

# CRM Sales Dashboard

Manger

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Melvin Marxen

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Q1

Q2

Q3

Q4

Total sales

671K

Last QTR: 767.8K

Avg Sale Value

2,760

Last QTR: 2,666

conversation Rate

55.73%

Last QTR: 64.14

Avg weeks

6.26

Last QTR: 6.54

New Opportunities

243

## Performance by Agent

Sales Agent	Conversation %	No. Sales	Total sales	Avg Sale Value	Avg weeks to close	% of sales Discounted
Darcel Schlecht	59.49%	94	358K	3,805	5.93	52.13%
Gladys Colclough	52.56%	41	97K	2,374	6.46	48.78%
Jonathan Berthelot	54.76%	46	70K	1,523	6.87	45.65%
Marty Freudenburg	54.93%	39	104K	2,663	5.42	33.33%
Niesha Huffines	51.11%	23	42K	1,821	7.27	34.78%

## Performance by Product

product	conversation Rate	No of Sales	Total sales	Avg weeks	% of sales Discounted
GTX Pro	55.22%	74	357K	5.96	47.30%
GTX Plus Pro	67.50%	27	152K	5.80	37.04%
MG Advanced	51.92%	27	92K	6.27	48.15%
GTX Plus Basic	46.51%	40	44K	6.03	47.50%
GTX Basic	60.81%	45	25K	7.65	46.67%
MG Special	60.00%	30	2K	5.76	43.33%
GTK 500					

# Manger Performance Overview

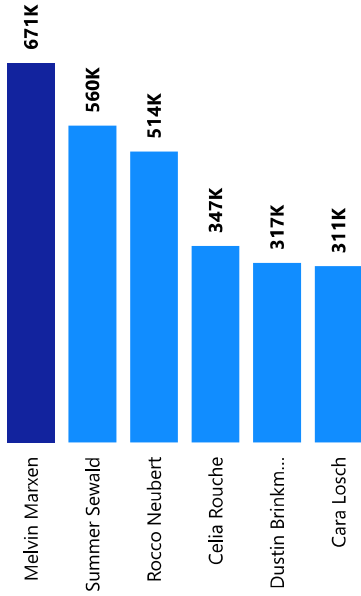
Q1

Q2

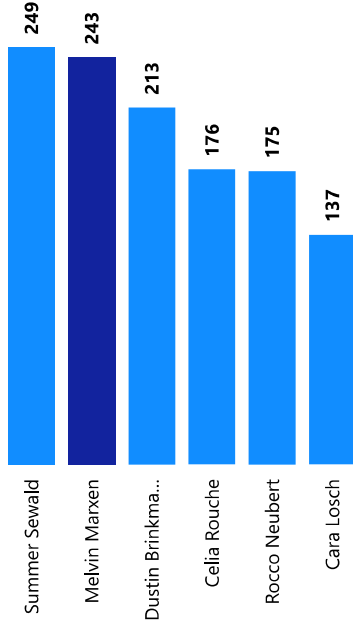
Q3

Q4

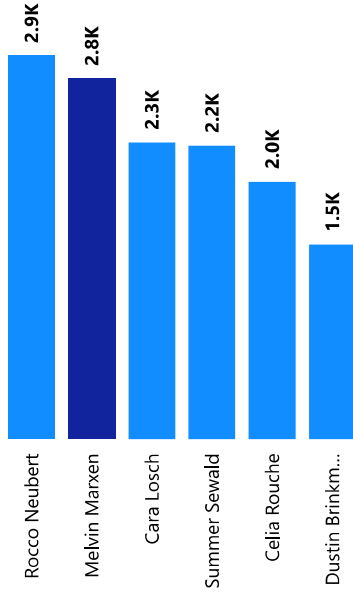
Total sales by manager



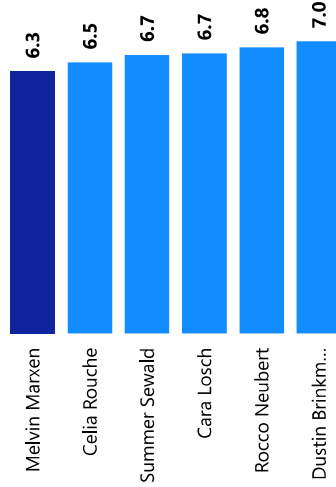
No of Sales by manager



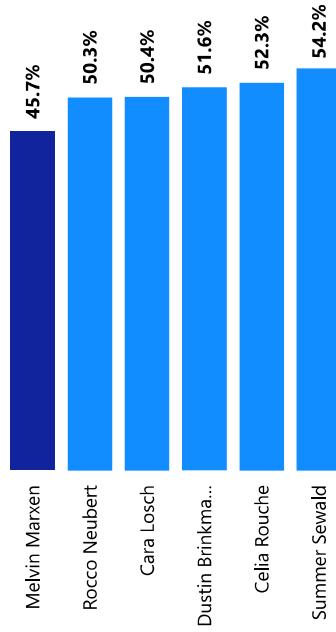
Avg Sale Value by manager



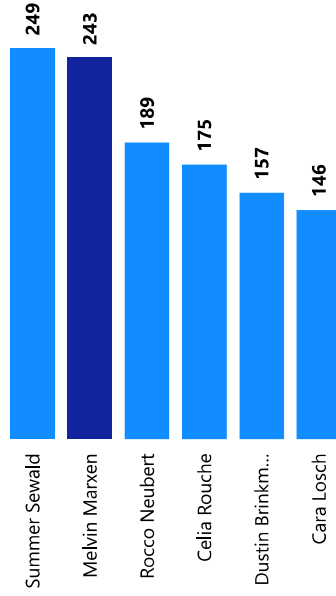
Avg weeks by manager



sales Discounted by manager



New Opportunities by manager

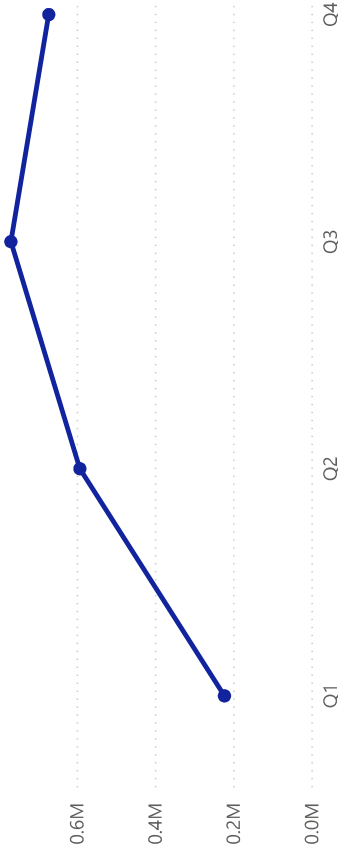


# Performance Over Time By Quarter

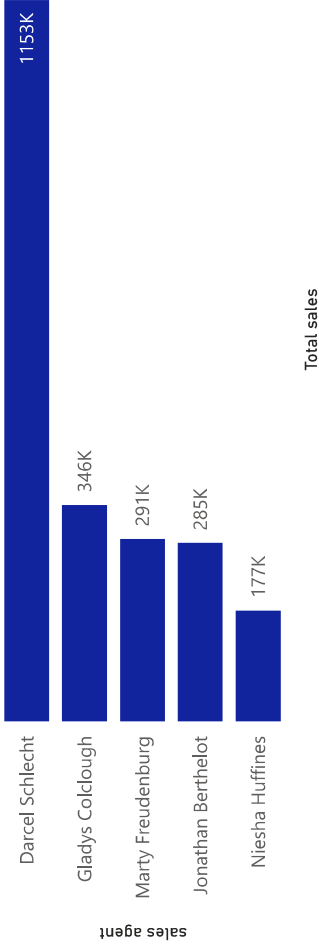
Manger

Melvin Marxen

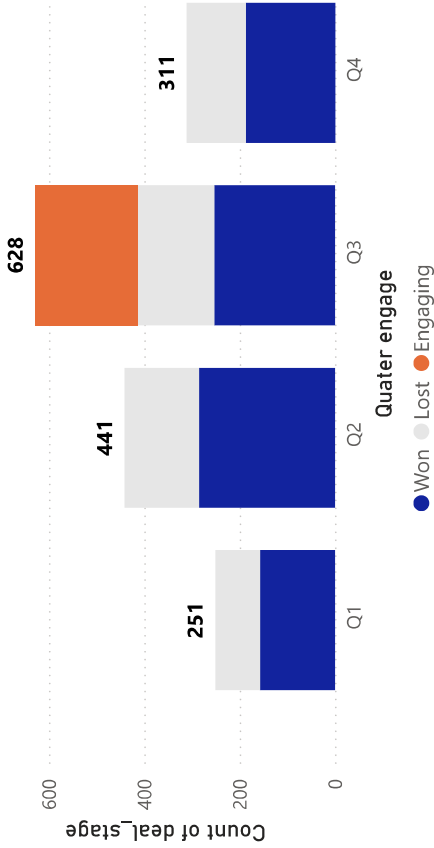
Total sales by Quater



Total sales by sales agent



New Opportunity by Quarter



Conversion by Quarter

Product	Q1	Q2	Q3	Q4
MG Special	93.75%	66.04%	63.64%	60.00%
MG Advanced	100.00%	50.00%	61.54%	51.92%
GTX Pro	72.41%	55.34%	60.63%	55.22%
GTX Plus Pro	88.89%	63.89%	69.05%	67.50%
GTX Plus Basic	74.07%	71.83%	72.83%	46.51%
GTX Basic	74.19%	65.48%	59.49%	60.81%
GTK 500				
Total	80.00%	61.67%	64.14%	55.73%