



# SRI SHANMUGHA COLLEGE OF PHARMACY

Approved by Government of Tamilnadu & All India Council for Technical Education, New Delhi

Recognized by Pharmacy Council of India, New Delhi

Affiliated to The Tamilnadu Dr. M.G.R Medical University, Chennai

Sankari-Tiruchengode Main Road, Pullipalayam, Morur (Po), Sankari (Tk), Salem (Dt), Tamilnadu, Pin -637304

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## 7.2 BEST PRACTICES

### 7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

#### Note: Format for Presentation of Best Practices

- 1. Title of the Practice:** This title should capture the keywords that describe the practice.
- 2. Objectives of the Practice:** What are the objectives / intended outcomes of this “best practice” and what are the underlying principles or concepts of this practice (in about 100 words)?
- 3. The Context:** What were the contextual features or challenging issues that needed to be addressed in designing and implementing this practice (in about 150 words)?
- 4. The Practice:** Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)?
- 5. Evidence of Success:** Provide evidence of success such as performance against targets and benchmarks, review/results. What do these results indicate? Describe in about 200 words.
- 6. Problems Encountered and Resources Required:** Please identify the problems encountered and resources required to implement the practice (in about 150 words).
- 7. Notes (Optional):** Please add any other information that may be relevant for adopting/ implementing the Best Practice in other Institutions (in about 150 words). Any other information regarding Institutional Values and Best Practices which the college would like to include.



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## BEST PRACTICES-I

- 1. Title of the Practice:** Communication training & Mentoring System
- 2. Objectives of the Practice:** (a) Communication training & mentoring System is to provide support and guidance. (b) The conventional lecture method must be modified in order to incorporate students in the teaching-learning process. Students should not be passive targets; they should be active participants. Learning modules and lesson plans are arranged in support of this endeavor. (c) The Placement Cell pledges to offer all support imaginable.
- 3. Context:** Skilled employees yield higher productivity and have the ability to work effectively and efficiently. In this context, the institute has taken the effort to offer mentoring programmes and skill training courses, which have given the students the necessary platform.
- 4. Practice:** All students participate in brainstorming sessions, panel discussions, and troubleshooting. Students have started using their learning strategies. Industrial visits for field trips and experiential education internships with businesses for pilot studies, surveys, and training projects. There is now a language lab. The telnet facility in the library has been configured to encourage independent learning. Mentorship is given out, and the mentor sheets are made to incorporate the candidate's academic, extracurricular, and personal information. Each student's areas of strength and growth are highlighted by the mentor. In order to help the student do well, she/he also assists them in setting short-term learning targets and long-term career goals. Teachers of slow learners provide tutorials in their areas of weakness. Mentors occasionally even talk to students about their personal and health issues.



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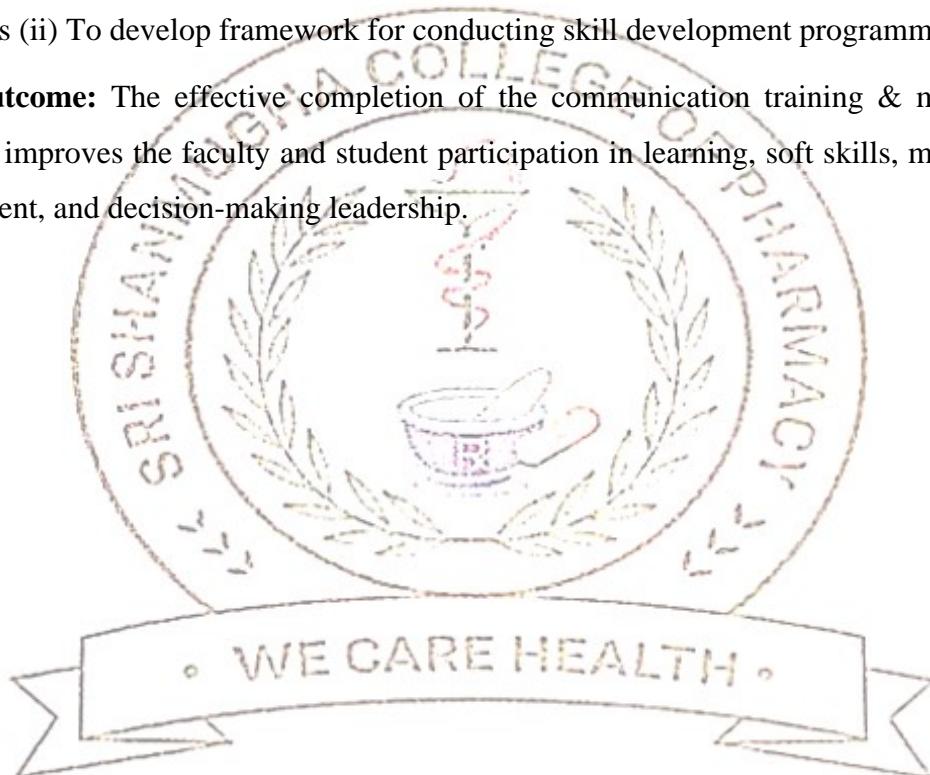
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**5. Evidence of Success:** Teachers are under pressure to stay current on mergers and acquisitions by accessing websites, as they must serve as mentors and facilitators. More pupils are taught and placed in several reputable firms thanks to the aforementioned approaches. The student's attendance and attitude have significantly changed and improved. High regard for oneself, self-worth, and deference to others. Our school transforms the lives of many ordinary kids into the greatest entrepreneurs in society by providing the finest instruction.

**6. Problems encountered and resources required:** (i) Training of faculty and students (ii) To develop framework for conducting skill development programmes.

**7. Outcome:** The effective completion of the communication training & mentoring system improves the faculty and student participation in learning, soft skills, mentoring, placement, and decision-making leadership.





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## BEST PRACTICES-II

**Title of the Practice:** Dengue awareness programme

**1. Objectives of the Practice:** The objective of a dengue awareness programme is to educate and inform the public about dengue fever, its symptoms, prevention methods, and the importance of early detection and treatment.

**Context:** Sri Shanmuga College of Pharmacy (SSCOP), situated in a rural area of Salem district in TamilNadu, India, is known for its picturesque campus surrounded by lush greenery. The college is implementing for this reason, a dengue awareness program for its students and local community members. The college aims to promote a healthy and safe environment by spreading knowledge about the prevention and treatment of dengue fever. Through this initiative, students and community members will be equipped with the necessary information to protect themselves and their loved ones from this potentially life-threatening disease. By actively engaging in such awareness programmes, SSCOP contributes to the well-being of its immediate community and fosters a culture of health consciousness. This proactive approach to public health education showcases the college commitment to social responsibility and community welfare. By empowering individuals with the tools to prevent and manage dengue fever, SSCOP is significantly impacting the fight against this infectious disease.

Tamil Nadu has recorded 6,565 dengue cases from January 1 to July 24 this year. Cases have started to rise in places including Chennai, Coimbatore, Krishnagiri, Tirupattur, Theni, Madurai, Tirunelveli, Namakkal and Thanjavur districts, due to seasonal and unseasonal rain.

**2. Practice:** Overall, the team's approach focused on education and community involvement to promote sustainable practices in dengue prevention. By fostering a sense of responsibility and ownership among residents, they aimed to create a culture of proactive prevention rather than reactive response to dengue outbreaks. Their strategy included distributing informational materials, conducting workshops, and engaging with local leaders to ensure widespread dissemination of prevention methods. By instilling a sense of collective responsibility, the team aimed to create a community that actively works together to combat the spread of dengue. Through these efforts, they hoped to not only reduce the incidence of dengue but also create a lasting impact on the community's



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approach to public health. By empowering residents with knowledge and resources, the team aimed to build a sustainable framework for dengue prevention that would continue to benefit the community in the long term.

### 3. Evidence: Photos

**4. Problems encountered and resources required:** Dengue awareness programmes can encounter several challenges and require specific resources to effectively address them. Here are some common problems encountered and the resources needed to overcome them:

- **Low Awareness Levels:** Many communities may have limited knowledge about dengue fever, its symptoms, and prevention methods.
- **Misconceptions and Myths:** Cultural beliefs or misinformation about the causes and treatments of dengue can hinder prevention efforts.
- **Lack of Community Engagement:** Difficulty in engaging and mobilizing community participation in preventive actions and awareness activities.
- **Limited Healthcare Access:** Some areas may lack access to healthcare facilities equipped to diagnose and treat dengue cases promptly.
- **Resource Constraints:** Insufficient funding, manpower, or logistical support to sustain long-term awareness and prevention efforts.
- **Environmental Factors:** Challenges in controlling mosquito populations due to environmental conditions or inadequate sanitation and waste management.