



# SRI SHANMUGHA COLLEGE OF PHARMACY

Approved by Government of Tamilnadu & All India Council for Technical Education, New Delhi

Recognized by Pharmacy Council of India, New Delhi

Affiliated to The Tamilnadu Dr. M.G.R Medical University, Chennai

Sankari-Tiruchengode Main Road, Pullipalayam, Morur (Po), Sankari (Tk), Salem (Dt), Tamilnadu, Pin-637304

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## 7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words.

### Institutional Distinctiveness

*(Project in emerging area in publication)*

#### Response:

The vision of Sri Shanmuga College of Pharmacy is to be a centre of higher learning that can provide the best learning experience, the most productive learning community, and the most creative learning environment in pharmacy education and to be recognized as the best pharmacy colleges in Salem, Sankari. To accomplish the vision and translate it into reality, the institution has been using the best teaching learning methodologies over the years and gives almost importance to quality teaching. The motto of the institution is "Learning beyond the classroom" and has been conducting various activities such as Guest Lectures, Seminars, Workshops, project work, Conferences, internship, MOU in hospital etc. apart from classroom teaching to make learning more interesting. These activities not only enhance the knowledge and skills of students but also provide them with practical exposure to the real-world scenarios in the field of pharmacy. By focusing on holistic development, the institution aims to produce competent and well-rounded pharmacists who can excel in their profession. The institution also encourages students to participate in extracurricular activities and community service to develop their leadership and teamwork skills. This well-rounded approach ensures that graduates are not only academically successful but also socially responsible individuals ready to make a positive impact in the pharmaceutical industry. Students are also given opportunities to engage in research projects and internships to further enhance their knowledge and skills. By combining theoretical learning with hands-on experience, the institution prepares students for the challenges and demands of the pharmacy profession. Furthermore, the institution partners with industry leaders to provide students with real-world insights and networking opportunities. This holistic approach equips graduates with the necessary tools to excel in a competitive and dynamic field like pharmacy. Overall, the institution's commitment to practical learning and industry collaboration ensures that students are well-equipped to make a meaningful contribution to the pharmaceutical industry upon graduation. Through these initiatives, students are able to develop a comprehensive understanding of the field and establish valuable connections that can support their future career endeavors. By bridging the gap between academia and industry, students are able to apply their knowledge in real-world settings and gain valuable experience. This hands-on approach



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ultimately prepares graduates to thrive in the fast-paced and ever-evolving pharmaceutical landscape. Overall, this collaboration between academia and industry provides students with a unique opportunity to enhance their skills and knowledge in a practical and relevant way. By immersing themselves in real-world projects and networking with industry professionals, students can truly prepare themselves for success in the pharmaceutical field.

## Research emphasis at UG level:

The completion of a mini project at the end of a program has been emphasized in research programs at the B. Pharm and Pharm. D levels. Strict periodic assessments have been carried out, and a distinct faculty team is working in one direction to introduce distinctiveness. Additionally encouraged are those who would like to work on other projects. In few instances, students were given ample opportunities to explore different areas of research and develop their skills in various aspects of pharmaceutical sciences. This approach not only enhances their learning experience but also prepares them for future endeavors in the field of pharmacy. By providing a well-rounded education that includes hands-on research experience, students are better equipped to pursue advanced degrees or careers in pharmaceutical research. This comprehensive approach ensures that graduates are prepared to make significant contributions to the field of pharmacy.

## Research project:

The institution encourages and motivates the faculties and students to bring out their knowledge and ideas in research field by applying for various research grants as well as journal publications in indexed journals. The institute has many faculties who have registered for the PG programme.

The R&D Cell is in place and is creating the awareness about the pharmacy research. There has been an increase in the number of conferences attended, papers presented and published by the faculty and students. The college as well as faculty has earned several awards and distinctions.

They are recognized in their areas and are invited as experts and resource persons in every part of the country. To many students were done research project from institutional ethics committee erode cancer center, the title of project "**Clinical investigation of cisplatin induced adverse drug reaction**" etc. The college's commitment to pharmacy research has also led to collaborations with industry partners for cutting-edge projects. This has further enhanced the reputation of the institution as a hub for innovative research in the field of pharmacy. The college's dedication to advancing pharmacy research has not only benefited students, but has also solidified its position as a leader in the field. These collaborations have allowed for the development of groundbreaking projects that push the boundaries of pharmaceutical knowledge and practice.



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## Outcome:

The college keeps emphasizing research since it adds uniqueness and motivates UG students to enrol in PG courses. The biannual research journal Elsevier is updated with the most recent trends in research conducted by teachers and students. A high-caliber study paper serves as further proof of the results. Our college students attended national conference and got certificates.

## Evidence:

Paper Publication

Conference certificates

