



# PIZZA SALES REPORT

Jan/15-Dec/15

PizzaCategory

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

**Classic** Category contributes to **maximum** sales & total orders.

### SIZE

**Large** size pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order value



49574

Total Pizzas Sold



21350

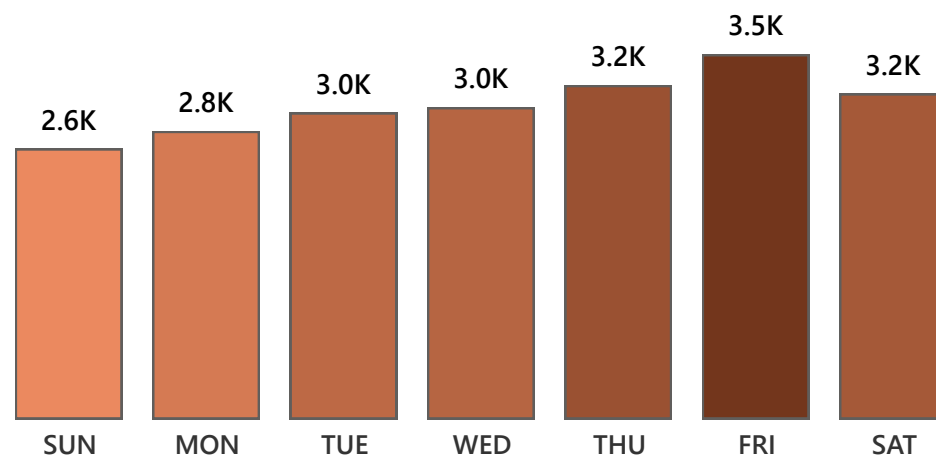
Total Orders



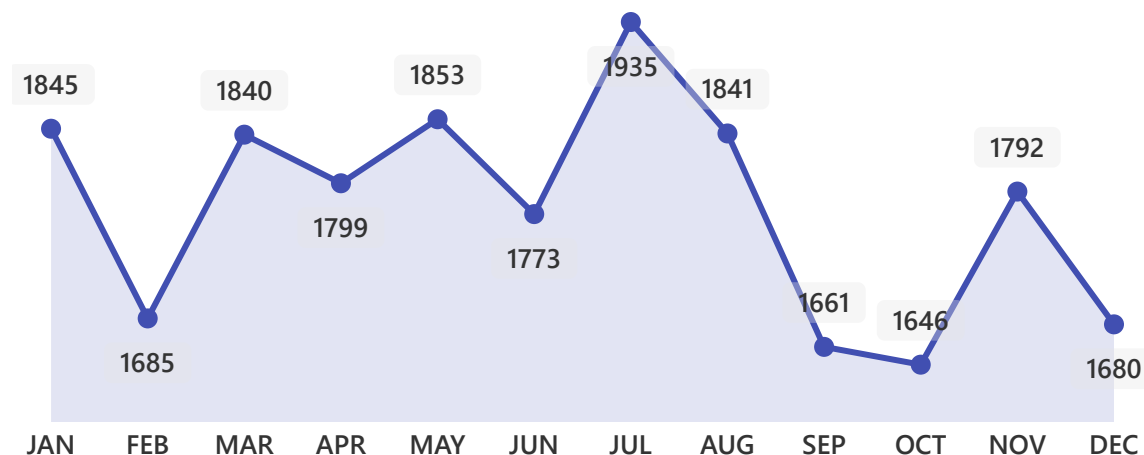
2.32

Avg Pizzas Per Order

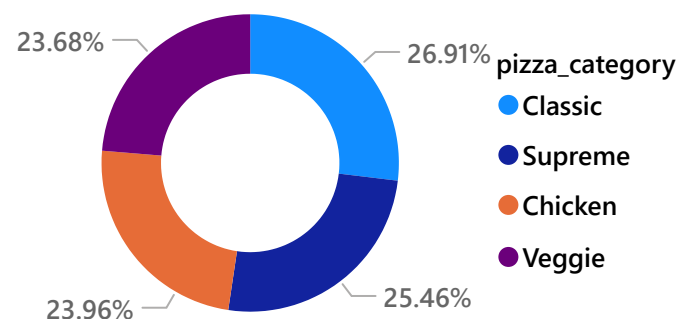
## Daily Trend for Total Orders



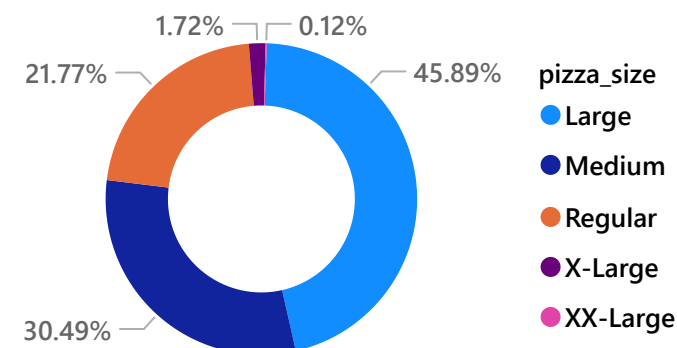
## Monthly Trend for Total Orders



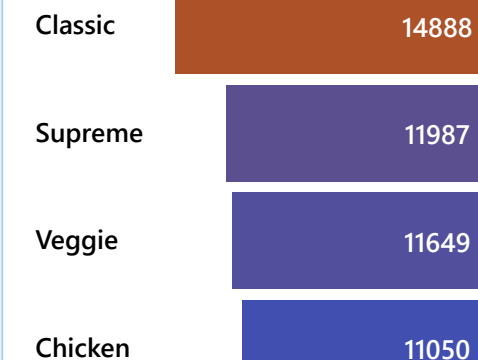
## % of Salesby Pizza Category



## % of Salesby Pizza Size



## Total Pizzas Sold by Pizza Category



 Home

 Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Care Pizza minimum Revenue

QUANTITY

The Brie Care Pizza contributes to minimum total Quantities

TOTAL ORDERS

The Brie Care Pizza contributes to minimum total Orders



817.86K

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Total Orders



2.32

Avg Pizzas Per Order

Top 5 Pizzas by Revenue

The Thai Ch...	43K
The Barbec...	43K
The Califor...	41K
The Classic ...	38K
The Spicy It...	35K

Top 5 Pizzas by Quantity

The Classic ...	2.5K
The Barbec...	2.4K
The Hawaii...	2.4K
The Pepper...	2.4K
The Thai Ch...	2.4K

Top 5 Pizzas by Orders

The Classic ...	2.3K
The Hawaii...	2.3K
The Pepper...	2.3K
The Barbec...	2.3K
The Thai Ch...	2.2K

Bottom 5 Pizzas by Revenue

The Spinach...	16K
The Medite...	15K
The Spinach...	15K
The Green ...	14K
The Brie Car...	12K

Bottom 5 Pizzas by Quantity

The Soppre...	961
The Spinach...	950
The Calabre...	937
The Medite...	934
The Brie Car...	490

Bottom 5 Pizzas by Orders

The Chicken...	938
The Calabre...	918
The Spinach...	918
The Medite...	912
The Brie Car...	480