

10.13K

Customer Count

1627

Total Attrition

8.50K

Existing Customers Count

4.77K

Male Count

5.36K

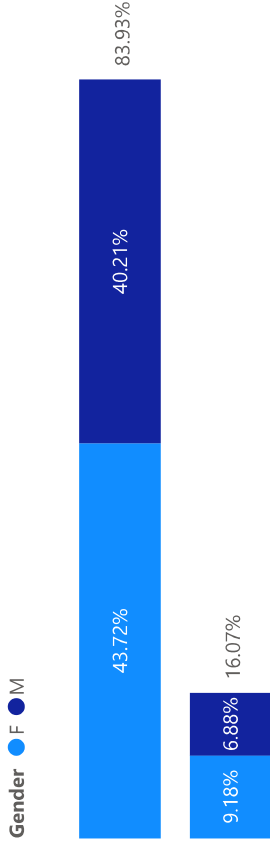
Female Count

Credit Card Churn Analysis

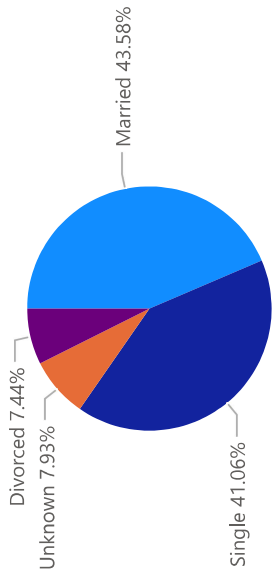
Age Group

All

Attrition Rate by Gender

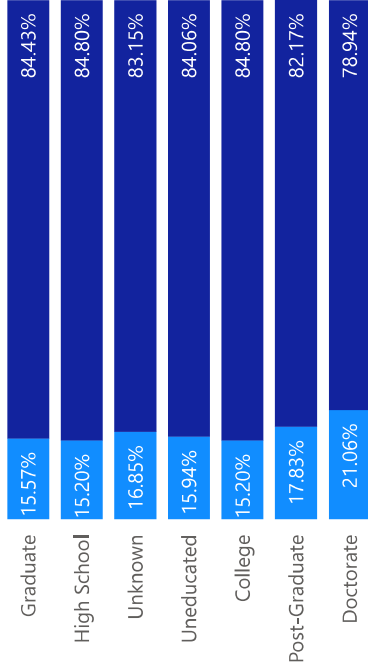


Total Attrition by Marital_Status



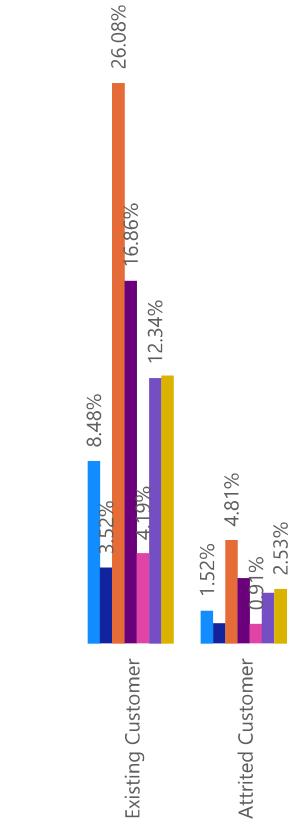
Attrition rate by Education level

Attrition_Flag ● Attrited Customer ● Existing Customer



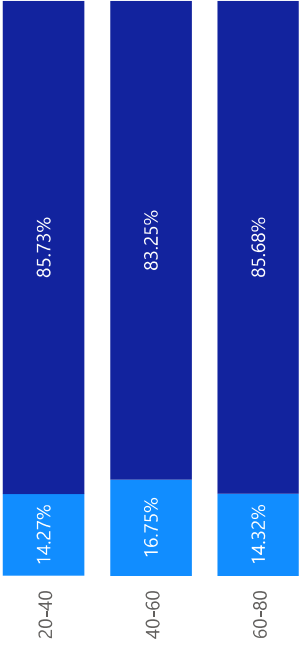
Attrition Flag and Education Level

● College ● Doctorate ● Graduate ● High Sch... ● Post-Gra... ● Uneduc...



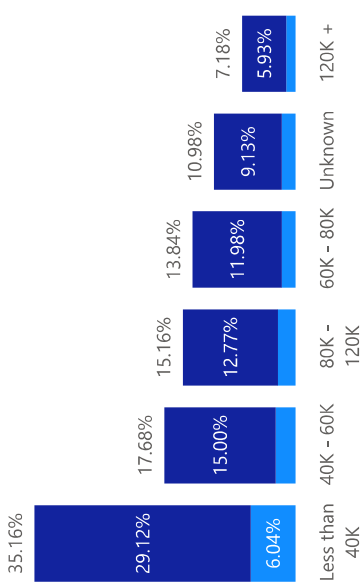
Attrition Percentage by Age Group

Attrition Flag ● Attrited Customer ● Existing Customer



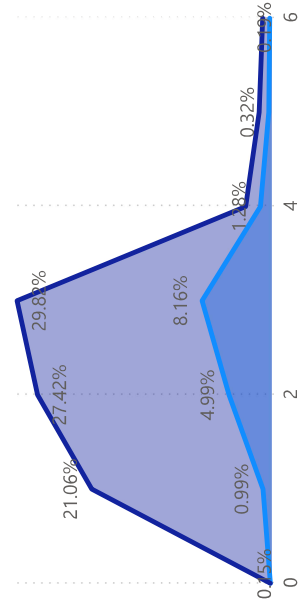
Attrition Rate by Income Group

Attrition_Flag ● Attrited Customer ● Existing Customer



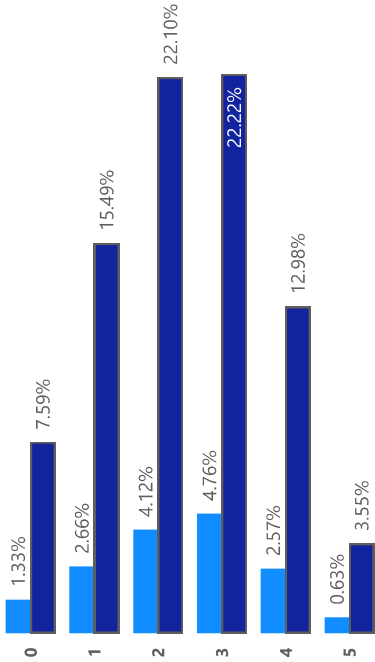
Months_Inactive and Attrition_Flag

Attrition_Flag ● Attrited Customer ● Existing Customer



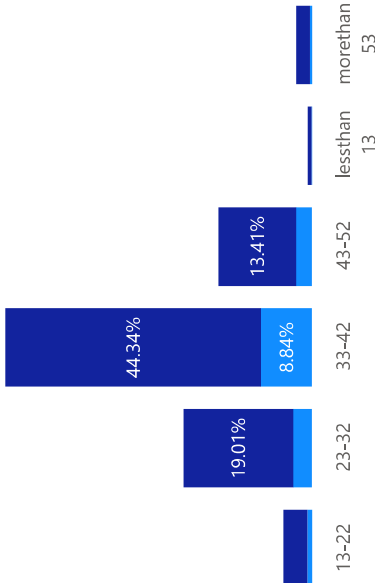
Dependent count and Attrition Flag

Attrition_Flag ● Attrited Customer ● Existing Customer



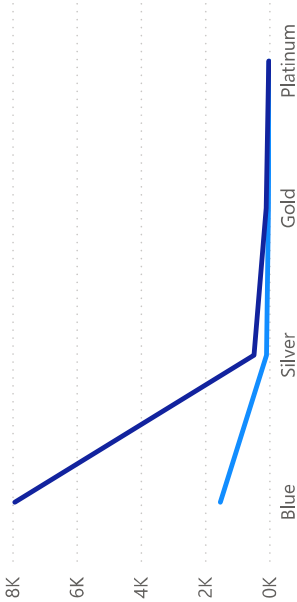
Months on book bin and Attrition Flag

Attrition_Flag ● Attrited Customer ● Existing Customer

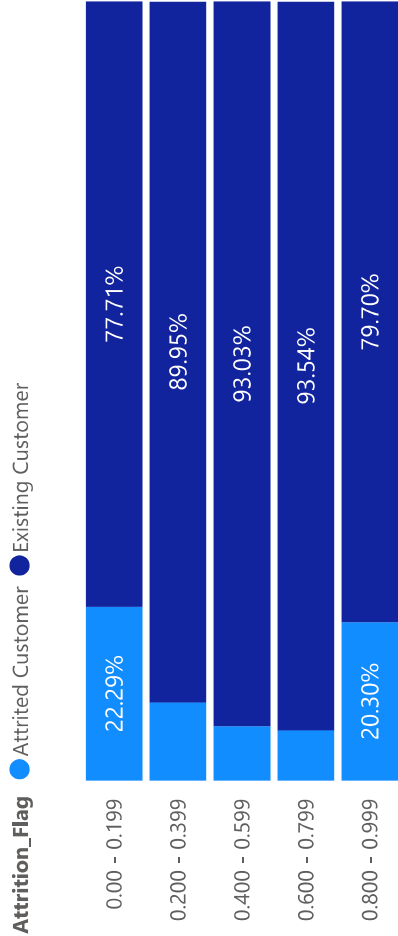


Card_Category and Attrition_Flag

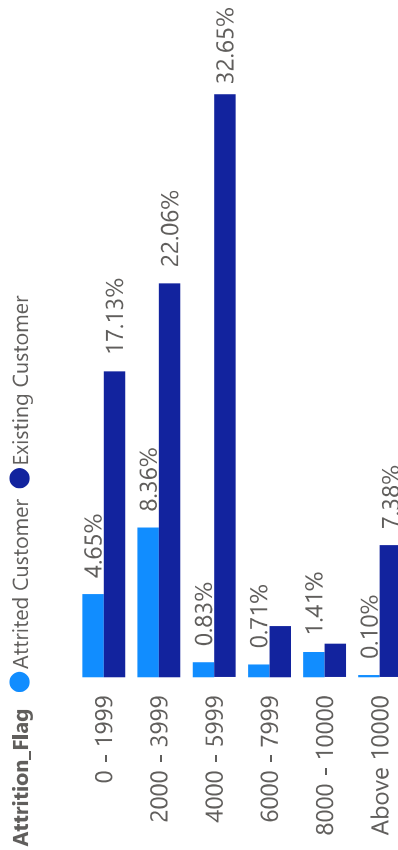
Attrition_Flag ● Attrited Customer ● Existing Customer



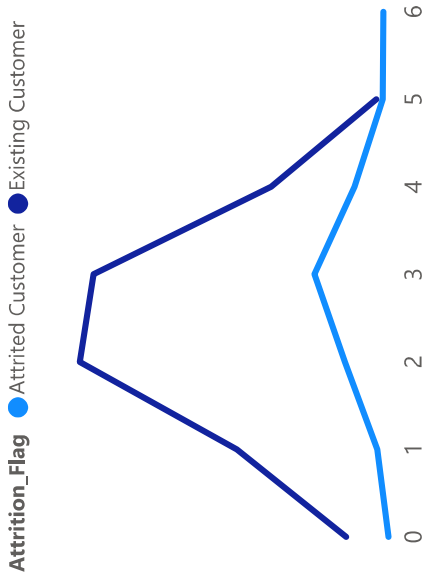
Avg Utilization bin and Attrition_Flag



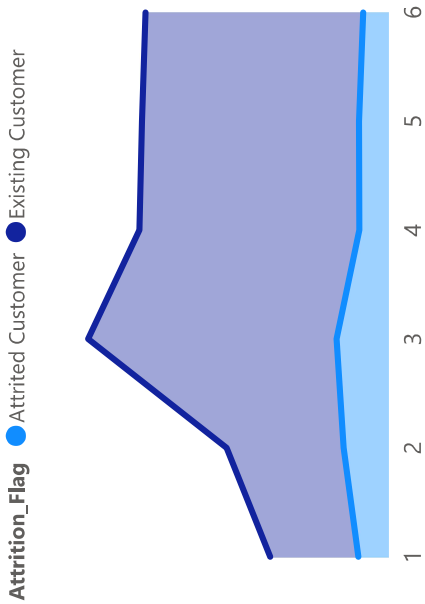
Total Trans Amt and Attrition_Flag



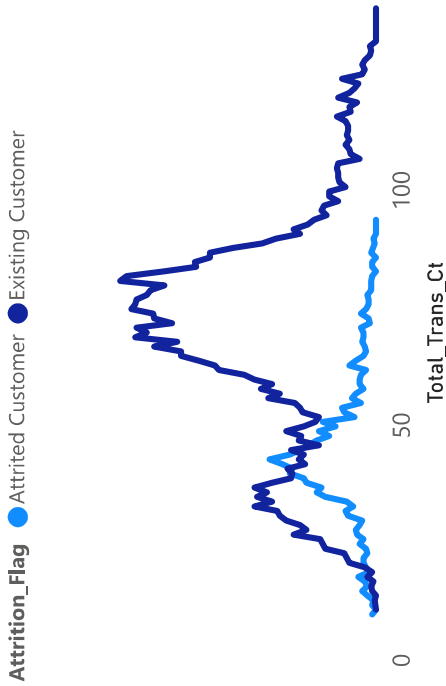
Contact in 12 mon and Attrition_Flag



Total Relationship and Attrition_Flag



Total Trans Cnt and Attrition_Flag



Attrition_Flag, Total_Trans_Ct and Total_Trans_Amt

Attrition_Flag ◆ Attrited Customer



Attrition_Fl... ● Attrited Customer ● Existing Customer

