



PIZZA SALES REPORT

JAN/15 - DEC/15

pizza category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday evenings**

MONTHLY

There are **maximum** orders in the month of **july and january**

SALES PERFORMANCE

CATEGORY

Classic category contributes to **maximum** sales & total orders

SIZE

Large size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg order value



49574

Total pizza sold



21350

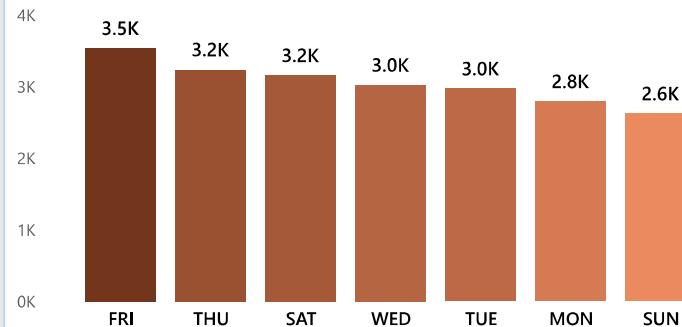
Total orders



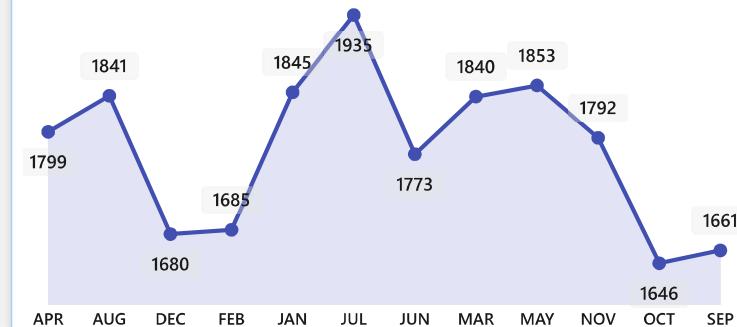
2.32

Avg pizzas per order

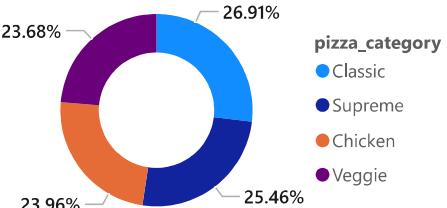
Daily Trend for Total Orders



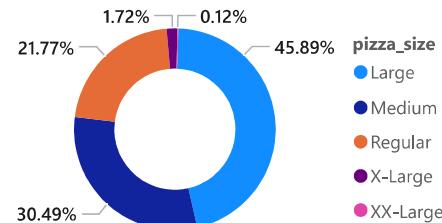
Monthly Trend For Total Orders



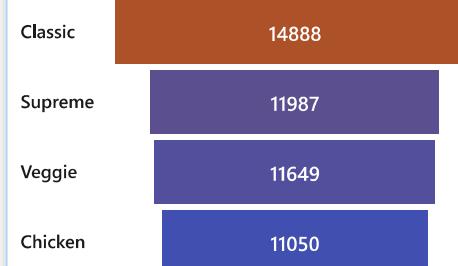
% of Sales by Pizza category



% of Sales by Pizza size



Total pizzas sold by pizza category





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Best/Worst Sellers

BEST SELLERS

REVENUE

The **Thai chicken pizza** contributes to **maximum Revenue**
QUANTITY

The **Classic pizza** contributes to **10 maximum Total Quantities**
TOTAL ORDERS

The **Classic pizza** contributes to **10 maximum Total Orders**

WORST SELLERS

REVENUE

The **Brie carre** **minimum Revenue**
QUANTITY

The **Brie carre pizza** contributes to **minimum Total Quantity**
TOTAL ORDERS

The **Brie carre pizza** contributes to **minimum Total Orders**



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Total Revenue



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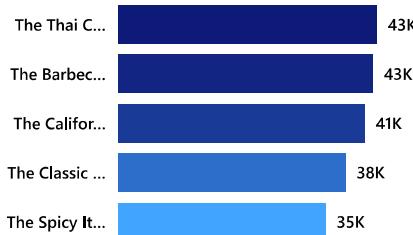
Total orders



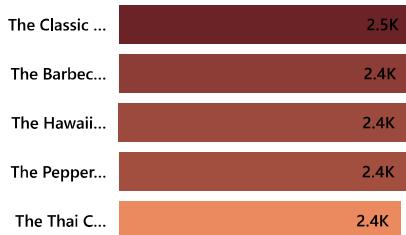
2.32

Avg pizzas per order

Top 5 pizzas by Revenue



Top 5 pizzas by Quantity



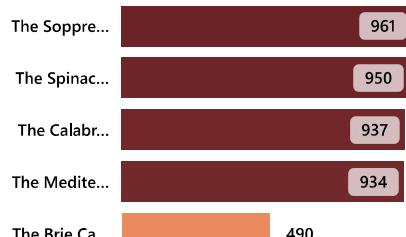
Top 5 pizzas by Total orders



Bottom 5 pizzas by Revenue



Bottom 5 pizzas by Quantity



Bottom 5 pizzas by Total orders

