

DATA

- **Source of Data:** [Google Drive](#)
- **Data Content:** Obtaining 21 variables such as Order id, gender, date, platform, category, size etc
- **Data Profile:**
 1. The dataset contains 31279 rows and 21 columns; after data Quality check, it has dataset contains 31048 rows and 15 columns
 2. The missing Value have been replaced with or calculating avg of the column.
 3. Deleted some null values, renamed some column names and created two calculated columns to create gender groups and extracted months from date.

Column Name	Description	Data Type
Index	contains index no.	int
order id	contains unique order ids	int
customer id	contains customer ids	int
gender	male or female	str
age	age of customer	Int
age group	different age groups	str
date	date of the order	date/time
month	month of the order	date/time
status	status of the order	str
platform	platform on which the order placed	str
sku	order info	str
category	categories of clothes	str
size	size of the outfits	str
qty	quantity of order	int
currency	currency used	str
sales	total sales	str
ship-city	shipping city	str
ship-state	shipping state	str
ship-postal-code	are code	int
ship-country	shipping country	str
b2b	type of business	str