## **GOWTHAM D**

GRAPHIC DESIGNER



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#### **PROFILE**

Dynamic and innovative professional with 3+ years of invaluable hands-on experience managing multiple concurrent creative design projects, concept creations, graphic design, animation, and visual conceptualization, as well as the ability to increase brand awareness by leveraging skills learned in the creative industry.

#### **EXPERIENCE**

Visual & Graphics Designer | June 2024 - Present Ultrapro Blockchain Tech Private Limited / Madurai.

Developed user-friendly website UI designs for Ultrapro Blockchain to improve their online platform. Created digital posters and banners to support branding and marketing efforts. Produced promotional videos and reels to effectively showcase their products and services.

Graphics Designer | January 2023 - April 2024 Chrono Infotech Private Limited / Madurai.

Developed clear and user-friendly website UI designs that satisfied customer needs while following company guidelines. Created engaging GIF animations, videos, and websites to effectively promote and market various products.

Graphics Designer (Internship) | September 2022 - December 2022 SBL Knowledge Services Limited / Madurai.

Edited and retouched e-commerce product images and promotional wedding videos using Adobe Premiere Pro and After Effects.

Video editor (Parttime) | November 2019 - September 2022 Mathanetcafe Photography / Madurai.

Edited wedding videos into emotionally impactful full-length reels or trailer-style highlights to evoke the strongest emotional response.

#### **EDUCATION**

2019 - 2022

BCA / Computer Application Mannar Thirumalai Naicker College, Madurai.

2015 - 2016

HSC / Computer Science

Dolphin Matriculation

Hr. Sec. School, Madurai.

2013 - 2014 SSLC Dolphin Matriculation Hr. Sec. School, Madurai.

# PROJECT DETAILS

IRIS Recognition using QR Code

BCA - Final Year Project Mannar Thirumalai Naicker College, Madurai.

### SKILLS

- Photoshop
- Illustrator
- Premiere Pro
- After Effects
- Figma