

NAAN MUDHALVAN ASSIGNMENTS

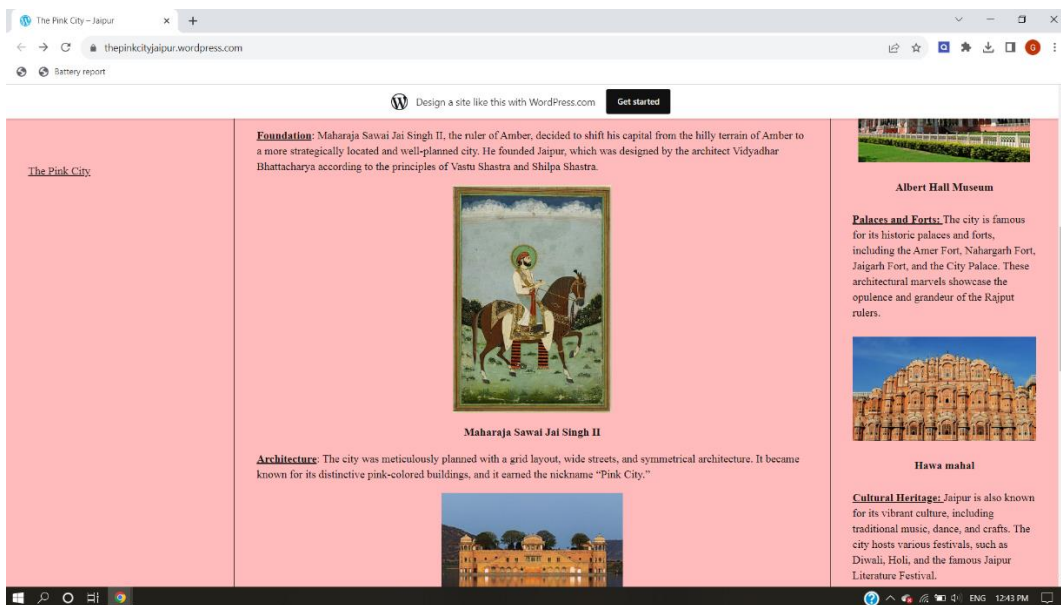
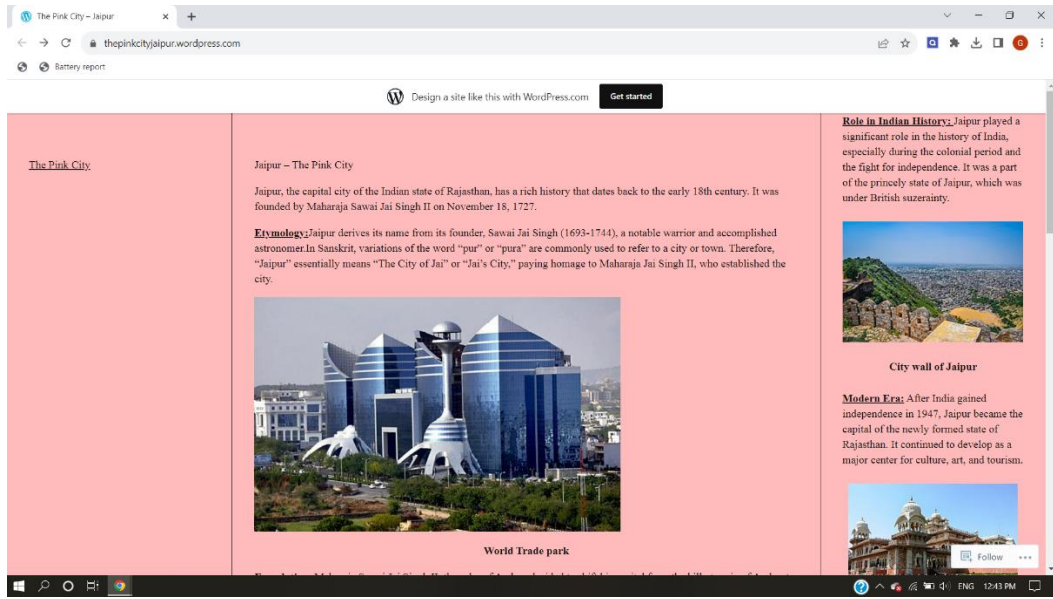
DONE BY:

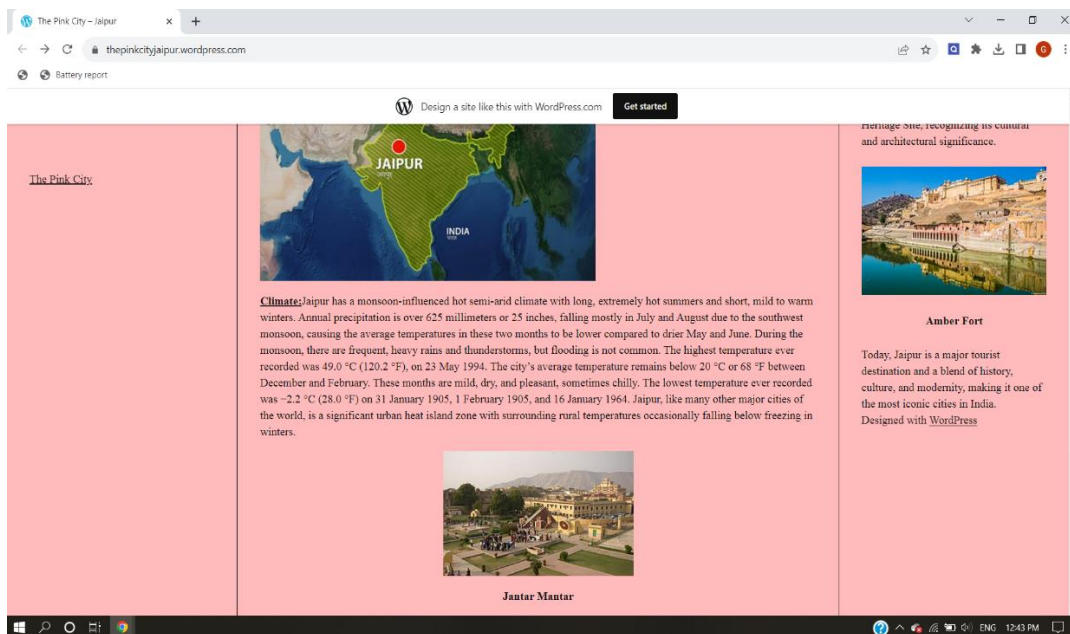
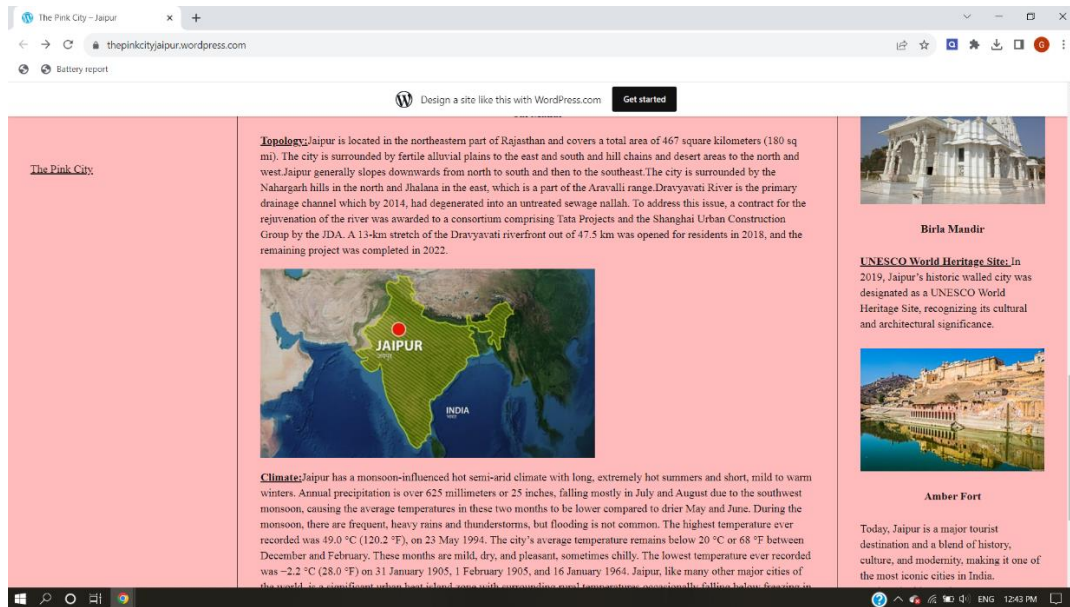
R.GOWRISRI

Assignments on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Video link: <https://thepinkcityjaipur.wordpress.com>

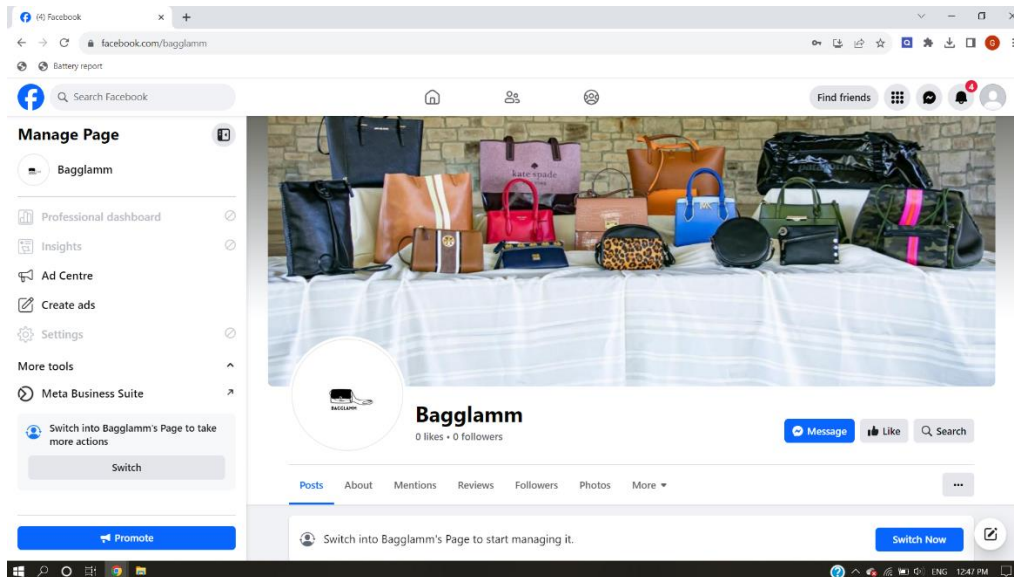




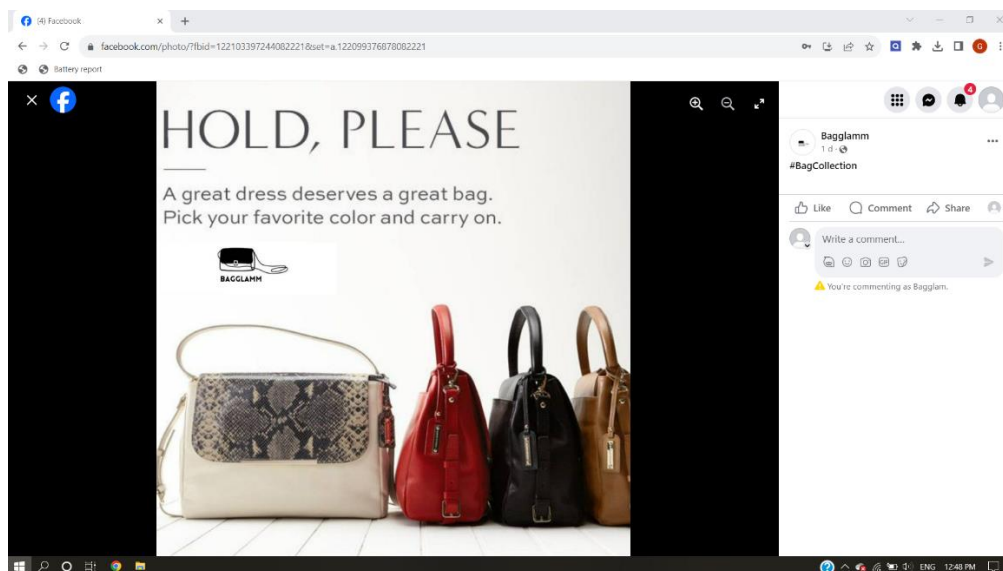
2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/bagglamm>

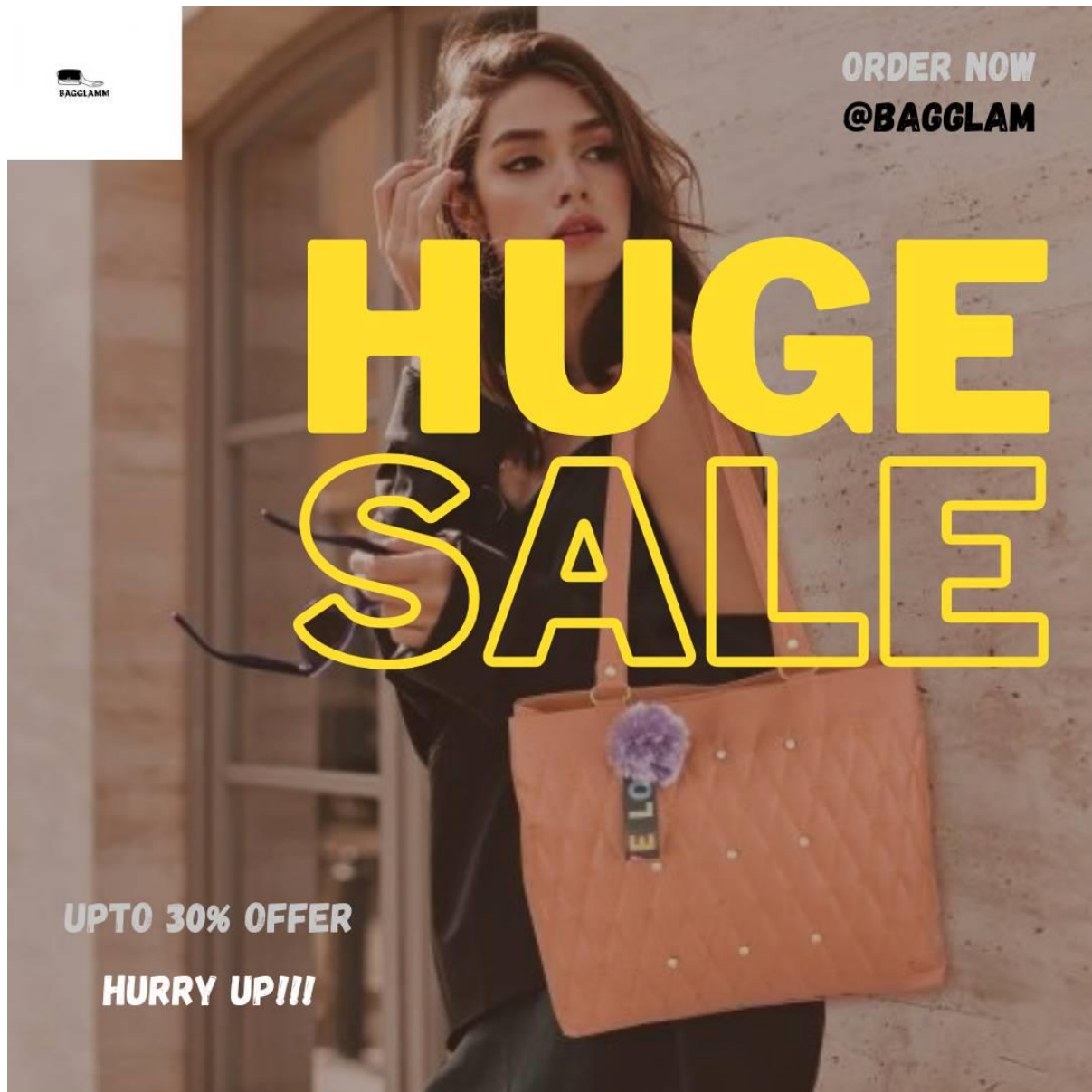
Account:



Poster:



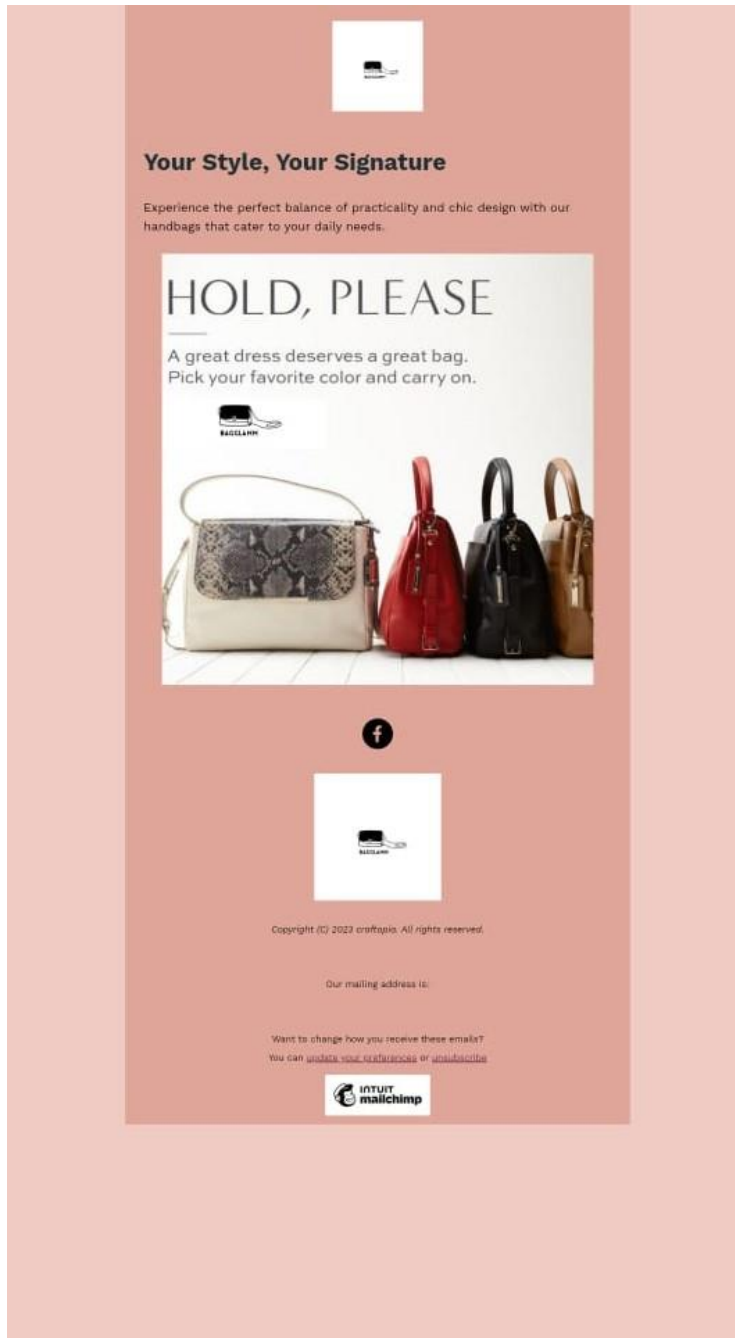
3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://mailchi.mp/7387c0a4d343/welcome-to-bagglamm>

Mail Newsletter:



Report:

Overview

Activity

Click Performance

Content Optimizer

Social

E-commerce

Analytics360

5 Recipients

Audience: craftopia

Delivered: Thu, Oct 19, 2023 4:11 am

Subject: Welcome to BAGGLAMM

[View email](#) · [Download](#) · [Print](#)

4

Opened

1

Clicked

0

Bounced

0

Unsubscribed

Successful deliveries

5

100.0%

Clicks per unique opens

25.0%

Total opens

5

Total clicks

1

Last opened

10/20/23 12:52AM

Last clicked

10/19/23 7:40AM

Forwarded

0

Abuse reports

0

0

Orders

\$0.00

Average order revenue

\$0.00

Total revenue

Content Optimizer

New

Standard Plan

[View Report](#)

See how your email's content performed, and how to improve it in the future.

Best practices met

Skimmability

2 out of 3

Text & Visuals

2 out of 2

Great work

Links & CTAs

3 out of 3

Awesome

Typography

5 out of 5

Lookin' good

Click performance

[View Click Map](#)

See how many times contacts clicked each of the links in your email.

Top links clicked

<https://facebook.com/bagglamm>

1

<http://eepurl.com/iB8boE>

0

[View All Links](#)

Campaign benchmarking

Your email campaign performance compared to similar businesses.