

# GOWRI.V

UI/UX Designer

Alappuzha ,Kerala

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Eager to contribute creative skills and education to a dynamic design team. Seeking a role to further develop my design proficiency and contribute to impactful projects

## EXPERIENCE

04/12/23 – 03/01/24

Kochi, Kerala

### ● UI/UX and Graphic Designer Intern

Code Design Technologies Pvt Ltd.

- Actively participated in design critiques and brainstorming sessions, refining design solutions based on feedback and ensuring alignment with brand guidelines and user experience best practices.
- Utilized industry-standard design tools such as Figma and Adobe Creative Suite to create wireframes, prototypes, and high-fidelity mockups, contributing to the successful development of user-centric digital products.

## PROJECTS

UI/UX Design

### ● Customisable Clothing App

- Led the user experience design for the Custom Cloth app, conducted user researches to enhance overall usability. Implemented intuitive user flows, crafted wireframes.

### Home Finder App

- Led UI/UX design for Homing Hunt app, conducting user research and iterative prototyping to craft an intuitive, visually appealing interface. Developed user flows, wireframes, and interactive prototypes.

## SKILLS

UX Design | UI Design | Wireframing | Interaction Design ( HTML,CSS)

Adobe Creative Suite (Photoshop, Illustrator, Indesign, Dreamweaver)

Figma | Adobe xd | Prototyping | Problem Solving

## EDUCATION

2021 - 2024

### ● BA Animation and Graphic Design

St Joseph College of Communicaton , Chanaganasherry

2019 - 2021

**Plus Two – 91%**

Gmbhss , Haripad

## INTERESTS

Reading | Drawing