

**NAME** : SUSHMITHA V  
**DEPARTMENT** : ELECTRONICS AND COMMUNICATION  
ENGINEERING  
**COLLEGE** : GOVERNMENT COLLEGE OF  
TECHNOLOGY ,COIMBATORE  
**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING  
**NAAN MUDHALVAN ID** : C68E31F42FEAAA49B894433B9DD4C26A

## ASSIGNMENT ON DIGITAL MARKETING

1.Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/photo.php?fbid=122105768084089452&set=pb.61552683581135.-2207520000&type=3>



2.Create and design a social media advertisement poster using canva.



3. Create email newsletter design using Mailchimp or canva tool.



