

## Ideation Phase

### Define the Problem Statements

Date	07 nOVEMBER 2022
Team ID	PNT2022TMID09940
Project Name	Containment zone altering application
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;">I am</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;">I'm trying to</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;">but</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;">because</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;">which makes me feel</div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;">Describe the customer and their attributes here</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;">List the thing they are trying to achieve here</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;">Describe the problems or barriers that get in the way here</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;">Describe the reason the problems or barriers exist</div> <div style="border: 1px solid #ccc; padding: 5px;">Describe the emotion, is the result from experiencing the problems or barriers</div>
--	--

Reference: <https://mjro.com/templates/customer-problem-statement/>

#### Example:

a traveler	I'm trying to book my flight on my phone	but it takes a long time	because the website is not responsive and doesn't have a mobile version	which makes me feel <div style="background-color: orange; color: white; text-align: center; padding: 5px; font-weight: bold;">Frustrated</div>
------------	---	--------------------------	---	---







