

GEETIKA PADAM

Full Stack Developer

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SUMMARY

I am a full-stack developer with a passion for creating digital experiences that are both functional and engaging. With a robust skill set that includes data structures, algorithms, and various programming languages, I thrive on solving complex problems. My experience in business development reinforces my ability to connect with clients and drive project success.

EXPERIENCE

Business Development Representative Intern

Pando.ai

05/2024 - 12/2024 Bhubaneswar, Odisha, India

A company specializing in AI solutions for supply chain and logistics.

- Led outreach efforts for major supply chain events, managed pre- and post-event campaigns, scheduled meetings, and contributed to the sales pipeline by delivering high-quality client interactions.
- Conducted targeted outreach via emails, calls, and social platforms, driving demand generation and securing new business opportunities.

Director, Strategic Communication

Enactus- KIIT

09/2023 - 05/2024 Bhubaneswar, Odisha, India

A student-led organization focused on social entrepreneurship.

- Led communication strategies to enhance brand visibility, stakeholder engagement, and organizational impact.
- Orchestrated marketing campaigns, managed social media platforms, and fostered strategic partnerships to amplify reach and boost engagement.

Content Creator and Social Media Manager

KIIT Digital Media

Bhubaneswar, Odisha, India

A digital media platform associated with KIIT.

- Spearheaded content creation and social media management at KIIT Digital Media, refining skills in content writing, blog development, and social media strategy.
- Organized hackathons and promoted coding events, leading the 'Women in Tech' initiative to encourage female participation in technology.

EDUCATION

Bachelor of Technology

Kalinga Institute of Industrial Technology

08/2021 - 05/2025 Bhubaneswar, Odisha, India

High School

J.H Tarapore School

01/2019 - 05/2021 Bhubaneswar, Odisha, India

KEY ACHIEVEMENTS



Melanoma Risk Detection Using Ensemble Random Forest Model

Achieved 96.5% accuracy on the PH2 dataset for early melanoma detection through data preprocessing, feature extraction, and classification using a Random Forest-based approach.

SKILLS

Algorithms	apis	Business Development		
content creation	CSS	CSV		
Data Structures	database management	flask		
Git	Github	Google Cloud	HTML	Java
Javascript	Lead Generation	MongoDB		
MySQL	Natural Language Processing	NLP		
node	node.js	OpenCV	Python	
Random Forest	restful	restful apis		
Stakeholder Engagement	Tensorflow			

PROJECTS

Faculty Details Chatbot

Chatbot for efficient faculty information retrieval.

- Designed a chatbot using Python, Flask, LangChain, and NLP to efficiently retrieve faculty information, leveraging CSV parsing, embedding models, and a user-friendly interface with HTML and CSS.

People Counting and Real-Time Tracking

Real-time tracking and analysis of customer behavior in retail.

- Developed a system using Python, OpenCV, TensorFlow, and YOLOv8 for customer behavior analysis, including age / gender classification, people count, and heatmap generation.

AI Website Summarization

AI-based summarization of website content.

- Implemented AI algorithms for website content summarization, enhancing browsing experiences.

Weather Forecast

User-friendly interface for real-time weather forecasts.

- Developed a React-based interface that integrates real-time weather data from APIs, providing accurate forecasts and user-friendly access to weather information.

Expense Tracker Application

Application for tracking personal expenses.

- Built an expense tracker using JavaScript and CSS for financial management.