

DATA SCIENCE FOR MARKETING - II

**Practical Record submitted in partial fulfillment of the requirements for the award of the
Degree of Master of Business Administration in Business Analytics**

Submitted by

Student Name :	GOWTHAM P
Register Number :	1P23MB010
Class & Section :	II-MBA - “A”



SCHOOL OF MANAGEMENT STUDIES – PG

RVS College of Arts and Science

Autonomous, affiliated to Bharathiar University, Approved by AICTE

Re Accredited with 'A+' Grade by NAAC

SULUR, COIMBATORE – 641 402.

CERTIFICATE

This is to certify that this is a Bonafide Data Science for Marketing - II record work done by Mr/Ms

Register No. _____ During the study period of second Year

(IV Semester) Master of Business Administration in **BUSINESS ANALYTICS**, 2023-25

Signature of the Staff-in-charge

Signature of the Director

Date:

Place: Sulur, Coimbatore

Practical Examination held on _____