blinkit
India'sLastMinuteApp

FILTER PANEL

Outlet Location Type
All

Outlet Size
All

Item Type
All

₹ 1.20M
TOTAL SALES

₹ 141
AVERAGE SALES

8523
NO OF ITEMS

3.9
AVERAGE RATING

OUTLET ESTABLISHMENT

₹ 250K
₹ 200K
₹ 150K
₹ 100K
₹ 50K

₹ 205K
₹ 130K · ₹ 132K · ₹ 132K · ₹ 133K
₹ 131K
₹ 131K · ₹ 129K
₹ 78K

2012 · 2014 · 2016 · 2018 · 2020 · 2022

| Total Sales | Avg Sales | No of Items | Avg Rating |

FAT CONTENT
● Low Fat ● Regular

₹ 425.36K

₹ 1.20M
Total Sales

₹ 776.32K

ITEM TYPE

Item	Sales
Fruits and ...	₹ 0.18M
Snack Foods	₹ 0.18M
Household	₹ 0.14M
Frozen Foods	₹ 0.12M
Dairy	₹ 0.10M
Canned	₹ 0.09M
Baking Goo...	₹ 0.08M
Health and ...	₹ 0.07M
Meat	₹ 0.06M
Soft Drinks	₹ 0.06M
Breads	₹ 0.04M
Hard Drinks	₹ 0.03M
Others	₹ 0.02M
Starchy Foo...	₹ 0.02M
Breakfast	₹ 0.02M
Seafood	₹ 0.01M
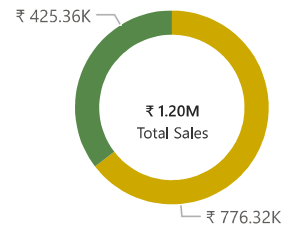
FAT BY OUTLET
● Low Fat ● Regular

Tier	Low Fat	Regular
Tier 3	₹ 0.31M	₹ 0.17M
Tier 2	₹ 0.25M	₹ 0.14M
Tier 1	₹ 0.22M	₹ 0.12M
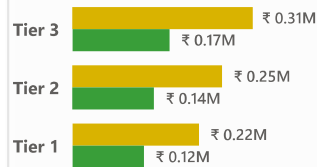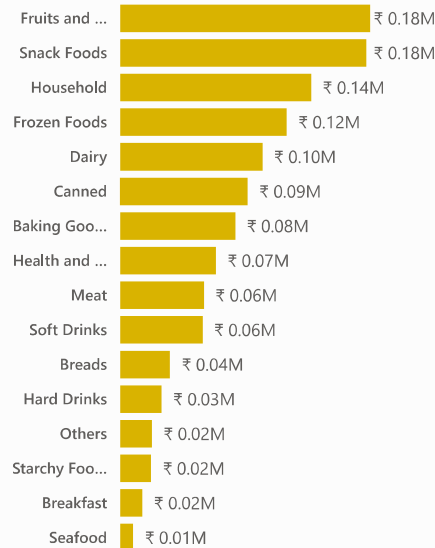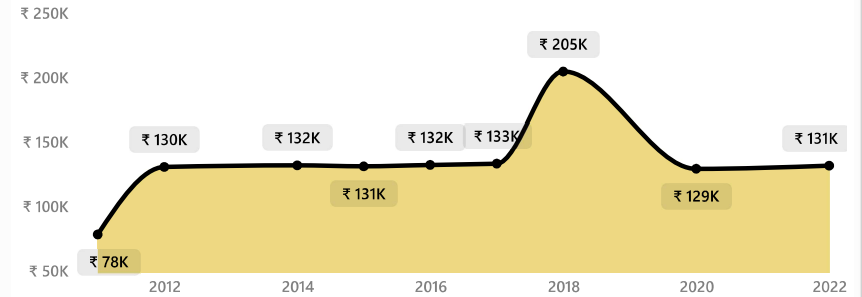
OUTLET SIZE
● Medium ● Small ● High

₹ 248.99K
₹ 507.90K
₹ 444.79K

OUTLET LOCATION

100%

Tier 3	₹ 472.13K
Tier 2	₹ 393.15K
Tier 1	₹ 336.40K

71.3%
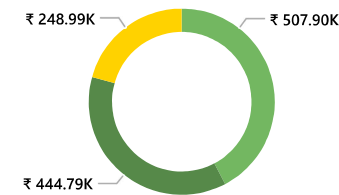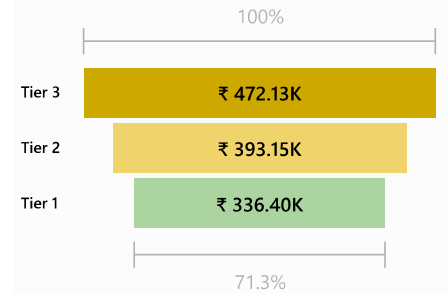
OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	₹ 151.94K	1083	₹ 140	4	0.10
Supermarket Type1	₹ 787.55K	5577	₹ 141	4	0.06
Supermarket Type2	₹ 131.48K	928	₹ 142	4	0.06
Supermarket Type3	₹ 130.71K	935	₹ 140	4	0.06