

EXECUTIVE SUMMARY

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RSVP-Movies

ASSIGNMENT

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IMPORTANT INSIGHTS

Below are the useful insights which can be derived from the data and some recommendations to the RSVP movies for their next project.

- *The amount of films that have been made each year has been steadily declining over the past few decades. The month of **March** saw the production of the most films than any other month.*
- ***Drama** is the most often produced film genre, accounting for 4285 films with an average running time of **106.77 minutes**.*
- *In the future, RSVP films could choose to concentrate on the Drama genre. There's also the possibility of **Thrillers** and **Comedy** films to be examined since they are among the top three types of genres.*
- *Production firms such as **Dream Warrior Pictures** or **National Theatre Live** are responsible for the production of the the largest amount of successful films produced by any other production company.*
- *The top three production firms are **Marvel Studios, Twentieth Century Fox, and Warner Bros** based on the total number of votes that their films earned, and they are required to be evaluated for a global partner.*
- *The most successful production companies that have produced films over the years are **Star Cinema and Twentieth Century Fox**. the most number of hits among films made in more than one language. Given that the film is intended for an international audience, these production studios are strong competitors and have to be taken into consideration for their future project.*
- ***James Mangold** is the most successful filmmaker in the top three categories with the biggest number of blockbuster films.*

- ***Mammootty** and/or **Mohanlal** might be hired as the actor for the upcoming role based on the median rating of their previous performances.*
- *According to the total number of votes and the 8.42 average rating for films that have been released in India, **Vijay Sethupathi** is the winner and can be included in the cast in order to appeal to the Indian audience for the next production.*
- *Taking into account the total number of votes cast and the average rating of 7.74 for all Hindi films that were released in India, It is possible to cast **Taapsee Pannu** in the role of the actress.*

THE END