NAME : GOWSIKA S

DEPARTMENT: ELECTRONICS AND COMMUNICATION

ENGINEERING

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : 362DDD3D86CBC64844D492564EBFC8AF

ASSIGNMENT ON DIGITAL MARKETING

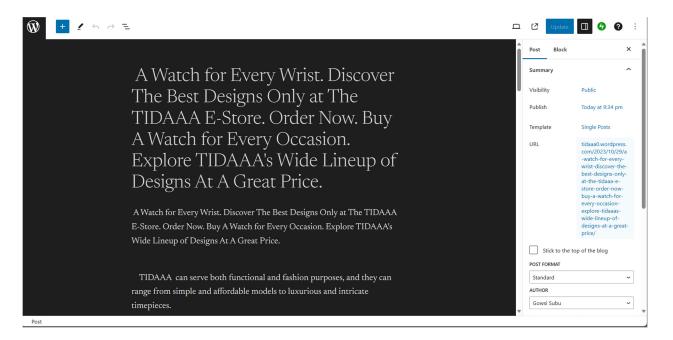
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

https://tidaaa.blogspot.com/2023/08/tidaaa.html

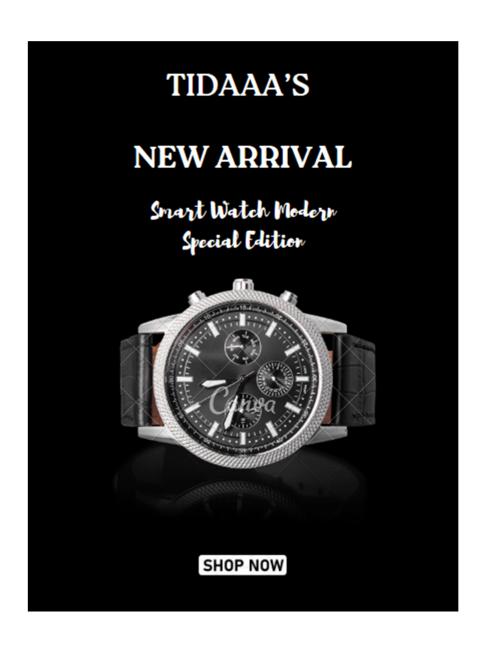
Wordpress:

https://wordpress.com/post/tidaaa0.wordpress.com/8



2. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFypwLazaI/T4LziPOeIjJ 3cjJfpPpag/edit?utm content =DAFypwLazaI&utm campaign=designshare&utm medium=link2&utm source=sharebutton



3. Create email newsletter design using Mailchimp or canva tool.

https://www.canva.com/design/DAFypyMhU4o/Tr0DGik0vTqqz6p05eRpGw/edit?utm content=DAFypyMhU4o&utm campaign=designshare&utm medium=link2&utm so urce=sharebutton

