## Ideation Phase Empathize & Discover

Date	5 June 2025
Team ID	LTVIP2025TMID32454
Project Name	Clean Tech:Transforming Waste Management
	with Transfer learning
Maximum Marks	4 Marks

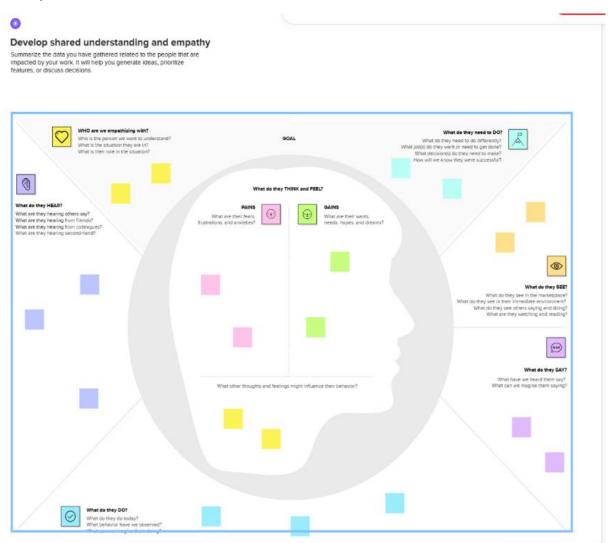
## **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

## **Example:**



## **Example: Recycling Center Worker**

