

# Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.84M

Transaction  
Amount

45M

Transaction  
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	46139398	36957875	64,95,887.74
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Silver	5586332	4586746	8,12,081.28
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Gold	2454072	2024078	3,73,784.16
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Platinum	1135608	953314	1,61,629.05
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<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>78,43,382.23</b>
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Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Silver

Blue

Gold

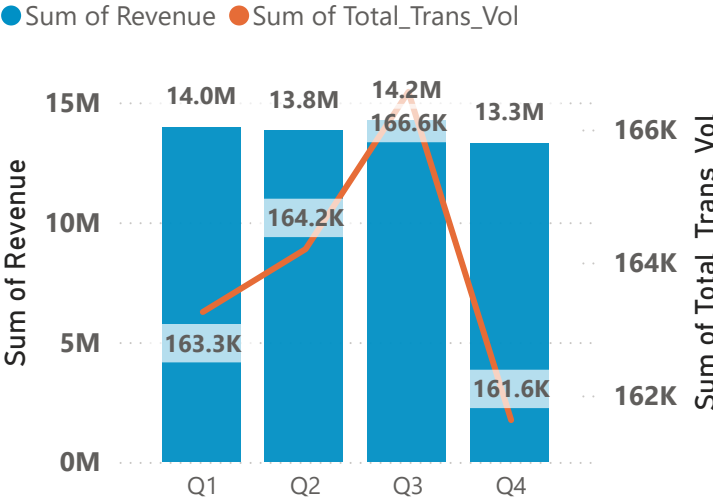
Platinum

Low

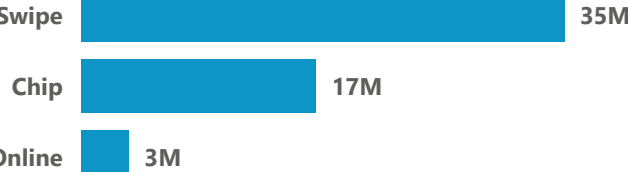
Med

high

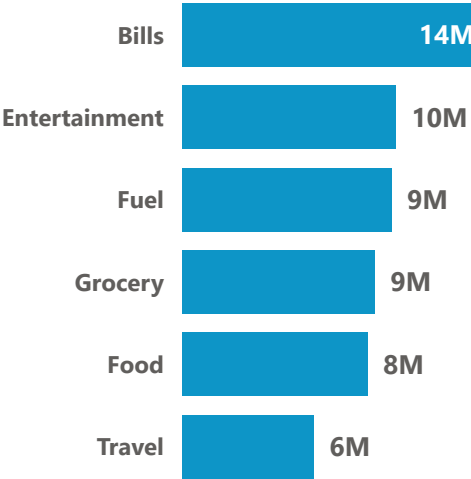
## QTR Revenue & Transaction Count



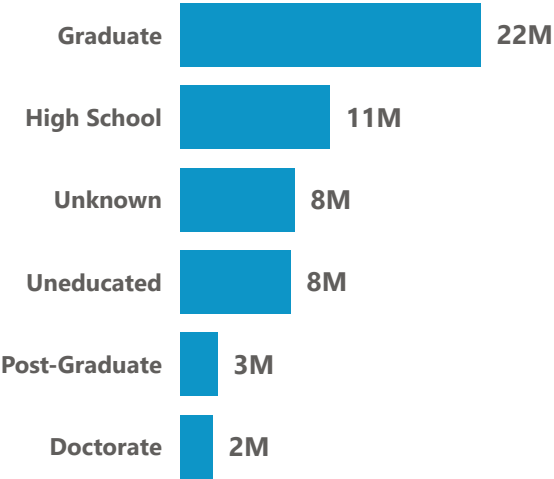
## Revenue by Use Chip



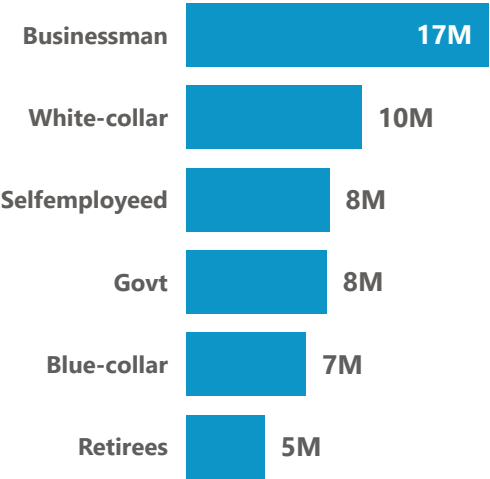
## Revenue by Expenditure Type



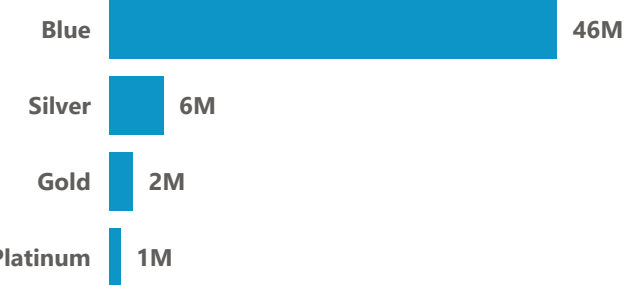
## Revenue by Education



## Revenue by Customer Job



## CustomerAcq Cost



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Total Interest

8M

Income

576M

CSS

3.19

Revenue by Income Type

high

7M

22M

Med

8M

8M

Low

10M

M

30M

F

25M

Silver

Blue

Gold

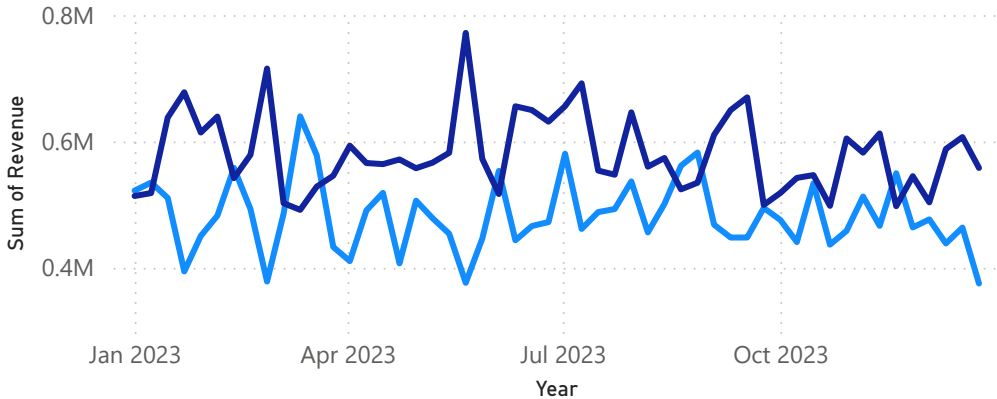
Platinum

Swipe

Online

Chip

Revenue by Week



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
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Businessman	17387832	25,39,390.31	186959919
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White-collar	10114656	14,41,073.93	103930055
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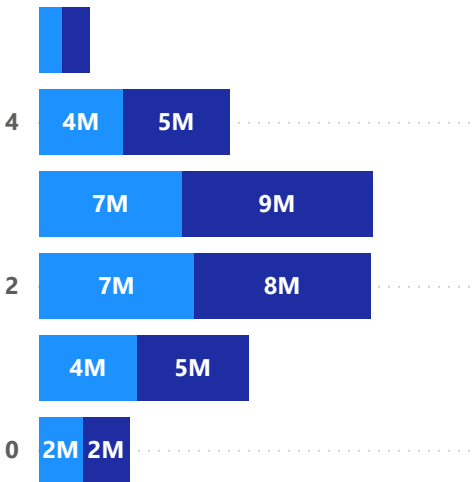
Govt	8111701	11,60,016.37	88773989
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Selfemployeed	8261758	11,19,741.81	75313288
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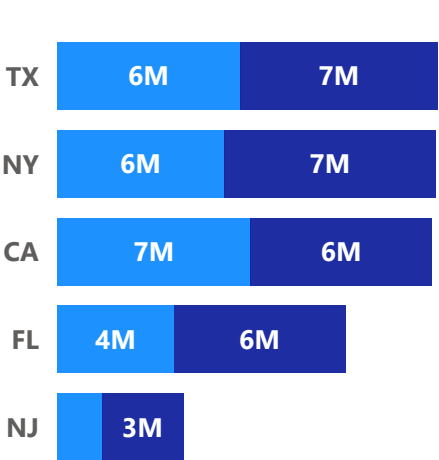
Blue-collar	6904279	9,52,800.57	72262158
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Total	55315410	78,43,382.23	575914439
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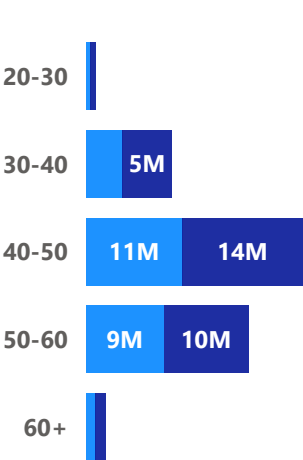
Revenue by Dependent



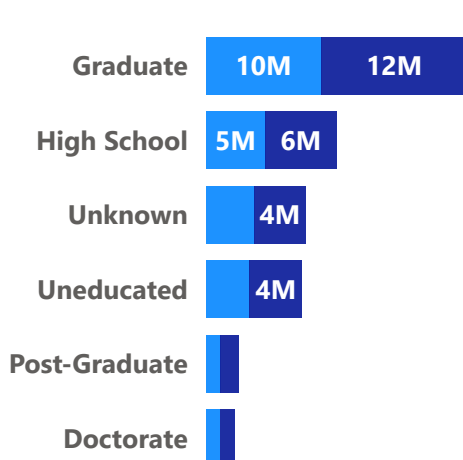
Top 5 States



Revenue by Age Group



Revenue by Education



Revenue by Marital Status

