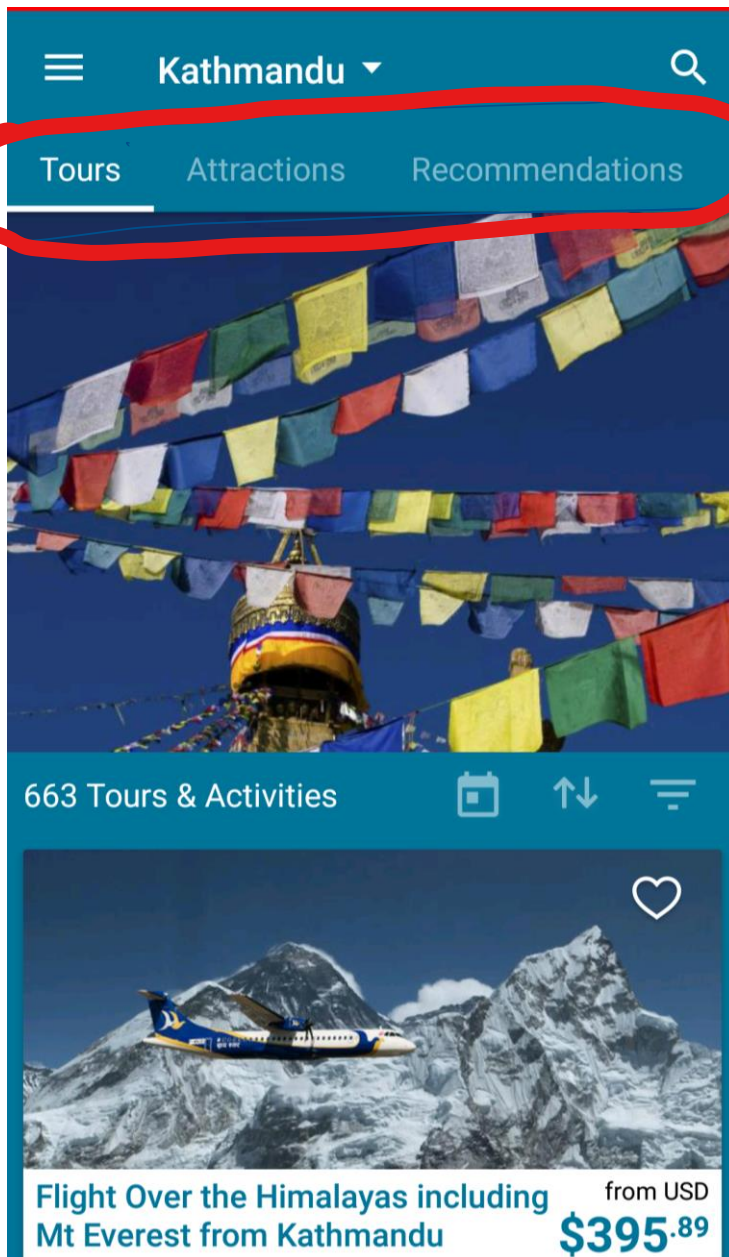
The screenshot shows a travel app interface. At the top, a blue header contains the text "What do you want to do today?" in yellow, followed by "Great activities wherever you live, wherever you go" in white. Below this is a white input field with the placeholder text "My Current Location". To the right of the input field is a blue arrow pointing left. Below the input field are two date pickers: the first shows "04/30/2018" and the second shows "05/07/2018". Below the date pickers is a large yellow button with the text "Search". Below the search bar is a section titled "Discover Activities in Paris" in a light blue bar. Below this title is a grid of six activity suggestions, each with a representative image and text: "Sightseeing Tours" (image of a red van in front of a building), "Outdoor Activities" (image of people hiking on a trail), "Boats & Cruises" (image of a boat on water), "In The Sky" (image of a colorful parachute), "Food & Nightlife" (image of hands holding a drink), and "Cultural & Theme" (image of people in a museum).

Starting point for our app.

Activities suggestions with price.

Like paraglyding, ultralight, rafting Trekking etc.

The front page is where we want to promote our Rural Tourism Product. Thus, its important to integrate it well with other activities.



Here we will have following pages;

- Bus & Air Ticket.
- Permits.
- Activities
- Tours.

The bus (transportation) booking system will have simple booking interface. Upon booking option choosen by user, a notification will be sent to our office, and the bus service office. After they confirm the booking with date time & seat number, a pdf confirmation should be sent to the user.

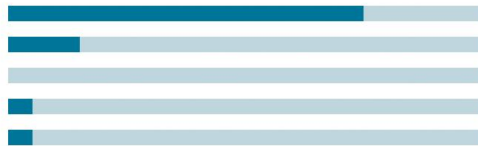


Berlin Private Walking
Tour with Warnemuende
Port Pickup

from USD

\$228.66

20 Reviews



Overview

Leave your cruise ship behind at Warnemuende Port and visit Berlin on a full-day shore excursion with a private guide! Traveling by both minivan and on foot, get to know the city's highlights on a comprehensive guided tour. T

Book Now

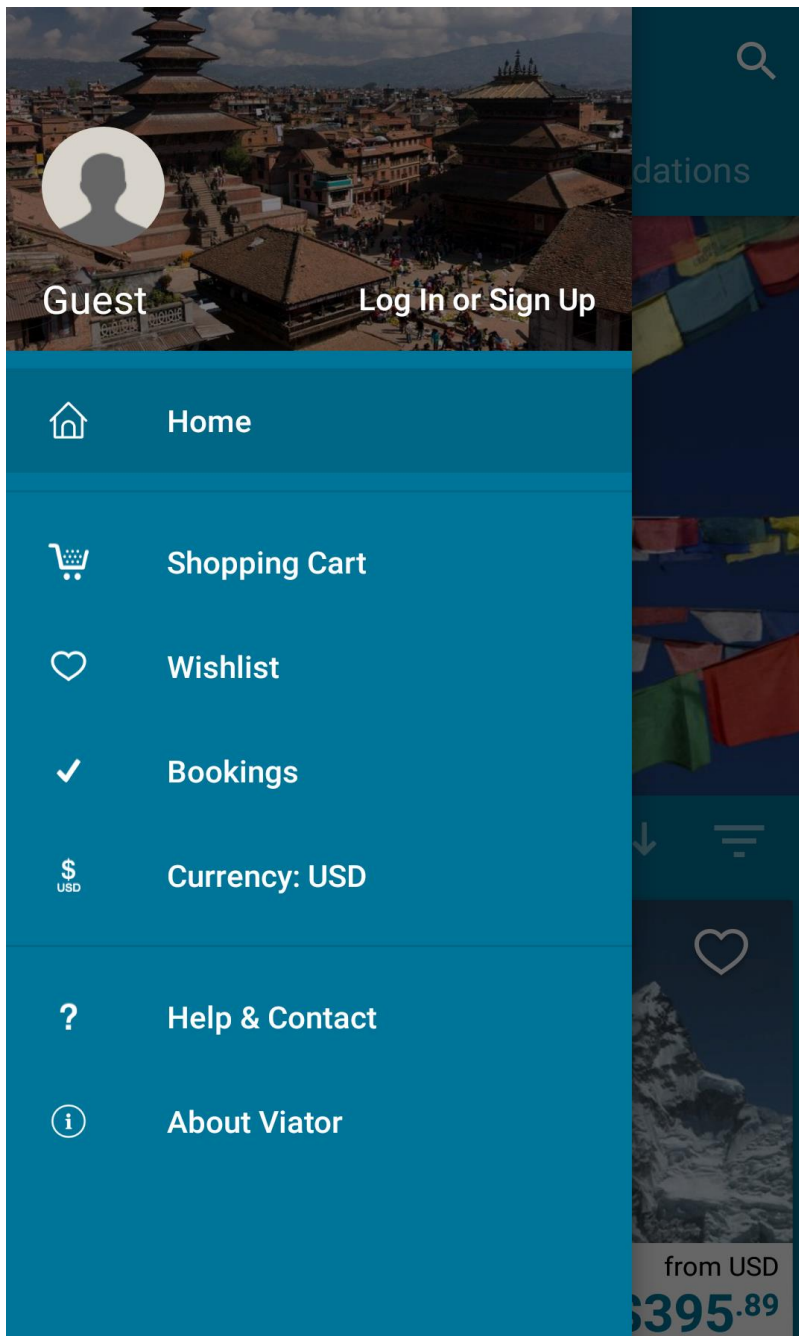
Tours & Activities.

This page will have basic interface with Description, photos & videos, price, reviews & booking option.

Payment :
with credit card
& paypal.

Permits Page:

The permit page will have basic information regarding requirement & procedure. And next page will have an online form with option to upload a photos. The application should be able to return a pdf form in prescribed format to mentioned email address.



Option login or
sign up.

Payment option save.

Help & contact.

About us.