

Gowtham Jayachandiran

Certified Business Intelligence Leader

Contact

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Education

- Master of Technology - Anna University | 2013-15
- Bachelor of Technology - Anna University | 2009-13

Executive Summary

Data visualization expert with over 10 years of experience driving actionable insights and strategic growth in fintech and retail. Specialize in crafting dynamic dashboards, automating reports, and delivering compelling data narratives to align cross-functional teams.

Led BI initiatives, enhancing sales performance and stakeholder engagement. Certified in Power BI, Excel, Tableau, SQL and Alteryx.

- Developed 35+ Power BI and Tableau dashboards, improving sales KPIs by 15%, adopted by 3,000+ stakeholders at Nomura.
- Optimized SQL queries on Snowflake, reducing analytics runtime by 80%, from 5 minutes to 45 seconds, boosting decision-making.
- Drove \$700K+ in pipeline opportunities via ML-based segmentation, delivering 78+ sales insights at Cisco.
- Delivered C-suite PowerPoint presentations, aligning market trends for 10% revenue growth across regions.
- Trained 4,500+ professionals, achieving 70%+ adoption of BI tools, enhancing cross-functional collaboration.
- Ensured 0% error rate in automated reports, standardizing GDPR-compliant delivery for global teams.

Tech Skills

- Programming: Advanced Python, PyTorch, Streamlit
- Reporting: Tableau, Power BI
- Retail Systems: POS, CRM Integration, Salesforce
- ETL: Alteryx Designer, SSIS, Power Query
- DB & Cloud: MySQL, Azure, Denodo, Snowflake, T-SQL
- Big Data: Hadoop & Spark
- Suite: MS-Excel, PowerPoint, SharePoint
- Deployment: Docker
- Sprint Tools: Confluence, JIRA

Core Competencies

- Data Visualization & Reporting
- Storytelling with Data & Automation
- Cross-Functional Leadership
- Sales Insights & Analytics
- Data Integrity & Standardization
- Business Intelligence & Data Analysis
- Team Leadership & Collaboration
- Project Management & Process Optimization

Certifications

- Alteryx Designer Core: Enables robust ETL workflows for data pipelines, integrating with Tableau/Power BI for retail analytics like inventory optimization.
- Power BI Data Analyst Associate: Builds scalable data models and visualizations, delivering predictive dashboards to drive KPIs for retail customer segmentation.
- Microsoft Excel Expert: Creates advanced spreadsheet solutions with lookups, supporting POS/CRM analytics, enhanced by 4-hour YouTube tutorials.
- Tableau Desktop Specialist: Crafts interactive dashboards for data insights, with 14-hour tutorials training teams in joins and visualizations for digital transformation.

Language

- Tamil – Native Proficiency
- English – Native Proficiency

Experience

BI Specialist & Data Scientist– Global Office of Analytics

IT - Hardware, Network & Revenue

Cisco | Apr 2023 – Present

- Lead **3 direct reports**, developing **AI/ML-driven dashboards** and a **GenAI Assistant**, boosting **Tableau adoption** by **15%+** for **300+ sales users**.
- Built **sales segmentation models**, delivering **78+ cross-sell insights**, adding **\$700K** to the pipeline for **sales effectiveness**.
- Designed **interactive Power BI dashboards**, adopted by **14 executives**, enhancing **sales KPI tracking** and **decision-making**.
- Collaborate with **sales, finance, and D&T teams** to standardize **reporting processes**, automating **PPT/PDF outputs**.
- Ensure **data integrity**, aligning **Salesforce CRM Analytics** with **global sales strategies**.

Assistant Vice President – Business Intelligence

Finance - Trading, PnL & Investment

Nomura | Jul 2021 – Feb 2023

Qness Corp – For Nomura – CWR (Jul 2021 – Apr 2022)

- Directed a RAD team of **7 BI analysts**, delivering **35+ Power BI and Tableau dashboards**, improving **sales metrics** by **15%** for **3,000+ stakeholders**.
- Optimized **SQL queries** on **Snowflake**, cutting **analytics runtime** by **80%**, enabling **real-time sales insights**.
- Standardized **reporting processes**, automating **paginated reports** in **PPT/PDF** for **global sales teams**.
- Presented **data-driven narratives** to C-suite, driving **10% revenue growth** via **market insights**.
- Mentored **team members**, fostering **data visualization best practices** and **GDPR compliance**.

Data Scientist – Global CoE

Finance - PnL & Custodian Banking

State Street | Apr 2019 – Jul 2021

- Developed **PnL dashboards** using **Tableau** and **Snowflake**, improving **reporting accuracy** for **sales stakeholders**.
- Built **predictive models**, resolving **18% of operational issues**, supporting **sales process optimization**.
- Collaborated with **cross-functional teams** to automate **reporting workflows**, enhancing **data accessibility**.

Business Analyst – Business Intelligence Reporting

Retail – F&B

Kantar Group (Analytics Quotient) | Sep 2018 – Mar 2019

- Created **3 interactive Tableau dashboards**, improving **retail sales insights** and **stakeholder engagement**.
- Standardized **GDPR-compliant reports**, achieving **0% error rate** in **data delivery**.

Business Analyst – Business Intelligence Reporting

Ecommerce, Finance & Recruitment

Search2Hired Online Services | Apr 2015 – Aug 2018

- Delivered **50+ quarterly dashboards** with **0% error rate**, driving **95% client renewal rates** in e-commerce.
- Collaborated with **cross-functional teams** to develop **data-driven sales tools**, optimizing **business processes**.