Project Design Phase-I
Solution Architecture

Date	11 nov 2023
Team ID	NM2023TMID0279
Project Name	Creating a social media ad campaign in facebook
Maximum Marks	4 Marks

Solution Architecture:

Solution architecture is a complex process – with many sub-processes – that bridges the gap between business problems and technology solutions. Its goals are to:

- Find the best tech solution to solve existing business problems.

- Describe the structure, characteristics, behavior, and other aspects of the software to project stakeholders.

- Define features, development phases, and solution requirements.

- Provide specifications according to which the solution is defined, managed, and delivered.
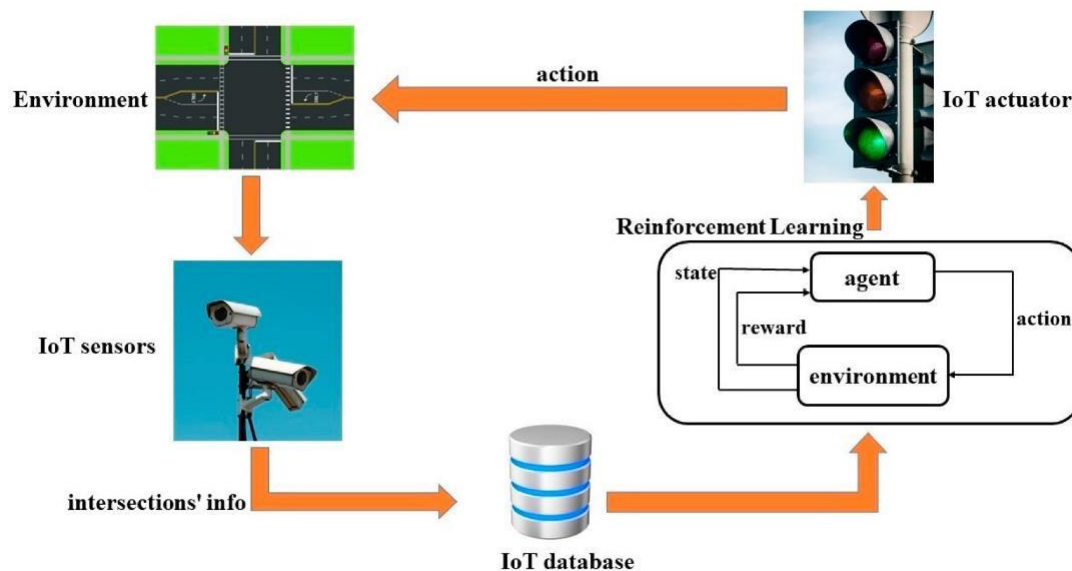
Solution Architecture Diagram:

Figure 1: Traffic control to lower the damage of roads like bumpy and potholes

Reference: https://www.mdpi.com/2624-6511/5/4/66