

CREATING A YOUTUBE THUMBNAIL WITH CANVA

Project report templates

1.INTRODUCTION

- With Canva's YouTube thumbnail templates, you can make click-worthy content your viewers can't resist watching! Our template library is chock-full of ready-made YouTube thumbnails you can choose from. You can easily customize these templates to fit your channel's niche.

1.1.OVERVIEW

- With Canva you can enrich your chosen snapshot with text and design elements, or create a clean cut thumbnail design for a synchronized playlist or channel

1.2.PURPOSE

- Your YouTube thumbnail is the first thing your audience sees before watching your video. And with Canva, you can keep your creativity flowing and invite team members to collaborate on your YouTube thumbnail in real-time.

2.PROBLEM DEFENITION &DESIGN THINKING

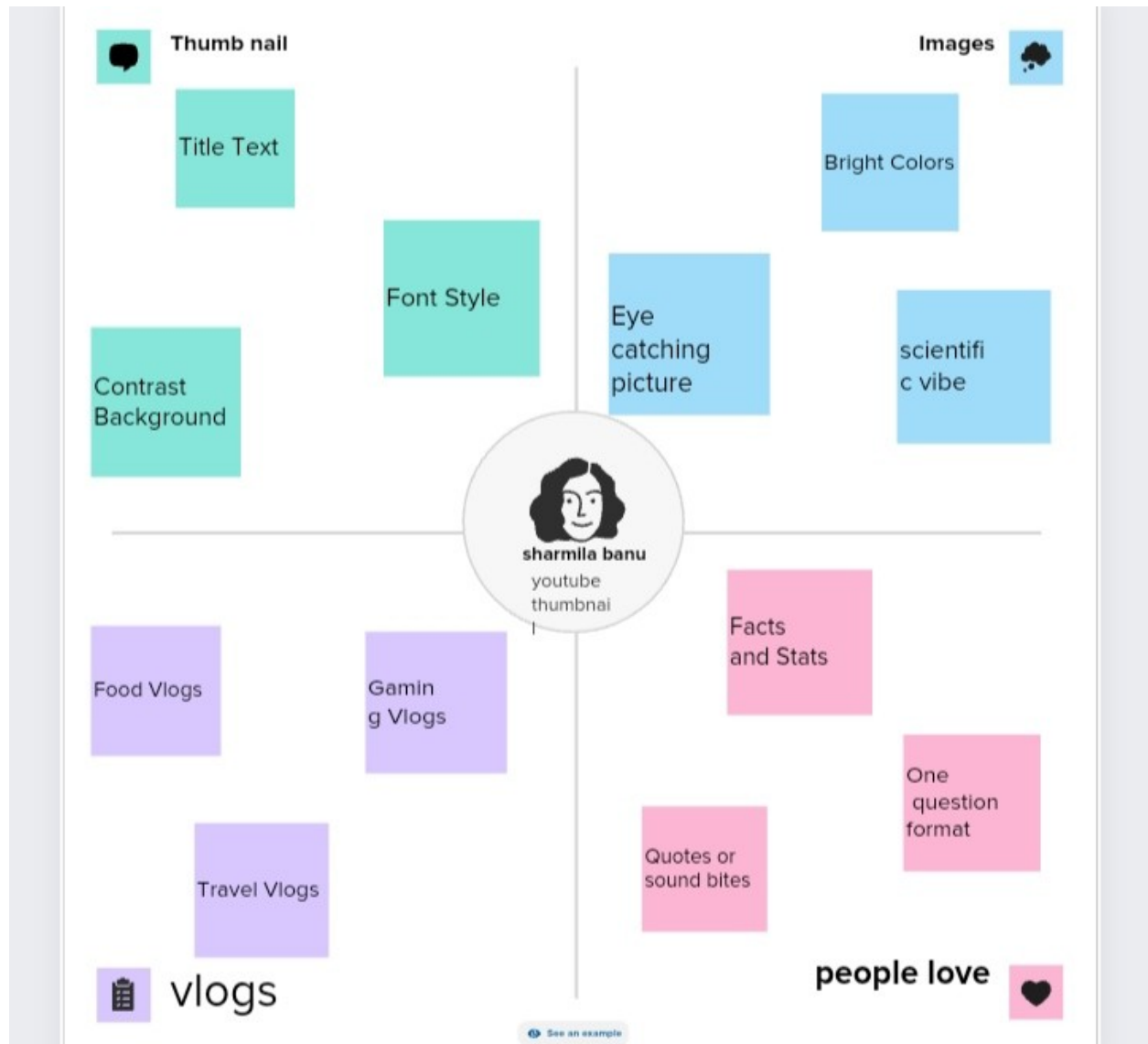
2.1.Empathy map

- One of the biggest pitfalls of empathy mapping is relying on assumptions, stereotypes, or personal opinions instead of real data. If you don't have enough research to back up your empathy map, you risk creating a distorted or inaccurate picture of your users


2.2.Brainstorming

- Group dynamics and power dynamics lead people to hold back. A large quantity of ideas does not mean quality of ideas. Brainstorm sessions often have little follow-through because the point is usually to involve the team rather than solve the problem.

EMPATHY MAP



BRAINSTROMING



Brainstorm & idea prioritization

Use this template to your next brainstorming session in your team or with your imagination and start sharing concepts when it feels not sitting in the same room

20 minutes to prepare
1 hour to discuss
2-24 pages to generate

Before you collaborate

At the start of a brainstorming session, it's important to set the ground rules and to do so in a quiet place.

10 minutes

- ☐ **Brainstorming**
Brainstorming is a creative process for generating ideas and concepts. It's a time when you can think out loud and share your ideas with others.
- ☐ **Be a good**
Be a good listener and be open to others' ideas. Don't be afraid to share your own ideas, even if they seem silly or out there.
- ☐ **Learn from each other**
Learn from each other's ideas and experiences. It's a great way to learn and grow as a team.

Open mind

Define your problem statement

What problem are you trying to solve? Please put your problem in a clear, concise, and specific way. This will help you to focus your brainstorming.

10 minutes

PROBLEM

What is the problem you are trying to solve? Please put your problem in a clear, concise, and specific way. This will help you to focus your brainstorming.

Brainstorming

Brainstorming is a creative process for generating ideas and concepts. It's a time when you can think out loud and share your ideas with others.

Brainstorm

Brainstorming is a creative process for generating ideas and concepts. It's a time when you can think out loud and share your ideas with others.

10 minutes

Round	Round 1	Round 2	Round 3	Round 4	Round 5	Round 6	Round 7	Round 8	Round 9	Round 10
1	1.1	1.2	1.3	1.4	1.5	1.6	1.7	1.8	1.9	1.10
2	2.1	2.2	2.3	2.4	2.5	2.6	2.7	2.8	2.9	2.10
3	3.1	3.2	3.3	3.4	3.5	3.6	3.7	3.8	3.9	3.10
4	4.1	4.2	4.3	4.4	4.5	4.6	4.7	4.8	4.9	4.10
5	5.1	5.2	5.3	5.4	5.5	5.6	5.7	5.8	5.9	5.10
6	6.1	6.2	6.3	6.4	6.5	6.6	6.7	6.8	6.9	6.10
7	7.1	7.2	7.3	7.4	7.5	7.6	7.7	7.8	7.9	7.10
8	8.1	8.2	8.3	8.4	8.5	8.6	8.7	8.8	8.9	8.10
9	9.1	9.2	9.3	9.4	9.5	9.6	9.7	9.8	9.9	9.10
10	10.1	10.2	10.3	10.4	10.5	10.6	10.7	10.8	10.9	10.10

Group ideas

Take notes during your brainstorming session to record ideas as they come. Then, at the end of the session, group your ideas into categories. This will help you to see the big picture and to identify the most important ideas.

10 minutes

Brainstorming

Brainstorming is a creative process for generating ideas and concepts. It's a time when you can think out loud and share your ideas with others.

Group ideas

Take notes during your brainstorming session to record ideas as they come. Then, at the end of the session, group your ideas into categories. This will help you to see the big picture and to identify the most important ideas.

Prioritize

Take notes during your brainstorming session to record ideas as they come. Then, at the end of the session, group your ideas into categories. This will help you to see the big picture and to identify the most important ideas.

10 minutes

Brainstorming

Brainstorming is a creative process for generating ideas and concepts. It's a time when you can think out loud and share your ideas with others.

Prioritize

Take notes during your brainstorming session to record ideas as they come. Then, at the end of the session, group your ideas into categories. This will help you to see the big picture and to identify the most important ideas.

After you collaborate

Take notes during your brainstorming session to record ideas as they come. Then, at the end of the session, group your ideas into categories. This will help you to see the big picture and to identify the most important ideas.

10 minutes

Brainstorming

Brainstorming is a creative process for generating ideas and concepts. It's a time when you can think out loud and share your ideas with others.

After you collaborate

Take notes during your brainstorming session to record ideas as they come. Then, at the end of the session, group your ideas into categories. This will help you to see the big picture and to identify the most important ideas.

Take care of the thumbnail image

Use attractive titles in your thumbnails

use a bright or textured background

Think of the viewer you want to attract

ADVANTAGES

- One of the benefits of using Canva for YouTube thumbnails is that it provides access to a vast library of stock images and graphics that you can use in your design.
- This feature can save you time and effort in sourcing relevant and high-quality images for your thumbnail.

DISADVANTAGES

- One of the main disadvantages of Canva is that it can limit creativity.
- The platform operates on a drag-and-drop basis, which makes it easy to use but can also restrict the level of customization and originality in the designs.

RESULT



APPLICATION

- Open up Canva and search for the “YouTube Thumbnail” design type to get started.
- Explore templates.
- Enjoy a range of features.
- Canva’s library has millions of photos, icons and illustrations to choose from.
- Customize your thumbnail.
- Get creative with your thumbnail.
- Upload and publish.

CONCLUSION

- Canva app is very useful for different kinds of editing. This make one who expert in editing. Through canva, we can learn to edit, choose color, and make different projects.