Says

What have we heard them say?
What can we imagine them saying?

Where and when you saw

What you enjoyed most there

Who came with you

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Be a better reader

Tell other people about myself

An individua's personal values and beliefs

GD

Persona’s name

Short summary of the persona

mpression management behaviour
-basking in reflected glory

If anyone interested to participate then

Relationship building behaviour

Refusal and avoidance of the threatening situation
.guilt
.shame/shyness
.sad ness

Debiliative effects on performance

Confident thoughts thinking everything will be ok

Does

What behavior have we observed?
What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?