

BMW SALES ANALYSIS 2010-2014

253M
Sale

 4bn
Total Revenue

Model

3 Series

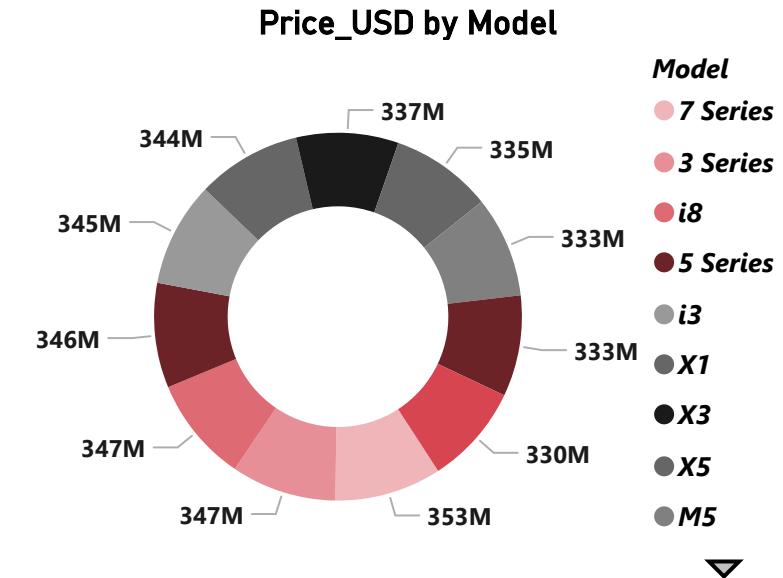
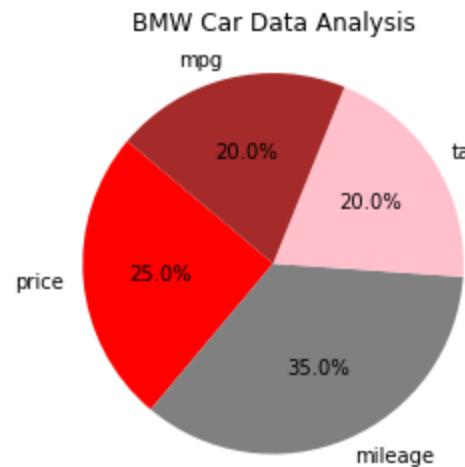
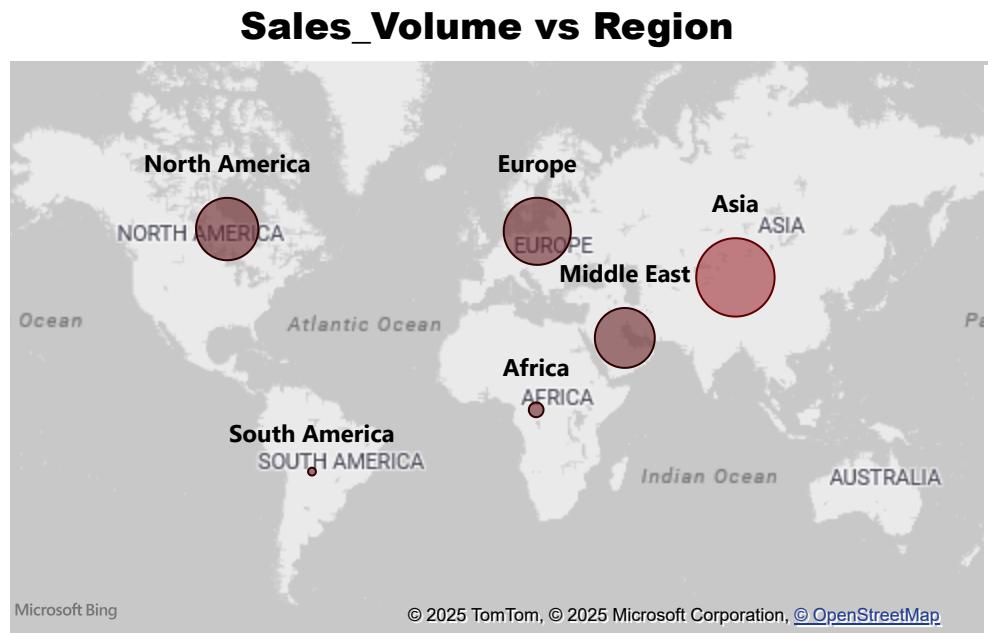
5 Series

7 Series

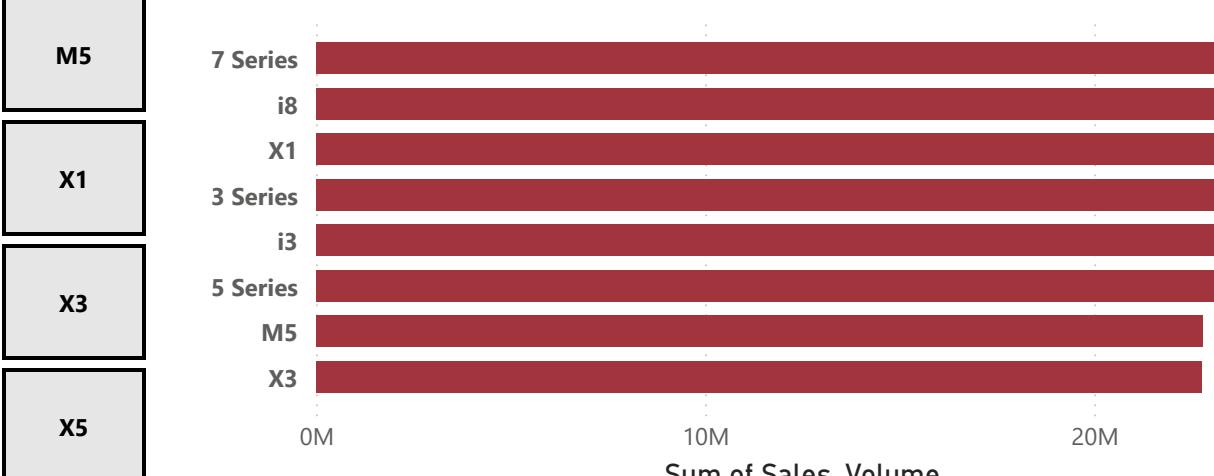
i3

i8

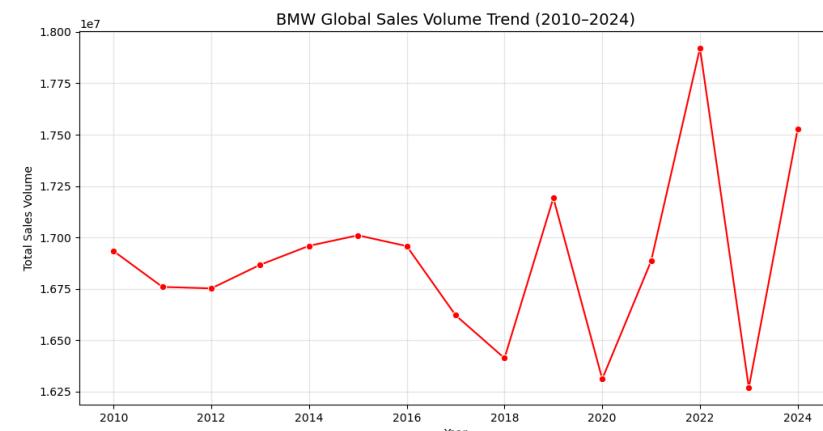
M3



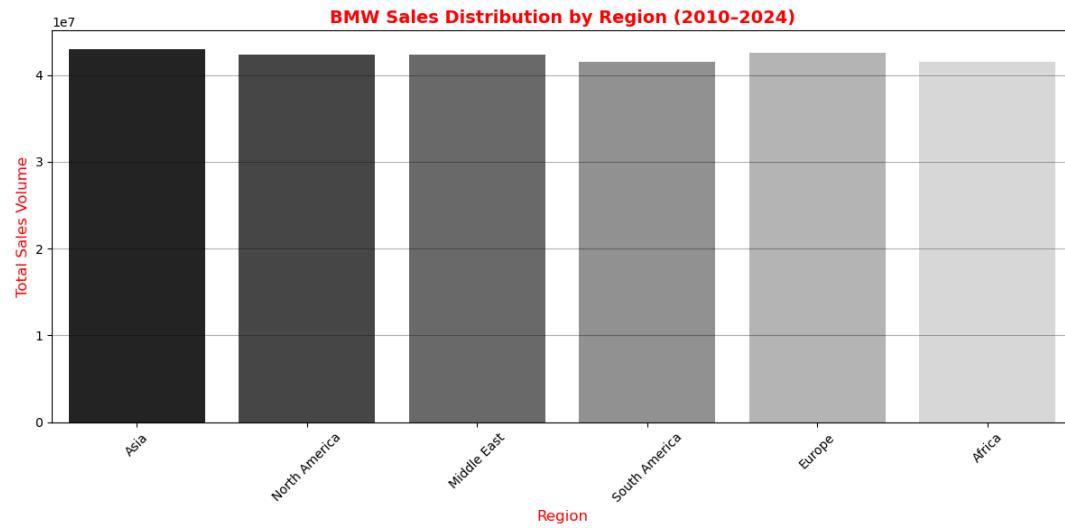
Sum of Sales_Volume by Model



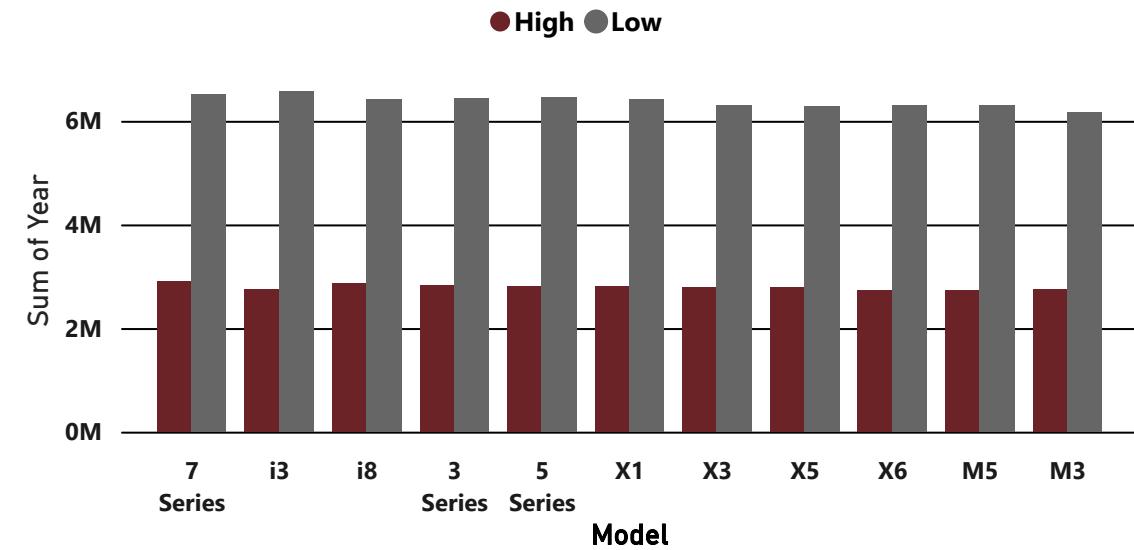
Model



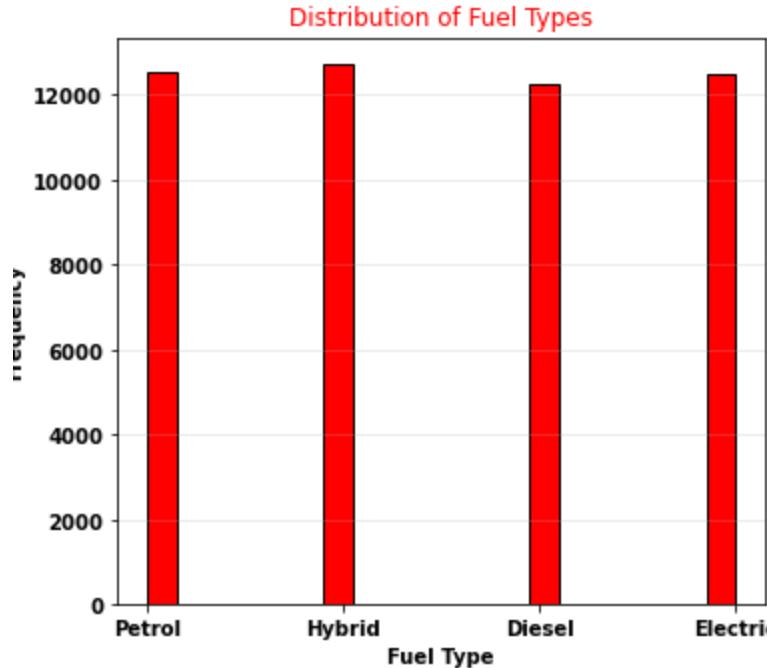
Region



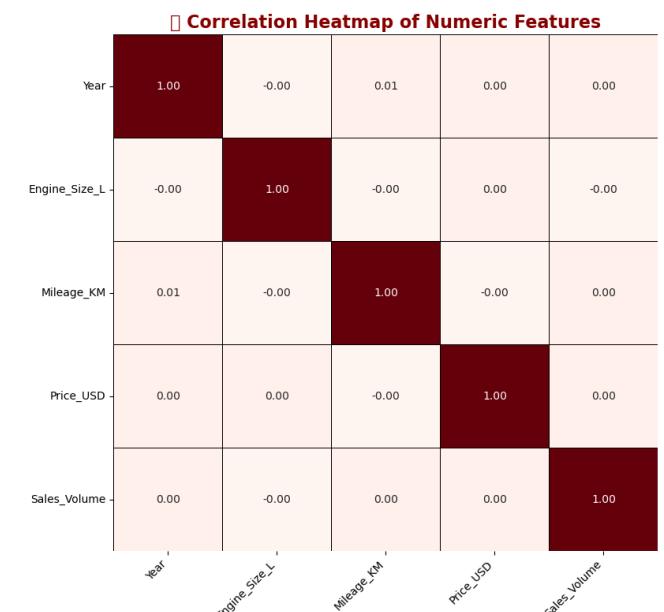
Year by Model



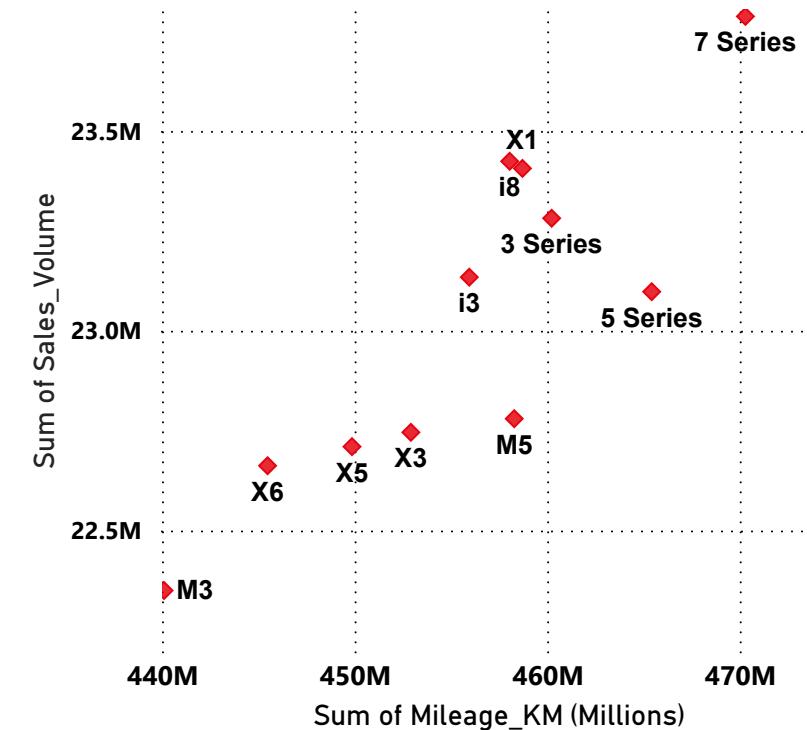
Fuel_Type



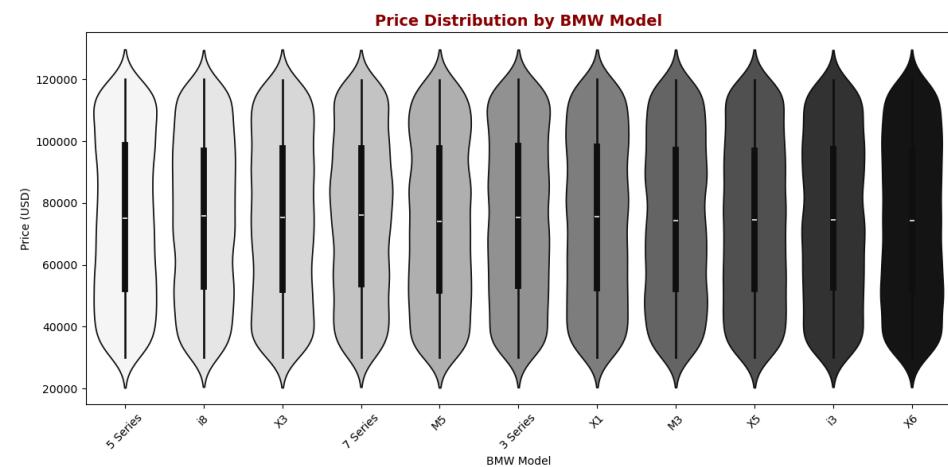
Model



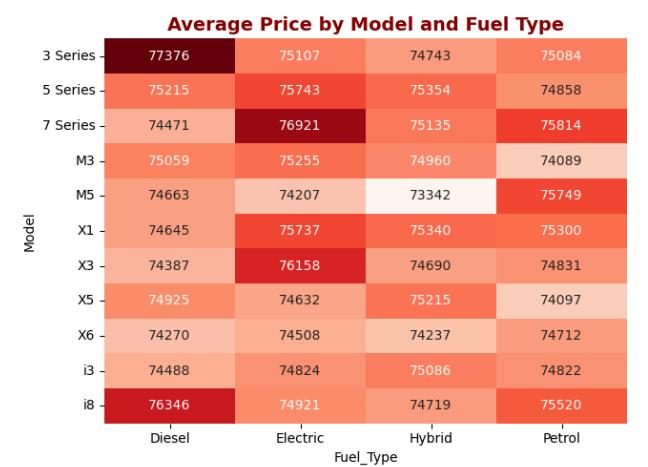
Mileage_KM vs Sales_Volume by Model



Model



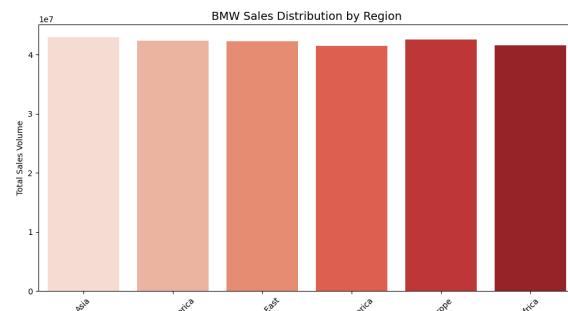
Model



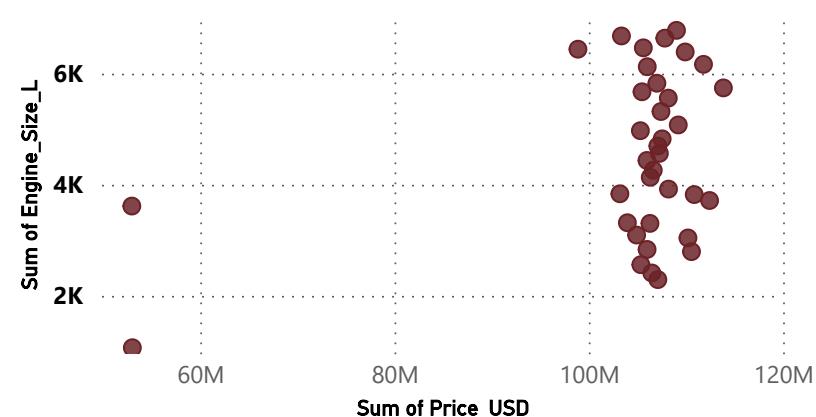
Sum of Sales_Volume by Color



Region

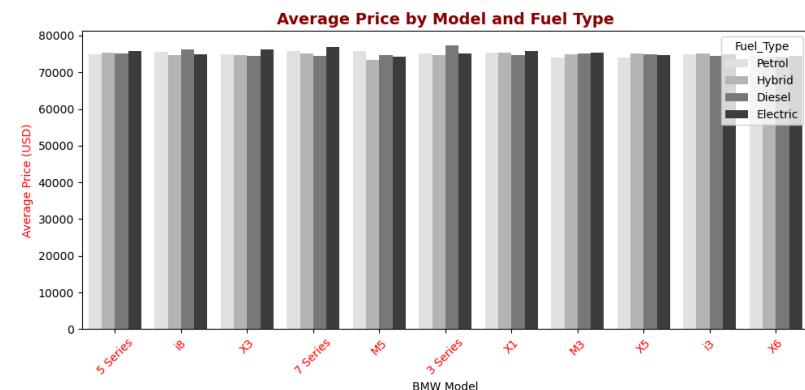
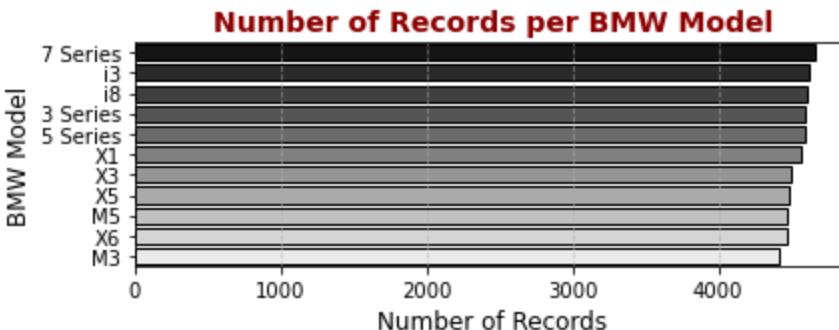


Price_USD Sum of Engine_Size_L



Model	Sale	Fuel_Type	Sum of Mileage_KM	Sum of Engine_Size_L
3 Series	5684955	Diesel	116876525	3,605.60
3 Series	5900553	Electric	115127590	3,801.10
3 Series	6120744	Hybrid	120025536	3,937.40
3 Series	5575051	Petrol	108205082	3,602.80
5 Series	5574747	Diesel	115349427	3,703.20
5 Series	5753202	Electric	116230620	3,614.10
5 Series	5797626	Hybrid	115523675	3,707.60
5 Series	5971944	Petrol	118325944	3,867.10
Total	253375734		5015360157	1,62,359.00

Model



Sales_Classification

