



PIZZA SALES REPORT

JAN/15 - DEC/15

pizza category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

There are **maximum** orders in the month of **july and january**

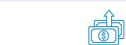
SALES PERFORMANCE

CATEGORY

Classic category contributes to **maximum** sales & total orders

SIZE

Large size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg order value



49574

Total pizza sold



21350

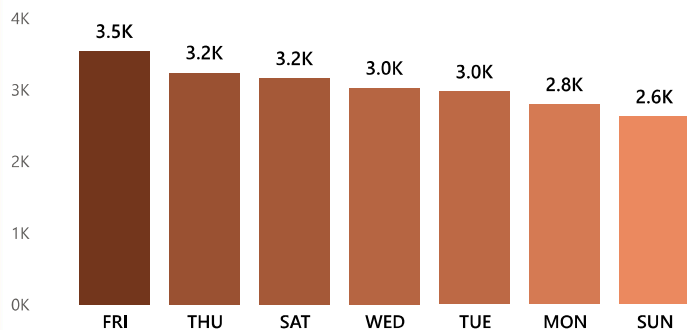
Total orders



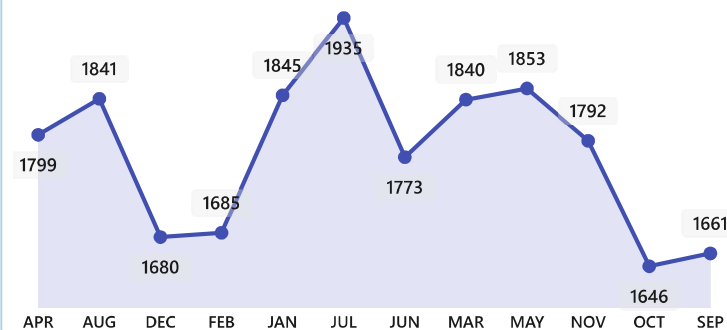
2.32

Avg pizzas per order

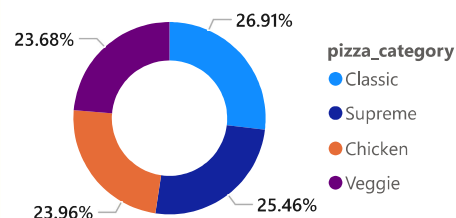
Daily Trend for Total Orders



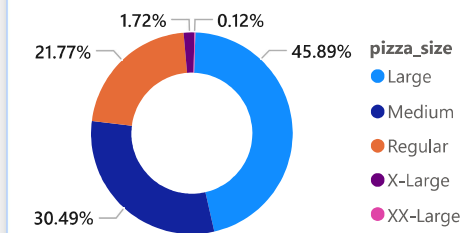
Monthly Trend For Total Orders



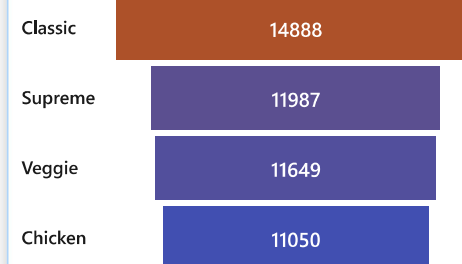
% of Sales by Pizza category



% of Sales by Pizza size



Total pizzas sold by pizza category





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Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai chicken pizza contributes to **maximum Revenue**

QUANTITY

The Classic pizza contributes to **10 maximum Total Quantities**

TOTAL ORDERS

The Classic pizza contributes to **10 maximum Total Orders**

WORST SELLERS

REVENUE

The Brie carre **minimum Revenue**

QUANTITY

The Brie carre pizza contributes to **minimum Total Quantity**

TOTAL ORDERS

The Brie carre pizza contributes to **minimum Total Orders**



817.86K

Total Revenue



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Total pizza sold



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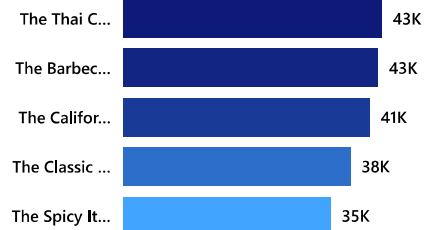
Total orders



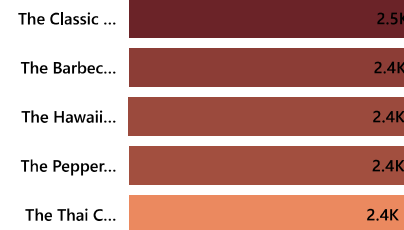
2.32

Avg pizzas per order

Top 5 pizzas by Revenue



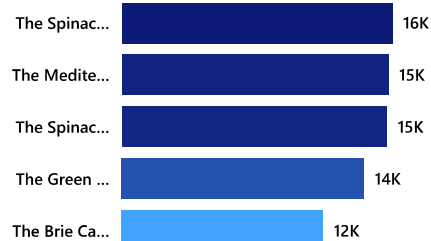
Top 5 pizzas by Quantity



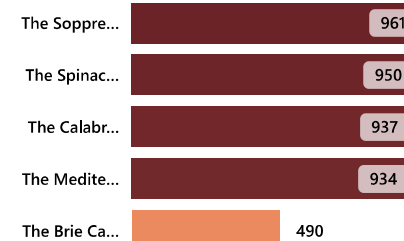
Top 5 pizzas by Total orders



Bottom 5 pizzas by Revenue



Bottom 5 pizzas by Quantity



Bottom 5 pizzas by Total orders

