Dear Sprocket Central Pty Ltd,

Hi team. Hope you are doing well. Through this email I want to highlight some data quality issues which I have identified during this task that are:

1. Missing values: there are missing value in the tables to be precise in the columns like Product class, brand, product size, standard cost, job title, job industry category which would affect the analysis of the data
2. Wrong data: There have been records where wrong data has been recorder such as DOB year is 1843 like that
3. Irregular Expression: There have been used irregular expression in the columns like gender,

State etc.

1. Unknown values: There have been unknown values recorder which does not make any sense for example U in gender
2. Invalid id: there is product id 0 which seems to be invalid
3. Data types: Various column are not according to the correct data type like data columns.
4. Column name doesn’t support data: There is column product first sold date which must include the date value but contain numerical values
5. Columns like default are unnecessary making data bigger.
6. Missing Customer IDs: There is huge missing customer missing id whose details are not given.

Regards,

Kunal Goyal