

LocalFinds Landing Page Re-architecture

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E2E Test Cases for Category Pills Re-architecture (LocalFinds Landing, Category, Seller, and Search Results Pages)

Timeline	FY26 Q1
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E2E Architect	
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BRD	BRD - LocalFinds Redesign (LF Home & Seller Store)

Problem Statement

The current LocalFinds Landing Page presents opportunities for improvement in delivering a seamless and intuitive experience for both customers and sellers. Specifically:

1. Navigation and discovery of local items and stores can be more streamlined to enhance customer convenience.
2. The page does not fully align with Walmart's brand identity, creating a potential disconnect in overall shopping experience.
3. Geo-personalization and scalability features are limited, making it challenging for customers to easily find relevant offerings in their neighborhood.
4. Business Operations teams face constraints in merchandising the page effectively, limiting their ability to highlight new sellers or spotlight local products.

By addressing these challenges, we can create a more effective LocalFinds experience that better serves customers and sellers alike while driving growth in GMV.

Hypothesis

By redesigning and re-architecting the LocalFinds Landing Page, we believe that:

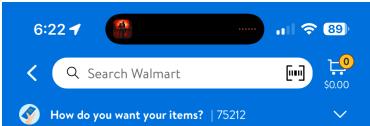
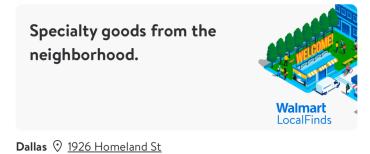
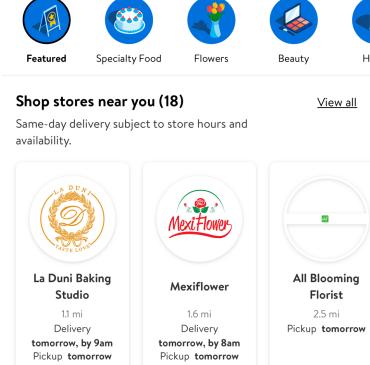
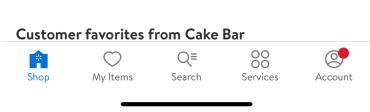
1. Customers will have an improved browsing and search experience, leading to higher engagement, reduced drop-off rates, and increased conversions.
2. Sellers will gain better visibility, resulting in higher sales and improved retention.
3. Providing scalable tools for Business Operations teams to merchandise the page at a market level will enable geo-personalization, improving customer satisfaction and GMV growth.
4. Aligning the design and functionality with Walmart's broader systems will ensure scalability as more sellers and items are onboarded, creating a consistent and seamless shopping experience.

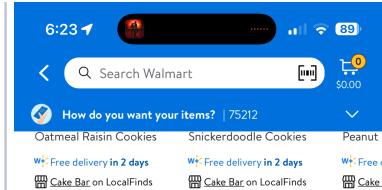
Product Goals and OKRs

#	Product Goals	Success Metrics

1	Increase Catalog Size	Increase in Product Types (PTs) <ol style="list-style-type: none"> 1. SKUs / Seller
2	Increase Local Customers	<ol style="list-style-type: none"> 1. Increase in Traffic - Sessions
3	Increase Conversion	Increase in: <ol style="list-style-type: none"> 1. # orders/session 2. GMV 3. AOS (\$ spent/order) 4. AOQ (Quantity/order)
4	Enable Faster Fulfillment Locally	Promise SLA
5	Increase W+ Membership	Increase in new W+ Membership <ol style="list-style-type: none"> 1. New Members (Paid + Trial) 2. Trial to Paid 3. Expired to Paid (re-activation)
6	Increase # of Sellers	Increase in # of Sellers onboarded
7	Increase Customer Satisfaction	Increase in NPS

LocalFinds Current State

#	Area	Details	Customer Experience
1	Lack of Geo-personalization	<ol style="list-style-type: none"> 1. There is no capability to personalize the experience based on a customer's geo-location or market. 2. Customers visiting the Landing Page do not see market-specific banners, assets, and modules. 	
2	Inline Search	<ol style="list-style-type: none"> 1. Customers cannot search for local items or stores directly on the LocalFinds Landing Page. 2. Navigation is difficult, and relevant local stores or categories are hard to find. 3. The lack of Inline Search hinders quick discovery of relevant offerings in a local context. 	
3	Absence of merchandising capabilities	<ol style="list-style-type: none"> 1. Business Operations teams cannot link shelves with categories to showcase relevant items on the Landing Page. 2. They are unable to highlight or spotlight specific local sellers, including new or existing sellers. 3. There is no ability to highlight local items relevant to specific regions. 4. There is no market-level merchandising option to personalize the page based on local context, limiting the ability to highlight key offerings. 	
4	Lack of program awareness	<ol style="list-style-type: none"> 1. High bounce rate on the Landing Page as customers are unaware of the program. 2. Customers do not understand the ability to shop local stores and items via Same-day Delivery and In-store Pickup on Walmart.com 3. There is no capability to effectively educate customers about the LocalFinds program. 	



Trending in your area



Gifts Under \$50

Gifts they will love, at a price point you love.

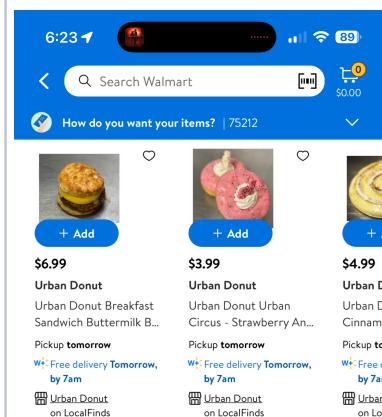
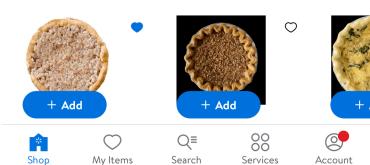
[Shop Now](#)

Holiday I...

Treat your...

[Shop No...](#)

Customer favorites from Emporium Pies Inc



Frequently Asked Questions

What is LocalFinds? [▼](#)

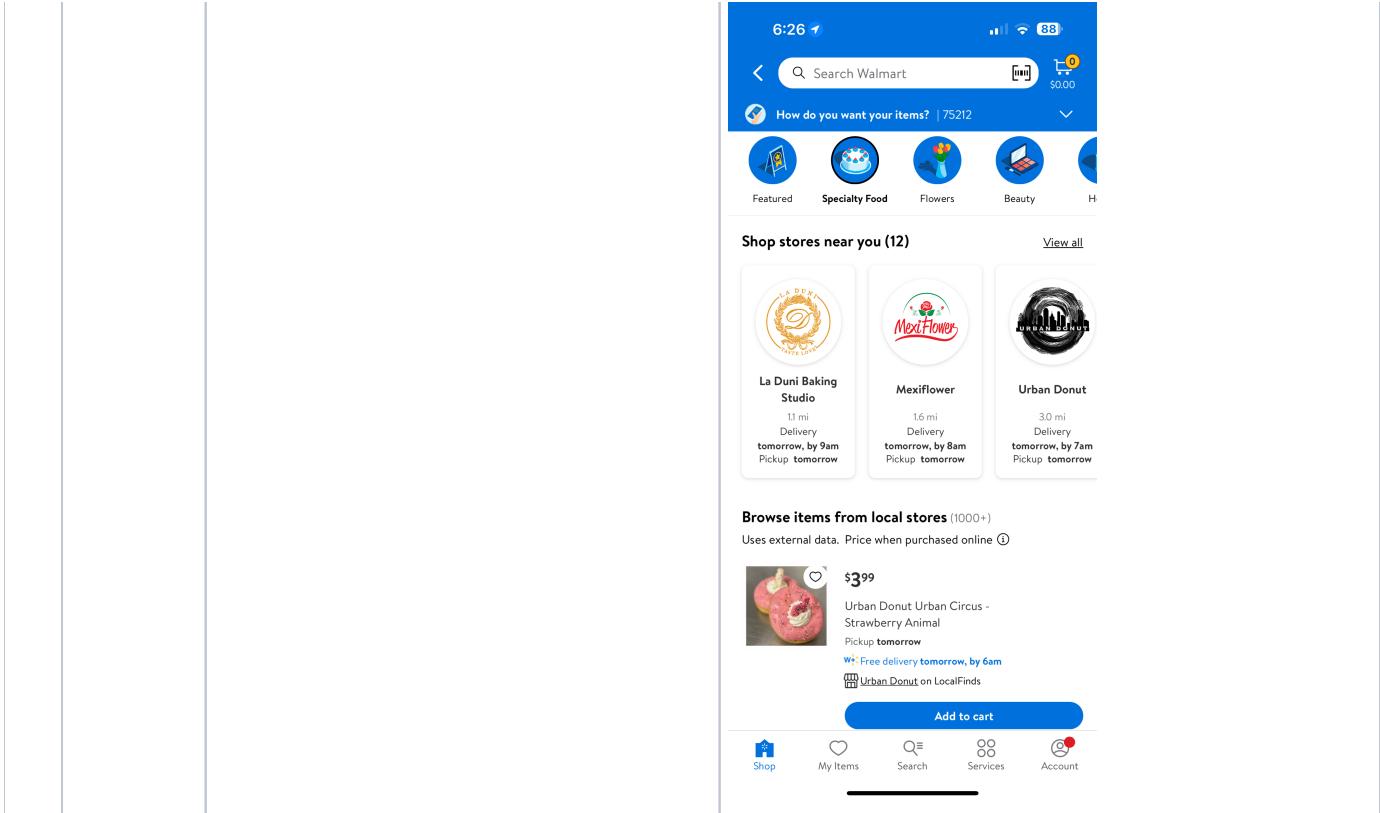
What fees may apply to my order? [▼](#)

Pick-up and Delivery with LocalFinds [▼](#)

How do I get help with a LocalFinds order? [▼](#)

Restrictions Apply. See [Terms](#).





Timelines

UX Design

Phase 1 | FY26 Q1

#	Area	Function	Level - 1 Requirement	Level - 2 Requirement	OPIF	Priority	Domain PM	Figma	Analytics /Yabas Requirements	Note
1	Discovery	Inline Search	Enable customers to easily discover local items and sellers in their neighborhood via the LocalFinds Landing Page	<ul style="list-style-type: none"> Customers should be able to search for local items available in their catchment using Inline Search on the LocalFinds Landing Page Customers should be able to go to the Item Page of the items via the Inline Search Results on the LocalFinds Landing Page 	OPIF-137624 - Getting issue details... STATUS	P0	Discovery: Shweta Search: Charu			Phase 2: Customizable search for local items and sellers in their neighborhood via the LocalFinds Landing Page
2	Merchandising	Category Pills Re-architecture	Enable Biz Ops to configure shelves for each Category Pill on the LocalFinds Landing Page		OPIF-123923 - Getting issue details... STATUS	P0	Discovery: Surbhi Search: Charu P13N: Sagar /Rebecca Tempo: TBD	 www.figma.com	Figma: LocalFinds and Seller Store Pill Re-architecture Business mapping Page and Seller Store Pill Re-architecture https://my.walmart.com/personal/m0g0v6w_homepage_layout:sourcedoc=%7B54759-A297-8891B7D&file=Final_Cat20Mapping_LF%20.xlsx&action=default	

- Customers should be able to see the Category Filters on LocalFinds Page based on Biz Ops PT mapping in Tempo
 - Biz Ops should be able to create multiple Parent Category Pills and Sub-Category Pills (Within each Parent Category Pill) for LocalFinds Landing Page in Tempo and assign multiple PTs behind each Sub-Category Pill
 - Maximum Number of PTs to be assigned behind a Category Pill: 20 PTs**
 - Biz Ops should be able to configure multiple PTs for each Sub-Category Pill within each Parent Category Pill in Tempo for the LocalFinds Landing Page
 - This configuration should be at a Global Level for all markets
 - When a customer clicks on any of the **Parent Category Pills** on the LocalFinds Landing Page, then they should be:
 - Defaulted to "All" Sub-Category Pill
 - "All" Sub-Category Pill should be the first Sub-Category Pill by default for every Parent Category Pill selection
 - Customers should be able to view "Shop local stores near you" carousel and Search Item Stack with filtered results (3P Pickup and Delivery items in the customer's catchment) based on the PTs mapped behind "All" Sub-Category Pill
 - Customers should not see items in the Item Stack which are not available in the customer's catchment area
- Clicks on Parent Category Pills
 - Clicks on Sub-Category Pills
 - Average number of sub-category pills being viewed by customers across Web and Apps per category
 - CTR for Seller Tiles across Sub-category and Parent category pills
 - ATC Rate across Sub-category and Parent category pills

- Customers should be able to view the other Sub-Category Pills belonging to the selected Parent Category Pill in the Sub-Category Pill Carousel
 - All Sub-Category Pills except for "All" Sub-Category Pill should be ranked based on Catalog Density
- Clicking on each Sub-Category Pill should filter the content within "Shop local stores near you" carousel and Search Item Stack with filtered results (3P Pickup and Delivery items in the customer's catchment) based on the PTs mapped behind "Sub-Category" Pills.
 - Customers should not see items in the Item Stack which are not available in the customer's catchment area
- Clicking on View All CTA from the Seller Carousel should take customers to the View All Sellers Page displaying all stores based on the selected Sub-Category Pill.

- Trigger Logic:

- "All" Sub-Category Pill within the Parent Category Pill:
 - Should be pinned in the first position within the Sub-Category Pill Carousel for every single Parent Category Pill selection
 - If there is at least 1 item available in the customer's catchment belonging to at least 1 PT mapped to the Sub-Category Pill, then the Sub-Category Pill should be displayed
- Other Sub-Category Pills within the Parent Category Pill:
 - All Sub-Category Pills except for "All" Sub-Category Pill should be ranked based on Catalog Density
 - If there is at least 1 item available in the customer's catchment belonging to at least 1 PT mapped to the Sub-Category Pill, then the Sub-Category Pill should be displayed

			<ul style="list-style-type: none"> ◦ Parent Category Pill: <ul style="list-style-type: none"> ▪ If there is at least 1 item available in the customer's catchment belonging to at least 1 PT mapped to the Sub-Category Pills belonging to the Parent Category Pill, then the Parent Category Pill should be displayed 				
3	Top Banner	Enable customers to view LocalFinds Top Banner based on the market they are shopping in	<ul style="list-style-type: none"> • Biz Ops should be able to configure LocalFinds Top Banner Asset at a: <ul style="list-style-type: none"> ◦ Program Level: <ul style="list-style-type: none"> ▪ Customers across all LocalFinds markets will be able to see the same Top Banner on the Landing Page ◦ Market Level: <ul style="list-style-type: none"> ▪ Customers will be able to view the Top Banner based on their address /market they are shopping from <ul style="list-style-type: none"> E.g. If a customer is accessing the Landing Page from a Dallas Address or Zipcode, then they should be displayed the "Dallas" specific top banner on the Landing Page 	P0	Discovery: Surbhi Tempo: TBD		<p>Open Question:</p> <p>1. What is the LocalFinds [REDACTED]</p> <p>a. Need solution which consists of</p> <p>b. All the levels to provide level</p>
4	Biz Ops configured Item Carousels under Featured section	Enable Biz Ops to configure Item Carousels under the Featured Section on the LocalFinds Landing Page	<ul style="list-style-type: none"> • Create new Site Merch driven Item Carousels under the Featured section on the LocalFinds Landing Page • Biz Ops should be able to create new browse or manual shelves in Tango for each item Carousel • Biz Ops should be able to configure a Shelf URL for each Site Merch driven Item Carousel in Tempo 	<div style="display: flex; align-items: center;"> OPIF-234944 - Getting issue details... STATUS </div>	P0	Discovery: Surbhi Tempo: TBD	

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| | | <ul style="list-style-type: none"> • Customers should be able to view 3P Pickup and Delivery items from the configured Shelf in the Item Carousels which are available in the customer's catchment area <ul style="list-style-type: none"> ◦ Customers should not see items in the Item Carousel which are not available in the customer's catchment area • Biz Ops should be able to configure these Item Carousels at a: <ul style="list-style-type: none"> ◦ Program Level: <ul style="list-style-type: none"> ▪ Customers across all LocalFinds markets will be able to view the Site Merch driven Item Carousels and 3P Pickup and Delivery items from the configured shelf which are available in the customer's catchment area ◦ Market Level: <ul style="list-style-type: none"> ▪ Customers will be able to view the Site Merch driven Item Carousels and 3P Pickup and Delivery items from the configured shelf which are available in the customer's catchment areas in configured markets only <ul style="list-style-type: none"> ▪ E.g. If Biz Ops has configured this carousel and Shelf only for Dallas, then customers should be able to view the Item Carousel in the Dallas market and not in any other LocalFinds market | | |
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5	Biz Ops configured Seller Carousels /Modules under Featured section	Enable Biz Ops to configure Seller Carousels /Modules under the Featured Section on the LocalFinds Landing Page	<ul style="list-style-type: none"> • Create new Site Merch driven Seller Carousels/Modules under the Featured section on the LocalFinds Landing Page to highlight Sellers (1 or multiple) • Biz Ops should be able to configure Sellers for each Site Merch driven carousel or module in Tempo • Customers should be able to view configured Sellers within these carousels /modules which are available in the customer's catchment area <ul style="list-style-type: none"> ◦ Customers should not see Sellers in the Seller Carousel /Module which are not available in the customer's catchment area • Site Merch driven Seller Carousels /Modules <ul style="list-style-type: none"> ◦ Local Favorites ◦ New Sellers On-boarded • Biz Ops should be able to configure these Item Carousels at a: <ul style="list-style-type: none"> ◦ Market Level: <ul style="list-style-type: none"> ▪ Customers will be able to view the Site Merch driven Seller Carousels /Modules and configured sellers which are available in the customer's catchment areas in configured markets only <ul style="list-style-type: none"> ■ E.g. If Biz Ops has configured this Seller Carousel /Module and Sellers only for Dallas, then customers should be able to view the Seller Carousel in the Dallas market and not in any other LocalFinds market 	P0	Discovery: Surbhi Tempo: TBD		

6	Biz Ops configured Item Carousels and Modules on each LocalFinds Category Page	Enable Biz Ops to configure Item Carousels and Modules on each LocalFinds Category Page	<ul style="list-style-type: none"> • Create new Site Merch driven Item Carousels and Modules on each LocalFinds Category Page • Biz Ops should be able to create new browse or manual shelves in Tango for each Item Carousel • Biz Ops should be able to configure a Shelf URL for each Site Merch driven Item Carousel in Tempo • Customers should be able to view 3P Pickup and Delivery items from the configured Shelf in the Item Carousels which are available in the customer's catchment area <ul style="list-style-type: none"> ◦ Customers should not see items in the Item Carousel which are not available in the customer's catchment area • Biz Ops should be able to configure these Item Carousels at a: <ul style="list-style-type: none"> ◦ Program Level: <ul style="list-style-type: none"> ▪ Customers across all LocalFinds markets will be able to view the Site Merch driven Item Carousels and 3P Pickup and Delivery items from the configured shelf which are available in the customer's catchment area 	<p>OPIF-234949 - Getting issue details...</p> <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse; text-align: center;"> <tr> <td style="padding: 2px;">STATUS</td> </tr> </table>	STATUS	P2	Discovery: Surbhi Tempo: TBD		
STATUS									

7	Biz Ops configured modules for Categories and Campaigns under Featured section	Enable Biz Ops to configure POV Cards/Modules /Tile Takeover on LocalFinds Landing Page to highlight Categories and Campaigns	<ul style="list-style-type: none"> • Create new Site Merch driven Modules under the Featured section on the LocalFinds Landing Page to highlight Categories and Campaigns • Biz Ops should be able to create new browse or manual shelves in Tango for each module • Biz Ops should be able to configure a Shelf URL for each Site Merch driven Modules in Tempo • When a customer clicks on a module, then they should be able to: <ul style="list-style-type: none"> ◦ View 3P Pickup and Delivery items from the configured Shelf which are available in the customer's catchment area ◦ Customers should not see items which are not available in the customer's catchment area • Biz Ops should be able to configure these Modules at a: <ul style="list-style-type: none"> ◦ Program Level: <ul style="list-style-type: none"> ▪ Customers across all LocalFinds markets will be able to view the Site Merch driven Modules and 3P Pickup and Delivery items from the configured shelf which are available in the customer's catchment area • Site Merch driven Modules to highlight: <ul style="list-style-type: none"> ◦ Categories ◦ Seasonal Campaigns ◦ Sellers ◦ LocalFinds Marketing content 	<p>OPIF-197550 - Getting issue details... STATUS</p>	P0	Discovery: Surbhi Search: Charu Tempo: TBD			
8	Automation Item and Seller Carousels	<ul style="list-style-type: none"> • Enable customers to view Popular Sellers near them on the LocalFinds Landing Page • P13N Algo changes to support automation for 3 Item carousels (Featured items from a featured seller) <p>Customer Problem: Customers are seeing a limited and non-diverse selection of sellers and items on LMP Landing Page due to manual curation, which restricts their shopping choices, and potentially leads to a less personalized shopping experience. Additionally, Business faces scalability issues due to the need of manual curation.</p> <p>Hypothesis: If we automate all item and seller carousels on the LMP Landing Page to personalize the experience, then customers will be able to see a diverse selection of sellers and items tailored to their preferences, resulting in a more engaging experience while reducing reliance on manual curation for the business thereby improving scalability.</p> <p>Requirements:</p>		<p>OPIF-123924 - Getting issue details... STATUS</p>	P0	Discovery: Shweta /Surbhi P13N: Sagar, Manisha, Rebecca			

1. Seller Carousel #1 :
Shop local stores near you
 - a. Customers should be shown local sellers in their catchment area based on proximity or item density
 2. Seller Carousel #2:
Popular sellers near you
 - a. Customers should be able to see an additional Seller Carousel (#2) - Popular Sellers near you on the LMP Landing Page
 - b. For Q3 (Post MLP), customers should be shown all sellers in a market in a rotating manner
 - i. E.g. If Dallas has 100 sellers, then rotate 100 sellers in the carousel over a defined period to provide more exposure and get data feedback from customers (Explore Exploit - EE)
 - ii. Above approach will enable LMP to be scaled to new markets /solve cold start problem without any manual intervention (E.g. For MLP-Biz is providing a ranked list of Sellers for each market but that is not scalable as we scale to more markets next year)
 - c. Curation and ranking can be personalized post Q3 when significant sellers and items have been onboarded and data has been collected (E.g. Engagement, Conversion, Orders, #ATCs etc.)

- d. Following attributes should be displayed in the Seller Tile:
- Name
 - Image
 - Distance of store from customer's address
 - Fulfillment Badges (Delivery and Pickup)
- e. Customers should be able to see "Popular Stores near you" carousel in the 1st position on the LocalFinds Landing Page
- Display the following sub-text under the Header:
 - S a m e - d a y d el iv er y s u b j e ct to st or e h o ur s a n d a v ai la bi lit y.
- f. Customers should be able to see "Shop local stores near you" carousel in the 2nd position on the LocalFinds Landing Page
- Display the following sub-text under the Header:
 - Fi n d th e b e st y o ur n ei gh b or h o o d has to of fe r.

- g. If the number of sellers in the "Popular Stores near you" carousel is >18, then View All CTA should be displayed on the carousel.
- i. If a customer clicks on View All, then they should be able to access all Popular stores near them on the "All Sellers Page" ranked by Popularity
1. Seller Stores less should be ranked based on popularity ranked descending by P13N

				<p>3. Item Carousel #1, #2, #3 - Customer favorites from <Seller> / Featured items from a featured seller</p> <p>a. Logic for which Sellers to be shown for these carousels</p> <ul style="list-style-type: none"> i. Leverage the same logic as Seller Carousel #2 (Popular sellers near you) ii. Use top 3 Sellers from the ranking of Seller Carousel #2 and rotate the sellers over a defined period to power all 3 Item Carousels <p>b. Logic for Item Ranking</p> <ul style="list-style-type: none"> i. Leverage EE to power items and ranking within these 3 item carousels ii. Curation and ranking can be personalized post Q3 when significant data has been collected (E.g. Engagement, Conversion, Orders, #ATCs etc.) <p>Above logic/solutions will enable easy scalability to multiple markets (Existing and New (Cold Start)) for LMP.</p>				
9	Awareness	Educational Modules UX improvements for LocalFinds Program Awareness	Create awareness among Walmart customers regarding LocalFinds Program	<ul style="list-style-type: none"> • Create new educational modules on the LocalFinds Landing Page under the featured section (P0) • Customers should be informed about the LocalFinds Program Details and how it works using a new Onboarding bottom sheet/Splash Screen (P2) <ul style="list-style-type: none"> • Customers should be able to see this Splash screen only once when they come to the LocalFinds Landing Page for the first time 	<div style="border: 1px solid #ccc; padding: 5px; display: inline-block;"> OPIF-197550 - Getting issue details... STATUS </div>	P0	<p>Discovery: Surbhi Tempo: TBD</p>	

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| <ul style="list-style-type: none"> ◦ Customers should be able to view the following within the Splash screen: <ul style="list-style-type: none"> ▪ LocalFinds ▪ Image Assets ▪ LocalFinds text content ◦ All content within the Splash screen should be configurable <ul style="list-style-type: none"> ▪ Text ▪ Image assets ◦ Customers should be able to see the following CTAs within the Splash Screen <ul style="list-style-type: none"> ▪ "Start shopping local" <ul style="list-style-type: none"> • Clicking on the CTA should direct the user to the homepage and take them to the Local Finds Landing Page ▪ Close (X) CTA | <ol style="list-style-type: none"> 1. True First-Time Visitors <ol style="list-style-type: none"> a. Never visited the Local Finds Landing Page before (new to the page + Splash) b. Could be new to Walmart.com or just new to Local Finds 2. Returning Visitors (Pre-Splash) <ol style="list-style-type: none"> a. Had visited Local Finds before Splas h existed but are now seeing the Splash for the first time 3. Returning Visitors (Post-Splash) <ol style="list-style-type: none"> a. Have seen the Splash before 4. Bounce Rate (especially among first time users) <ol style="list-style-type: none"> a. Pre-Splash screen b. Post-Splash screen 5. CTR after Splash screen: <ol style="list-style-type: none"> a. Seller tiles b. Item tiles c. Category Pills (Parent and Sub-category) 6. Scroll depth and Engagement on modules lower on the Landing Page |
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- Clicking on Close (X) should dismiss the sheet and take the customer to the Local Finds Landing page

		<ul style="list-style-type: none"> • Customer should also be able to dismiss the banner to access the LocalFinds Landing Page • Enable Biz Ops to configure Header and Sub-header texts in the revised top banner on the LocalFinds Landing Page (P0) <ul style="list-style-type: none"> ◦ Create separate fields for: ◦ Header and Sub-header texts within the top banner ◦ Walmart LocalFinds Branding Logo ◦ Header Image Asset ◦ Please refer to Figma for the final UX changes • Biz Ops should be able to configure these educational modules via Tempo 				

Phase 2 | FY26 Q2

#	Area	Level-1 Requirements	Notes
1	Inline Search - Seller Results	Customers should be able to search for local stores in their catchment using Inline Search	1. Prerequisite: Search needs to build seller understanding to enable query<>seller mapping
2	New Item Carousels	Customers should be able to view the following carousels on the LocalFinds Landing Page: <ul style="list-style-type: none"> • Purchase Again/Buy it again • Because you viewed • Deals 	
3	Feedback	Customers should be able to leave feedback on the LocalFinds Landing Page at a market level regarding the following: <ul style="list-style-type: none"> • LocalFinds Program • Which local sellers they would like to see on LocalFinds? 	

Estimated Impact

WIP

E2E Test Cases for Category Pills Re-architecture (LocalFinds Landing, Category, Seller, and Search Results Pages)

#	Description	Account Status	Priority	Membership Type	Walmart Home Page	LocalFinds Landing Page	View All Sellers Page	LocalFinds Category Pages (Sub-Category Pill Mapping from Business)	LocalFinds Seller Page (Category Pill Mapping from Business)	Search	iOS	Android	dWeb
1	<input type="checkbox"/> Customer goes to LocalFinds Landing and Seller Pages to discover local items and stores <input type="checkbox"/> Signed-in customer (who is in an eligible Local Finds Market)	P0		<input type="checkbox"/> Walmart+	<input type="checkbox"/> Customer is able to see "Shop Local" entry point on Walmart Home Page Sub-nav and clicking on that takes customers to the Landing Page	<input type="checkbox"/> Customer is able to view all Parent Category Pills on the LocalFinds Landing Page <input type="checkbox"/> Customer is not displaying any Seller Title if no items are transactable <input type="checkbox"/> Customer is able to view fulfillment badges on all seller tiles	<input type="checkbox"/> View All Sellers Page	<input type="checkbox"/> Customer clicks on the Parent category pill to access the LocalFinds Category Page of that category <input type="checkbox"/> Customer is able to see the respective mapped sub-category pills on the Category Page <input type="checkbox"/> Customer is always defaulted to the first Sub-category Pill ("All")	<input type="checkbox"/> Customer is able to see the Category Pills on Seller Pages based on item <-> PT mapping configured by business in Tempo	<input type="checkbox"/> Customer is able to see LocalFinds items in Search results and Secondary stack based on the re-architect			

<input type="checkbox"/> Customer is able to see all sellers in their catalog	<input type="checkbox"/> Sub-category pills should be ranked based on catalog density	<input type="checkbox"/> Customer should be able to view transactable items on Seller Pages under:
<input type="checkbox"/> Customer is able to see the option to go to multiple pages to view more sellers	<input type="checkbox"/> All sub-categories should be grouped by seller and allow users to view them in a single page	<input type="checkbox"/> Carousel under Feature Section
<input type="checkbox"/> Customer is able to see max 200 sellers /seller tiles on the Landing Page	<input type="checkbox"/> Customer is able to view filtered results for Sellers and Items in the P13N Seller Carousel and Search Item Stack based on the mapped PTs behind each sub-category pill	<input type="checkbox"/> Search Item Stack under Shop All and category pills
<input type="checkbox"/> Customer is taking the view All Sellers page after clicking	<input type="checkbox"/> If a customer is coming to the Seller Page from any Seller Carousel or View All Sellers page, then they should be able to see at least 1 transactable item	

king on "View All" CT A in the selection carousels to view wall filter results based on the selected subject category pillar < > PT Mapping

2	<input type="checkbox"/> Signed-in customer (who is in an eligible Local Finds Market)	P0	<input type="checkbox"/> Non-Member		<input type="checkbox"/> Customer clicks on the Parent category pill to access the LocalFinds Category Page of that category	<input type="checkbox"/> Customer is able to see the Category Pills on Seller Pages based on item <-> PT mapping configured by business in Tempo	

<input type="checkbox"/>	Cust omer is able to see "Shop Local" entry point on Walmart Home Page Sub-nav and clicking on that takes customers to the Landing Page	<input type="checkbox"/> Custom er is able to view all Parent Category Pills on the LocalFinds Landing Page	<input type="checkbox"/> Cust omer is abl e to see all sell ers in the ir catc hm ent	<input type="checkbox"/> Cust omer is able to see the opti on to go to mul tiple pag es to vie w more sell ers	<input type="checkbox"/> Cust omer is able to see max 200 sellers /seller tiles on the Lan din g Page	<input type="checkbox"/> Cust omer is able to view filtered results for Sellers and Items in the P13N Seller Carouse l and Search Item Stack based on the mapped PTs behind each sub- category pill	<input type="checkbox"/> Cust omer should be able to view transactable items on Seller Pages under:	<input type="checkbox"/> Cu sto mer is abl e to see Loc alFi nds ite ms in Se arc h res ults an d Se con dar y sta ck bas ed on the re-arc hite ctu re
		<input type="checkbox"/> Custom er is not displaye d any Seller Title if no items are transactable	<input type="checkbox"/> Cust omer is able to see the opti on to go to mul tiple pag es to vie w more sell ers	<input type="checkbox"/> Cust omer is able to see max 200 sellers /seller tiles on the Lan din g Page	<input type="checkbox"/> Cust omer is able to see the opti on to go to mul tiple pag es to vie w more sell ers	<input type="checkbox"/> All s ub - c at e g o ry pi ll s sh o ul d alw a y s b e pi nn e d in th e fi rs t lo cat ion	<input type="checkbox"/> If a customer is coming to the Seller Page from any Seller Carouse l or View All Sellers page, then they should be able to see at least 1 transactable item	
						<input type="checkbox"/> C a r o u s el s un d e r F e at ure d S ect ion	<input type="checkbox"/> S ea rch It em S ta ck un der Sh op A ll a nd c ate g o ry pi ll s	
							<input type="checkbox"/> S ea rch It em S ta ck un der Sh op A ll a nd c ate g o ry pi ll s	

taken to the View All Sellers page after clicking on "View All" CTAs in these seller cards or using the search bar to view available filters. These results are based on these selected sub-categories: $\pi_1 \times \pi_2 \times \dots \times \pi_m$ mapping.

3	P0	<input type="checkbox"/> Non-Member			<input type="checkbox"/> Customer clicks on the Parent category pill to access the LocalFinds Category Page of that category	<input type="checkbox"/> Customer is able to see the Category Pills on Seller Pages based on item <-> PT mapping configured by business in Tempo	

	<input type="checkbox"/> Guest Customer (who has shared location and is in an eligible Local Finds Market)									
		<input type="checkbox"/> Customer is able to see "Shop Local" entry point on Walmart Home Page Sub-nav and clicking on that takes customers to the Landing Page	<input type="checkbox"/> Customer is able to view all Parent Category Pills on the LocalFinds Landing Page	<input type="checkbox"/> Customer is able to see all sellers in their category if no items are transactable	<input type="checkbox"/> Customer is able to see the option to go to multiple pages to view fulfillment badges on all seller tiles	<input type="checkbox"/> Customer is able to see many 200 sellers /seller tiles on the Landing Page	<input type="checkbox"/> Customer is able to see the respective mapped sub-category pills on the Category Page	<input type="checkbox"/> Customer is able to see the respective mapped sub-category pills on the Seller Pages under:	<input type="checkbox"/> Customer should be able to view transactable items on Seller Pages under:	<input type="checkbox"/> Customer is able to see LocalFinds items in Search results and Seller search based on the re-arc hitecture
			<input type="checkbox"/> Customer is not displayed any Seller Title if no items are transactable	<input type="checkbox"/> Customer is able to see the option to go to multiple pages to view fulfillment badges on all seller tiles	<input type="checkbox"/> Customer is able to see many 200 sellers /seller tiles on the Landing Page	<input type="checkbox"/> Customer is always defaulted to the first Sub-category Pill ("All")	<input type="checkbox"/> Sub-category pills should be ranked based on catalog density	<input type="checkbox"/> All sub-categories are displayed under Section	<input type="checkbox"/> Search Item Stack under Shop All and category pills	
				<input type="checkbox"/> Customer is able to see the option to go to multiple pages to view fulfillment badges on all seller tiles	<input type="checkbox"/> Customer is able to see many 200 sellers /seller tiles on the Landing Page	<input type="checkbox"/> Customer is able to see the first location	<input type="checkbox"/> If a customer is coming to the Seller Page from any Seller Carousel or View All Sellers page, then they should be able to see at least 1 transactable item	<input type="checkbox"/> Customer is		
					<input type="checkbox"/> Customer is able to view filtered results for Sellers and Items in the P13N Seller Carousel and Search Item Stack based on the mapped PTs behind each sub-category pill	<input type="checkbox"/> Customer is				

taken to the View All Sellers page after clicking on "View All" CTAs in these seller cards or using the search bar to view available filters. These results are based on these selected sub-categories: $\pi_1 \times \pi_2 \times \dots \times \pi_m$ mapping.

Customer is not displayed any Seller Tile if no items are transacted

Customer is able to scroll through the sub-category pill carousel and click on each pill to view filtered seller and item results based on mapped PIs

Customer is able to see the same sellers and items in the Seller Carousel and Item Stacks based on their catchment after the re-architecture

