


```

# Step 6: Fit VAR model
model_data = df[['Sales', 'Advertising']]
model = VAR(model_data)
results = model.fit(maxlags=5, ic='aic')

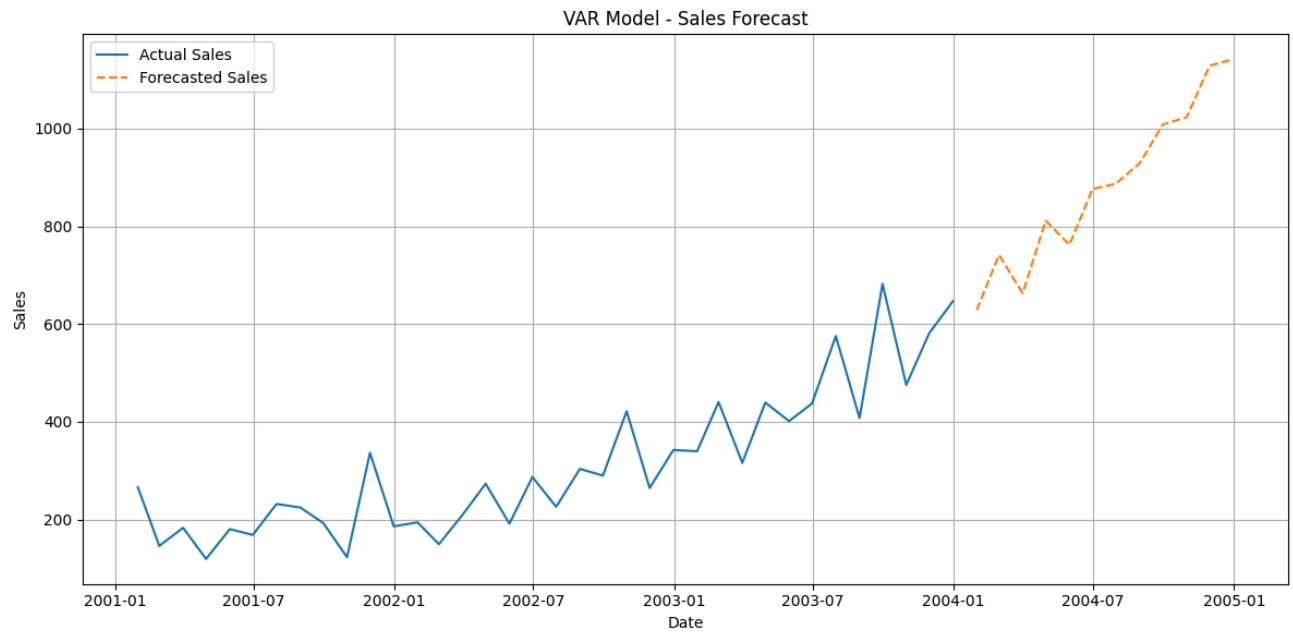
# Step 7: Forecast next 12 periods
forecast_input = model_data.values[-results.k_ar:]
forecast = results.forecast(y=forecast_input, steps=12)

# Convert forecast to DataFrame
forecast_df = pd.DataFrame(forecast, columns=['Sales_forecast',
                                             'Advertising_forecast'],
                           index=pd.date_range(df.index[-1] +
                                                pd.DateOffset(months=1), periods=12, freq='M'))

# Step 8: Plot the forecast
plt.figure(figsize=(12, 6))
plt.plot(df['Sales'], label='Actual Sales')
plt.plot(forecast_df['Sales_forecast'], label='Forecasted Sales',
         linestyle='--')
plt.title('VAR Model - Sales Forecast')
plt.xlabel('Date')
plt.ylabel('Sales')
plt.legend()
plt.grid(True)
plt.tight_layout()
plt.show()

```

OUTPUT:



RESULT:

Thus the program has been executed successfully.