

ANALYTICS FOR HOSPITALS HEALTH CARE DATA

TEAM MEMBERS

Name	Register number
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Problem statement

Prepare a prediction model for profit of 50_startups data.

Importing the libraries

In [1]:

```
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sn
from statsmodels.graphics.regressionplots
import influence_plot
import statsmodels.formula.api as smf
import numpy as np
from sklearn.preprocessing import StandardScaler, MinMaxScaler
```

We can just peek into few data points by using head function of pandas. By default, head function return top 5 values

Data insights

In [4]:

```
startups.shape
```

Out[4]:

```
(50, 5)
```

In [5]:

```
startups.columns
```

Out[5]:

```
Index(['R&D Spend', 'Administration', 'Marketing Spend', 'State', 'Profit'], dtype='object')
```

Loading dataset

In [2]:

```
startups = pd.read_csv("/kaggle/input/startup-logistic-regression/50_Startups.csv")
```

In [3]:

```
startups.head()
```

Out[3]:

	R&D Spend	Administration	Marketing Spend	State	
0	165349.20	136897.80	471784.10	New York	
1	162597.70	151377.59	443898.53	California	
2	153441.51	101145.55	407934.54	Florida	
3	144372.41	118671.85	383199.62	New York	
4	142107.34	91391.77	366168.42	Florida	

Observations :-

1. The dataset contains data about 50 startups. It has 5 columns: "R&D Spend", "Administration", "Marketing Spend", "State", "Profit".
2. The first 3 columns indicate how much each startup spends on Research and Development, how much they spend on Marketing, and how much they spend on Administration cost.
3. The state column indicates which state the startup is based in and the last column states the profit made by the startup.

In [6]:

```
startups.info()
```

```
<class 'pandas.core.frame.DataFrame'>
```

```
RangeIndex: 50 entries, 0 to 49
```

```
Data columns (total 5 columns):
```

#	Column	Non-Null Count	Dt ype
---	--------	----------------	-----------

```
---
```

```
-----
```

```
-
```



In [7]:

```
startups[startups.duplicated()]
```

Out[7]:

	R&D Spend	Administration	Marketing Spend	State	Profit
--	--------------	----------------	--------------------	-------	--------

We don't have any duplicate values in our dataset. If duplicate values would have been present we would have to delete it.


```

---
0    R&D Spend          50 non-null    fl
oat64
1    Administration    50 non-null    fl
oat64
2    Marketing Spend   50 non-null    fl
oat64
3    State              50 non-null    ob
ject
4    Profit             50 non-null    fl
oat64
dtypes: float64(4), object(1)
memory usage: 2.1+ KB

```

Observations :-

1. We can see that R&D spend, Administration, Marketing Spend and Profit consists of floating point data type values and State has object type values.
2. We can also see that all 21 observations are non null and hence we don't have any missing values

In [9]:

```
startups['Profit'].unique()
```

Out[9]:

```
array([192261.83, 191792.06, 191050.39,
       182901.99, 166187.94, 156991.12,
        156122.51, 155752.6 , 152211.77,
       149759.96, 146121.95, 144259.4 ,
        141585.52, 134307.35, 132602.65,
       129917.04, 126992.93, 125370.37,
        124266.9 , 122776.86, 118474.03,
       111313.02, 110352.25, 108733.99,
        108552.04, 107404.34, 105733.54,
       105008.31, 103282.38, 101004.64,
        99937.59,  97483.56,  97427.84,
       96778.92,  96712.8 ,  96479.51,
        90708.19,  89949.14,  81229.06,
       81005.76,  78239.91,  77798.83,
        71498.49,  69758.98,  65200.33,
       64926.08,  49490.75,  42559.73,
        35673.41,  14681.4 ])
```

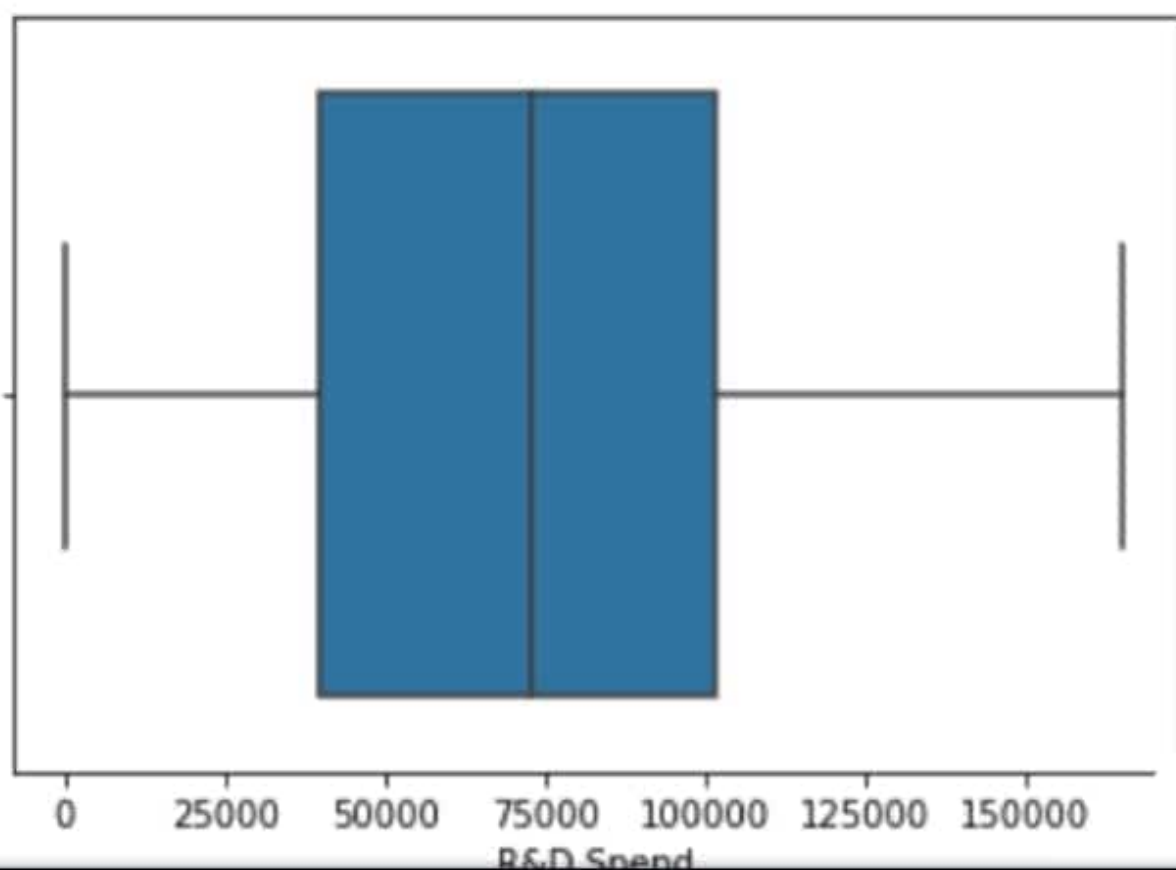
```
sn.boxplot(startups['R&D Spend'])
```

```
/opt/conda/lib/python3.7/site-packages/s  
eaborn/_decorators.py:43: FutureWarning:  
Pass the following variable as a keyword  
arg: x. From version 0.12, the only vali  
d positional argument will be `data`, an  
d passing other arguments without an exp  
licit keyword will result in an error or  
misinterpretation.
```

FutureWarning

Out[11]:

<AxesSubplot:xlabel='R&D Spend'>



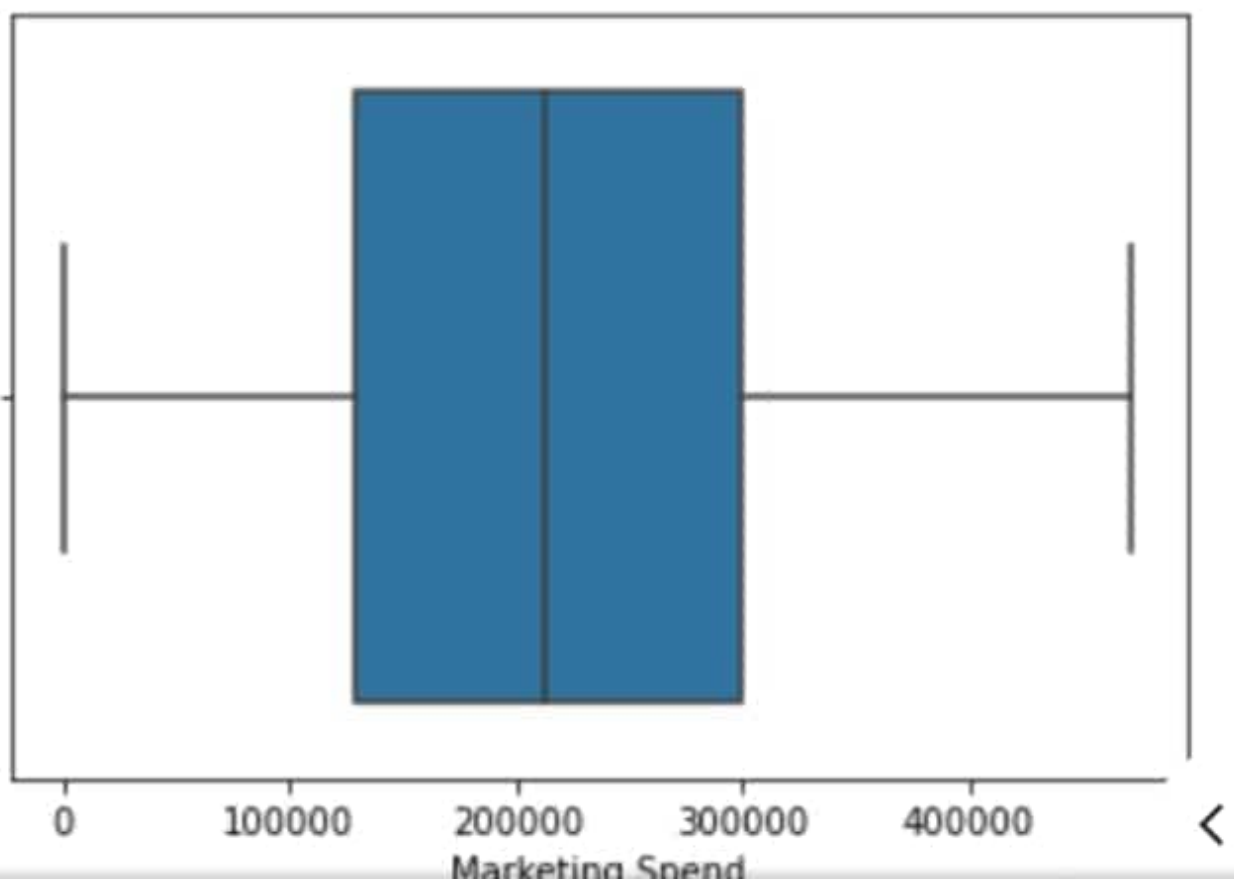
```
sn.boxplot(startups['Marketing Spend'])
```

```
/opt/conda/lib/python3.7/site-packages/seaborn/_decorators.py:43: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.
```

```
FutureWarning
```

```
Out[13]:
```

```
<AxesSubplot:xlabel='Marketing Spend'>
```



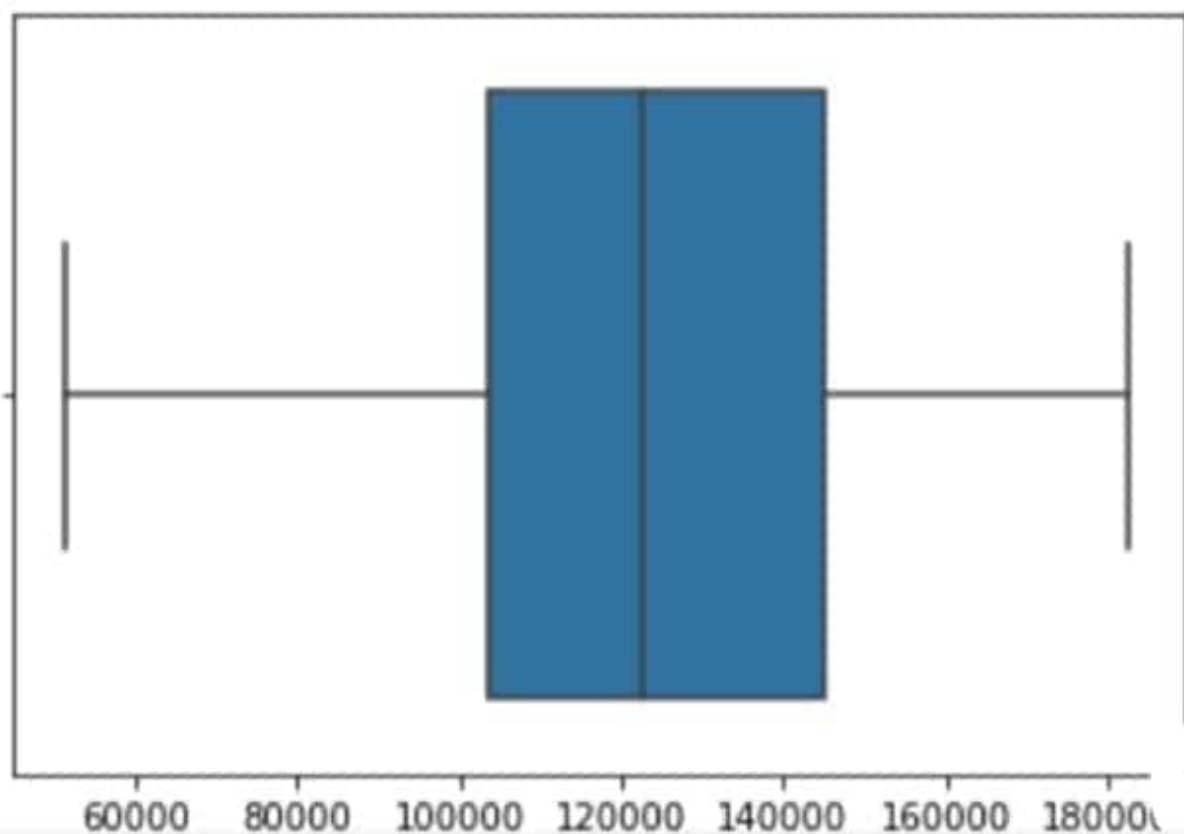
```
sn.boxplot(startups['Administration'])
```

```
/opt/conda/lib/python3.7/site-packages/seaborn/_decorators.py:43: FutureWarning:  
Pass the following variable as a keyword  
arg: x. From version 0.12, the only valid  
positional argument will be `data`, and  
passing other arguments without an explicit  
keyword will result in an error or  
misinterpretation.
```

```
FutureWarning
```

```
Out[12]:
```

```
<AxesSubplot:xlabel='Administration'>
```



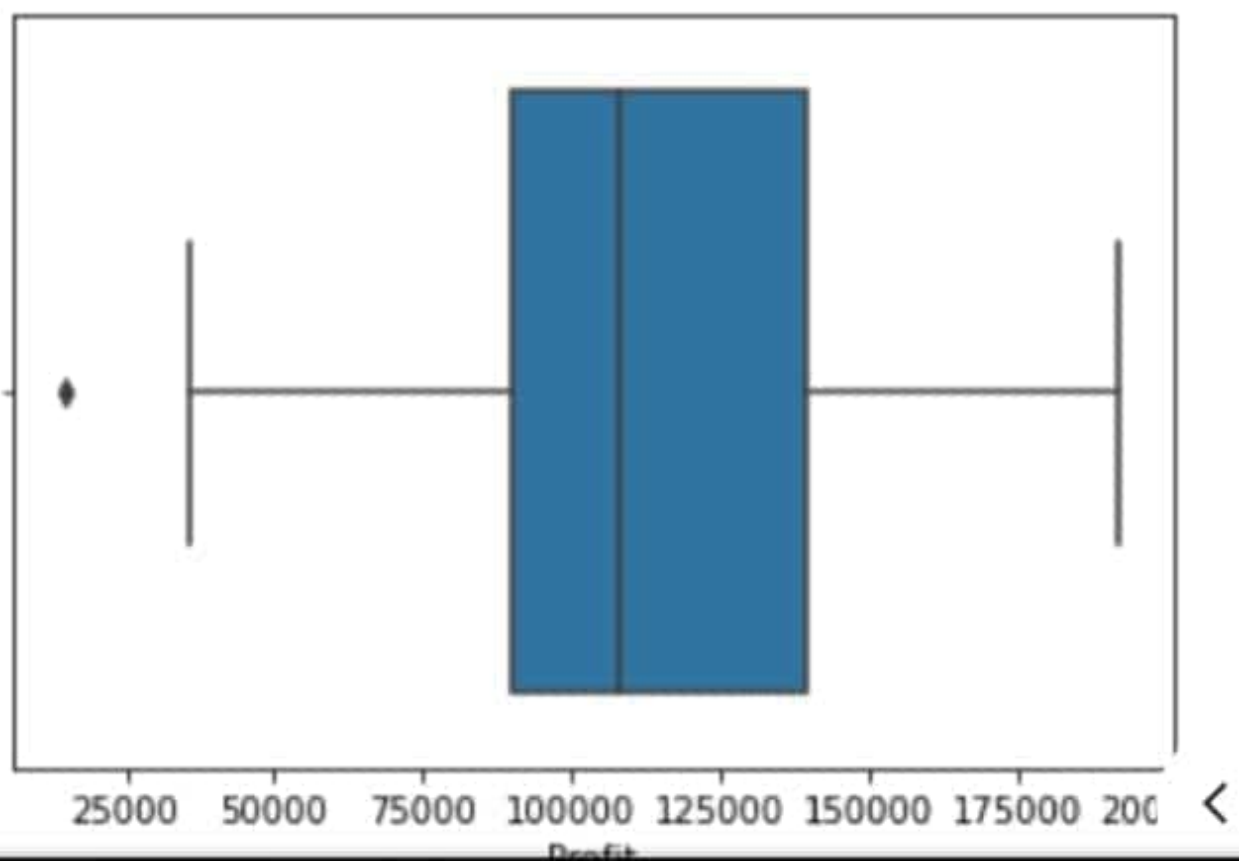
```
sn.boxplot(startups['Profit'])
```

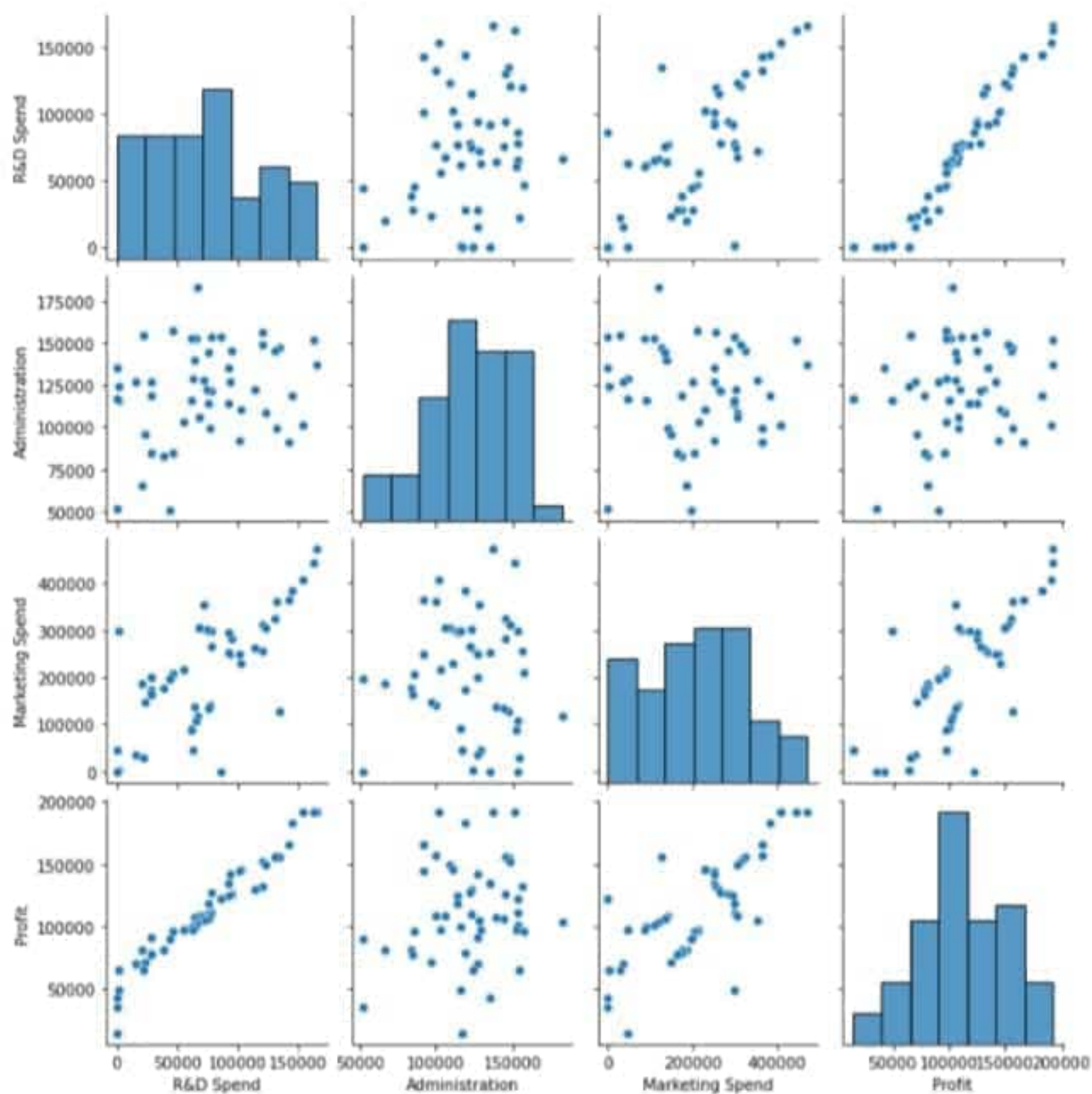
```
/opt/conda/lib/python3.7/site-packages/s  
eaborn/_decorators.py:43: FutureWarning:  
Pass the following variable as a keyword  
arg: x. From version 0.12, the only vali  
d positional argument will be `data`, an  
d passing other arguments without an exp  
licit keyword will result in an error or  
misinterpretation.
```

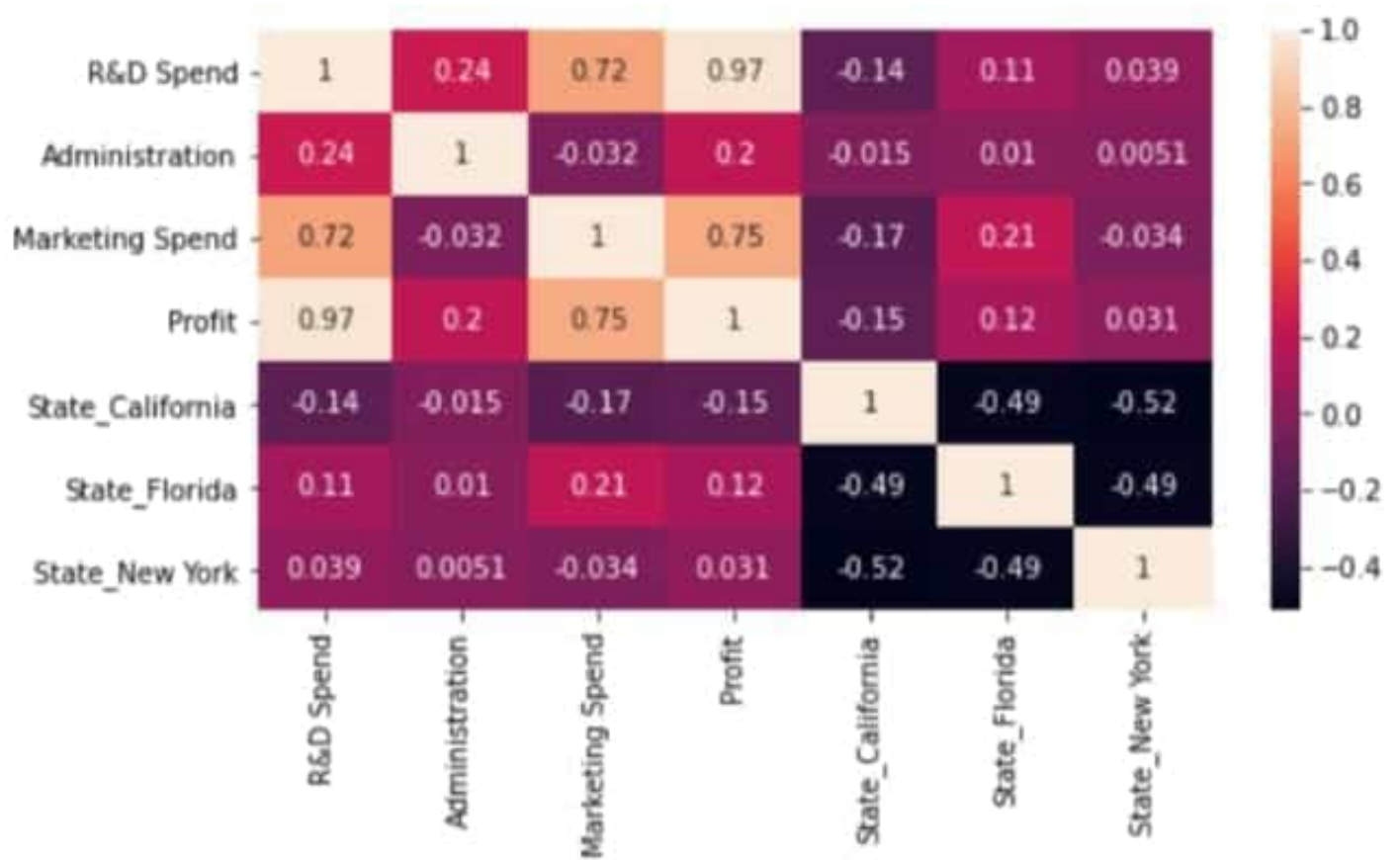
```
FutureWarning
```

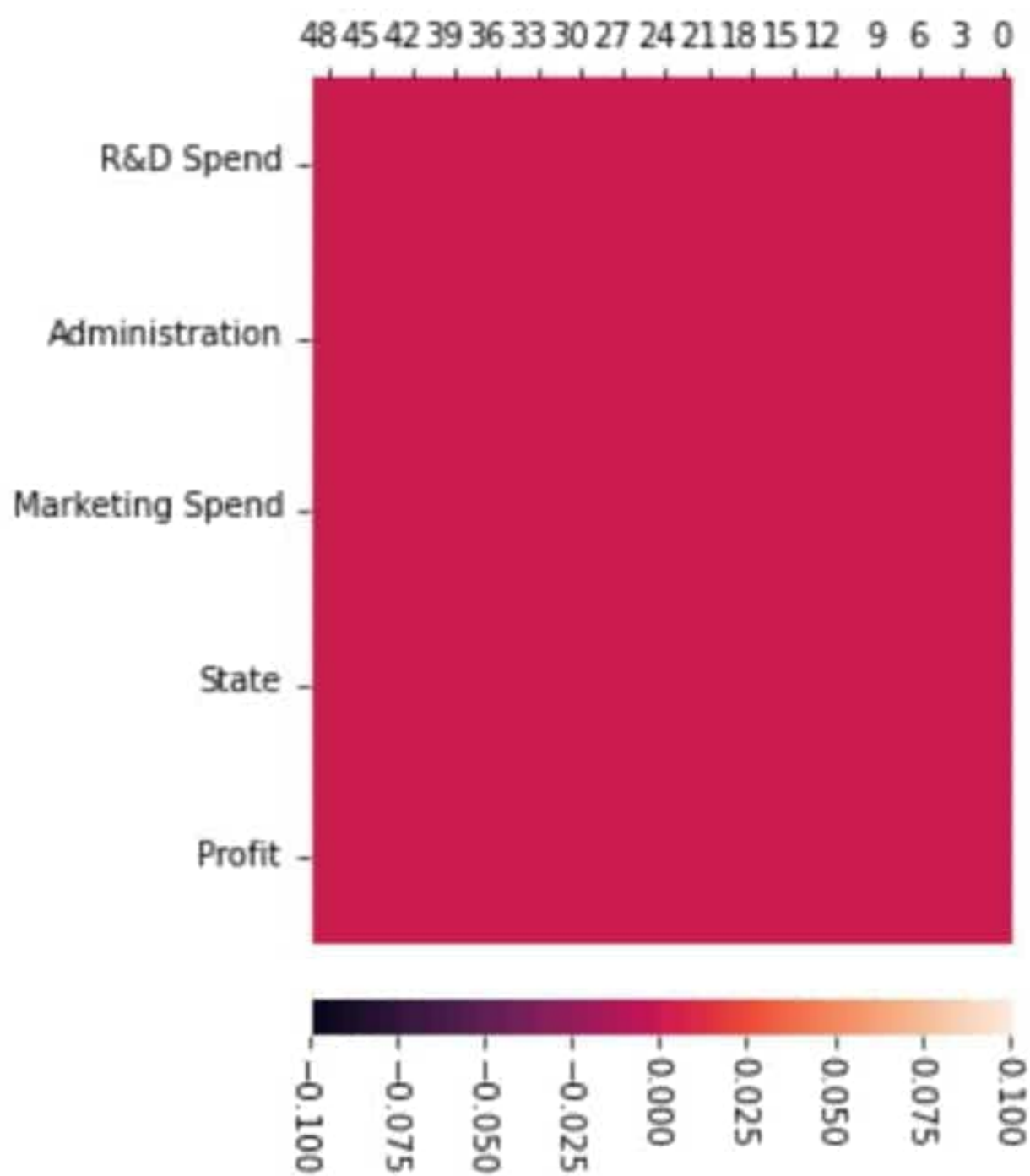
```
Out[14]:
```

```
<AxesSubplot:xlabel='Profit'>
```









Sales Dashboard

Introduction

Overview

Market Analysis

Product Shipments

2010 ORDERED UNITS BY ALL CUSTOMERS

Alpha 11,429

Charger 6,572

Nowe 2,819



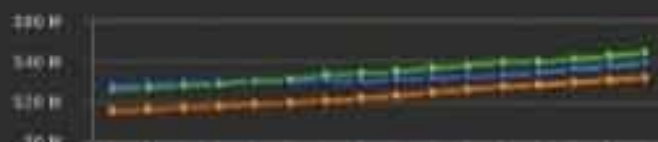
CUSTOMER REVENUE BY STATE



ORDER REVENUE TREND (2007-2010)



MARKET REVENUE TREND (2007-2010)



CUSTOMER DETAILS

Customer	Inquiry Revenue	Order Revenue	Growth	List Price	Net Price	Order Units	Sales Growth %
S&B Systems	\$101,230,974	\$29,796,823	3.1%	\$13,789	\$14,000	2,232	30.9%
Ranger Inc.	\$95,220,019	\$44,180,819	4.0%	\$14,596	\$14,601	3,144	37.5%
Workstation Ltd.	\$88,286,473	\$29,082,392	7.6%	\$13,649	\$13,567	2,061	17.7%
Summary	\$284,737,465	\$103,060,034	5.3%	\$42,295	\$43,828	8,000	25.4%

Sales Dashboard



Sales Dashboard

Introduction

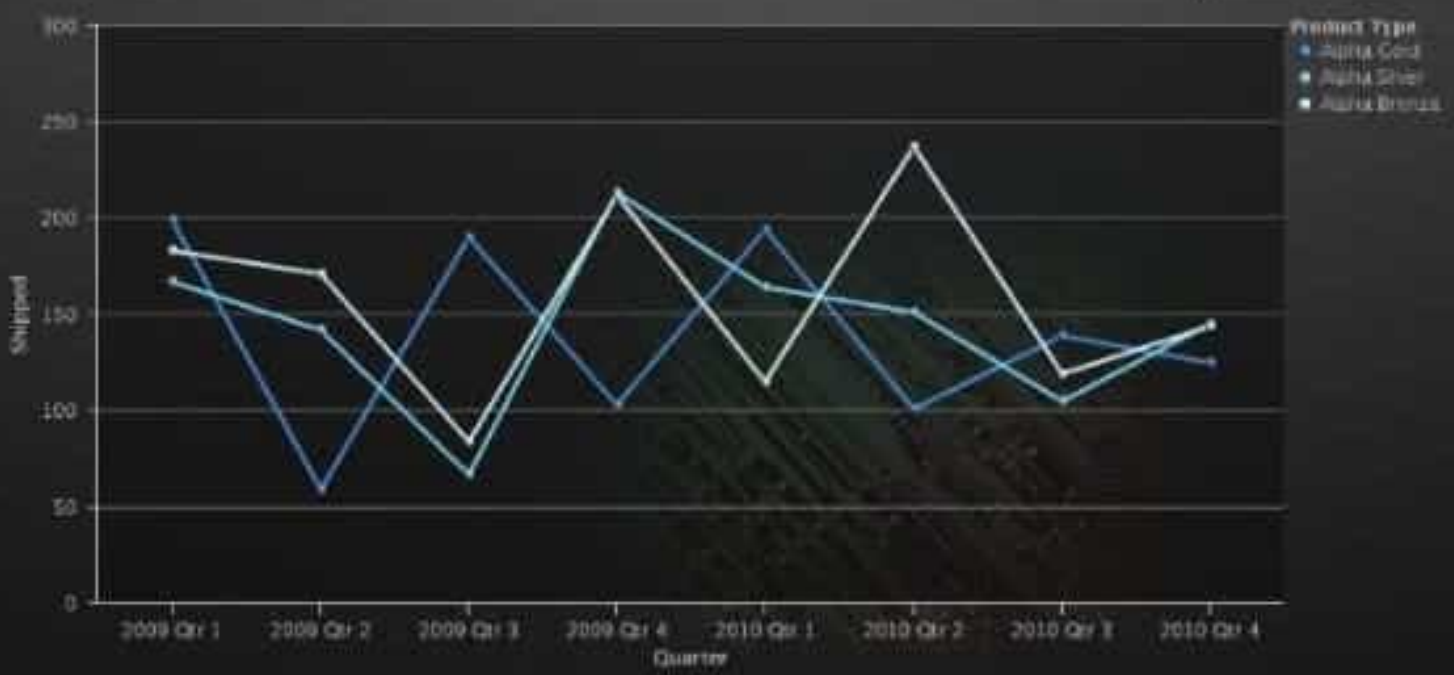
Overview

Market Analysis

Product Shipments

PRODUCT SHIPMENTS

Alpha



THANK YOU