

# Envirofy your Shop: Environment Conscious Grocery Web Browser Extension

## PRIVACY NOTICE

### **Your Personal Data:**

**The University of Glasgow** will be what's known as the 'Data Controller' of your personal data processed in relation to information you provide during your participation in the food shopping behaviour survey; that is the completion of an online questionnaire. This privacy notice will explain how The University of Glasgow will process your personal data.

### **Why we need it:**

We are collecting your basic personal data such as contact details (optional), age, education level, and, where relevant, limited special categories data such as dietary habits to expand current understanding on the environmental knowledge, awareness and practice people who buy their groceries online. We will only collect data that we need to provide and oversee this service to you.

### **Legal basis for processing your data:**

We must have a legal basis for processing all personal data. In this instance, the legal basis is consent. A consent clause is included at the end of this notice.

### **What we do with it and who do we share it with?**

All the personal data you submit is processed by staff and students at the University of Glasgow in the United Kingdom. All your data will be anonymised from the outset of the project and none of your answers to the survey questions will be traceable back to you. If you choose to provide your contact details, these will only be used for the reason you provided them (either entry into the prize draw, interest in further participation in studies relating to environmental impact of food choices, or interest in being informed of the outcome of this project). All your data will be stored on password-protected university servers and will only be accessible by the research team running this project. Your data will not be shared outside of the research team.

### **How long do we keep it for?**

Your data will be retained by the University for 10 years after the survey has concluded. After this time, data will be securely deleted.

### **What are your rights?\***

You can request access to the information we process about you at any time. If at any point you believe that the information we process relating to you is incorrect, you can request to see this information and may in some instances request to have it restricted, corrected or, erased. You may also have the right to object to the processing of data and the right to data portability. Where we have



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relied upon your consent to process your data, you also have the right to withdraw your consent at any time.

If you wish to exercise any of these rights, please contact [dp@gla.ac.uk](mailto:dp@gla.ac.uk).

\*Please note that the ability to exercise these rights will vary and depend on the legal basis on which the processing is being carried out.

## Complaints:

If you wish to raise a complaint on how we have handled your personal data, you can contact the University Data Protection Officer who will investigate the matter.

Our Data Protection Officer can be contacted at [dataprotectionofficer@glasgow.ac.uk](mailto:dataprotectionofficer@glasgow.ac.uk)

If you are not satisfied with our response or believe we are not processing your personal data in accordance with the law, you can complain to the Information Commissioner's Office (ICO) <https://ico.org.uk/>

By installing the addon you agree to following points, confirming that you have read and understood the privacy notice:

I consent to the University processing my personal data for the purposes detailed above.

I have read and understood how my personal data will be used.



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