

## Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



The table lists the 50 most subscribed YouTube channels, as well as the primary language and content.

YouTube has been the goto platform for entertainment.

Educational purpose for students, hopes and dreams

News
channels
helps to know
our daily
updates

Information from YouTube

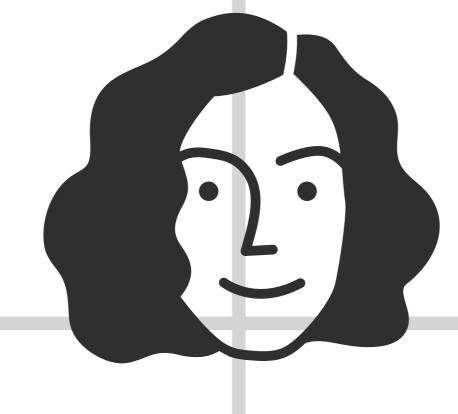
Top things in YouTube

A subscriber to a channel on the video sharing YouTube is a user who has chosen to receive the channels "Subscribe" button

The most subscribed channel is the Indian record label T-series, which hosts its music videos on its channel.

Vlog is the purpose of entertainment

Cooking categories is use to explore Dishes and new recipies



Subscribers Galore:

Explosing Morld's

Topt Your Tube

channels

Vlogs

Interviews

Influence from wrong things Wasting more hours on YouTube per day.

Mood of funny moments

Categories of YouTube

Cooking

News updates

Educational content

Wrong things on YouTube

May be we get some rumor information

Influencer can promote wrong things

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



