NAME : VARSHINI A

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : 45AF4CFC450C559A303416CD2D5E8376

## ASSIGNMENT ON DIGITAL MARKETING COURSE

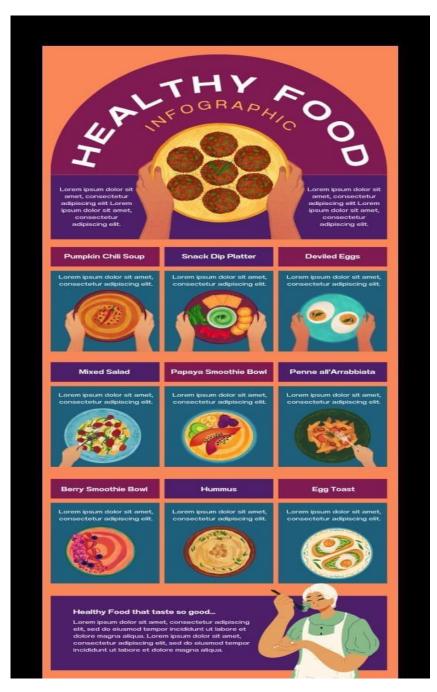
1) .Create a new facebook business page and post one social media poster for your brand.

**FACEBOOK POST LINK:** 

https://www.facebook.com/profile.php?id=61552923000493&is tour dismissed=true



2) Create and design a social media advertisement poster using canva.



3)Create email newsletter design using Mailchimp or canva tool.

# UNORTHODOX

## A MONTHLY EMAIL NEWSLETTER

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#### WHAT'S NEW IN THE STORE

According to Wikipedia, a newsletter is a regularly distributed publication that is generally about one main topic of interest to its subscribers. Newspapers and leaflets are types of newsletters.

For example, newsletters are distributed at schools to inform parents about things that happen in that school.

Newsletters are published by clubs, churches, societies, associations, and businesses—especially companies—to provide information of interest to members, customers, or employees.



#### A MINIMAL LIFESTYLE: HOW TO LIVE ONE AND HOW TO GIVE YOUR LIFE A DETOX

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