



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

India's Agricultural  
Crop Production  
Analysis (1997-2021)

I felt better that we have variety of fertilizers, pesticides and seeds, which helps us to grow more food in comparison to what we produce during old times.

I am very proud that Indian farmers who work their sweat to provide us food.

For thousands of years, we are practicing agriculture but still, it remained underdeveloped for a long term.

People needs to support livelihood through food, habitat and jobs.

Everyone's dream with no rains they irrigate.

They felt that need for agriculture and a need for less dependency on the agricultural sector for the economy.

Eleventh plan intends to improve the growth rate of agriculture from 2.13% realized in the 10th plan to 4%.

The recent agriculture strategy involves heavy investment in seeds , fertilizers ,pesticides and water, which is beyond the capacity of small nd medium farmers.

the new agriculture policy aims to promote growth in the indian economy by focusing on increasing agricultural productivity.

India has very poor rural roles affecting timely supply of inputs and timely transfer of outputs from India farms.

Current agricultural practices or neither economically nor environmentally and india's yields for many agricultural commodities or low.

spices at a store , at khari baoli, old delhi. Farmers with limited marketing option sell their surplus produce.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?