Business Presentation BookShop

Challenge

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- In 2023, 20.8% of retail purchases are expected to take place online
- In 2020, over 71.2% of the publishing industry's total revenue came from online book sales.
- Over $18,59 billion in online retail book sales are accumulated annually as of 2020

Sources:
https://wordsrated.com/online-book-sales-statistics/
https://www.forbes.com/advisor/business/ecommerce-statistics/

Having an online channel is crucial nowadays.

Why choose us?

Commitment to Excellence:

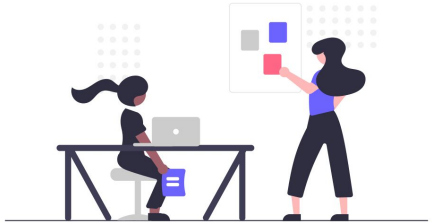
- [COMPANY] is dedicated to excellence in every aspect of their consulting services, ensuring that clients receive the highest quality solutions and strategic guidance.

Innovative Technology Solutions:

- [COMPANY] leverages cutting-edge technologies to deliver innovative and efficient solutions, staying ahead of industry trends and ensuring your business remains competitive.

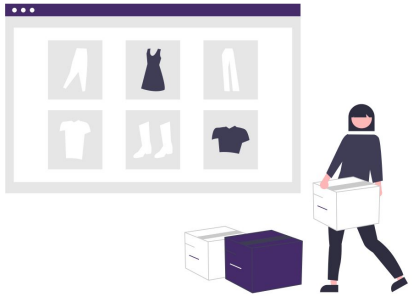
AI-Powered Solutions:

- We integrate AI technologies to enhance efficiency, drive innovation, and deliver unparalleled results for your business challenges.



Proposed Solution

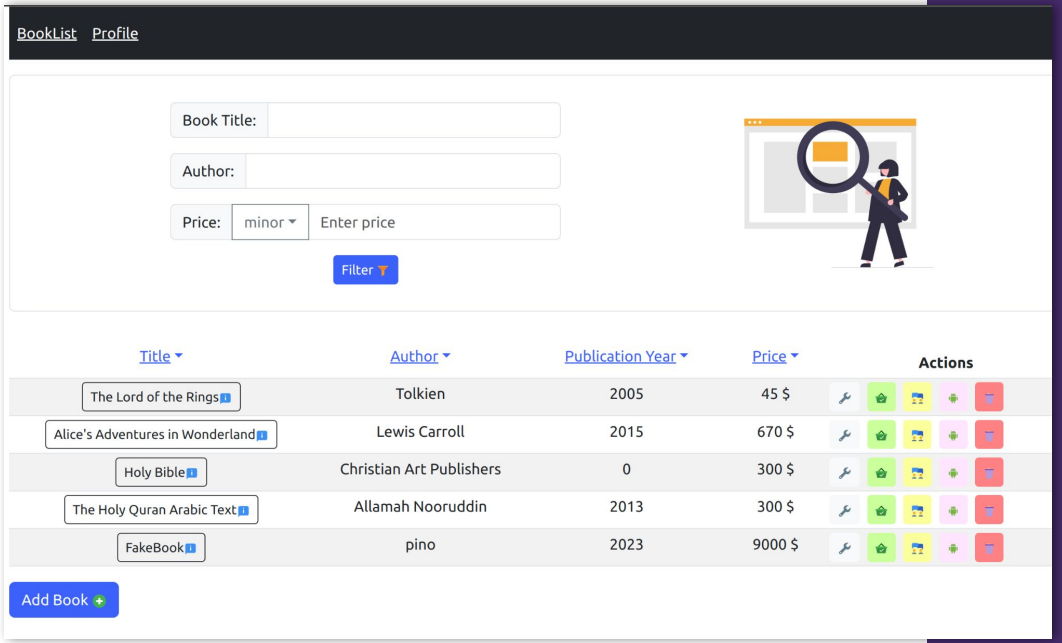
We propose a comprehensive web application for your bookstore. Our proposed web app not only addresses core business requirements, but also introduces innovative features to enhance the overall user experience



Main Features

- **Intuitive Book Management**
- **Efficient Book Filtering and Sorting**
- **User Account Management**
- **Shopping Cart and E-commerce Integration**
- **AI-Enhanced Recommendation System**

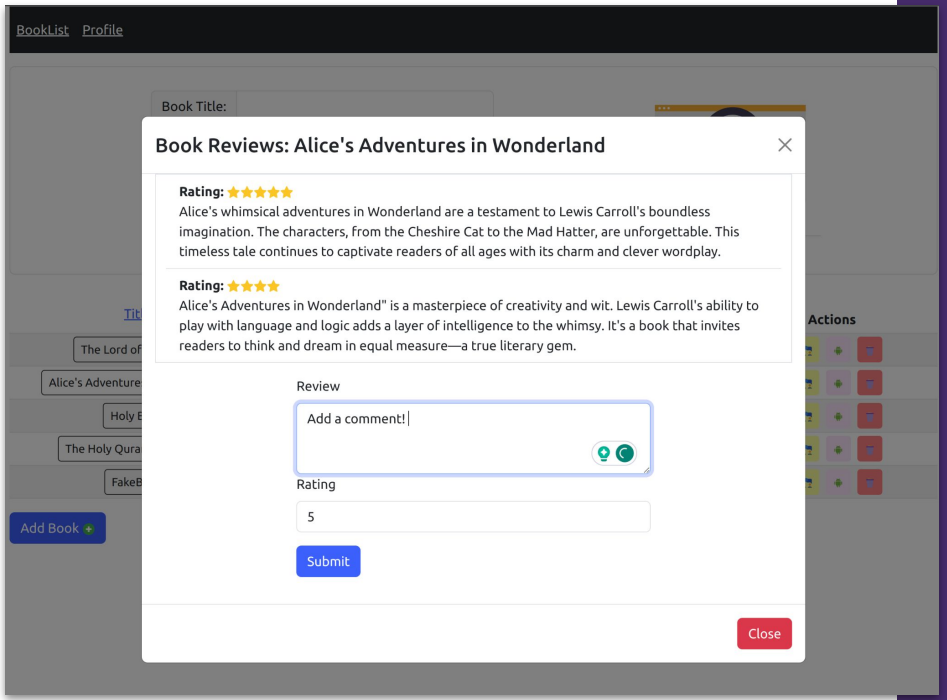
Proposed Solution - Demo



Home Page

- Book List
- Add\Modify\Remove Books
- Additional Book Information
- Different Filters

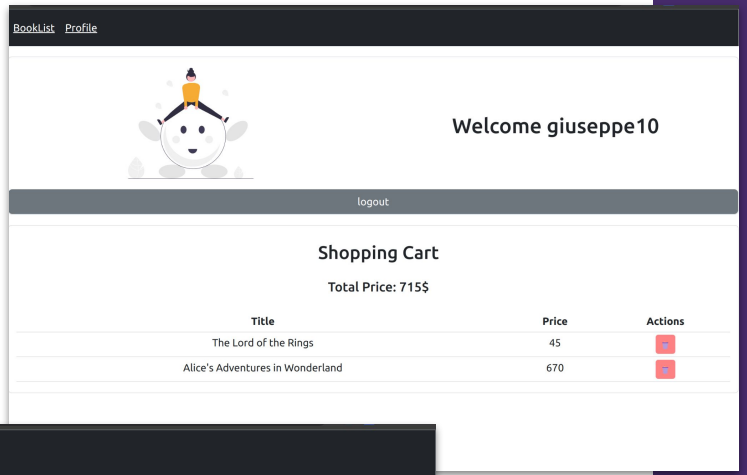
Proposed Solution - Demo

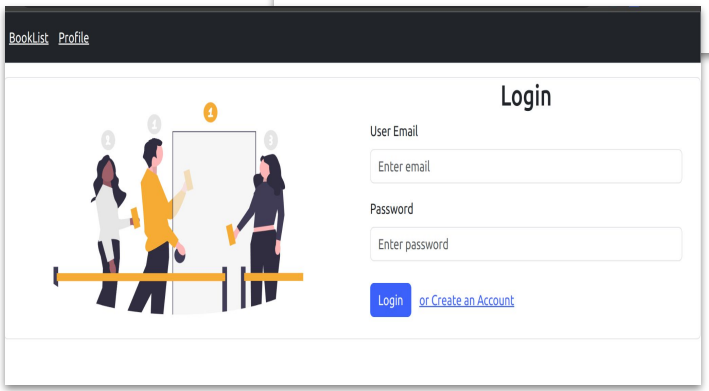


Reviews Functionality

- Write Reviews for Each Book
- Add Ratings
- Explore Others' Perspectives

Proposed Solution - Demo

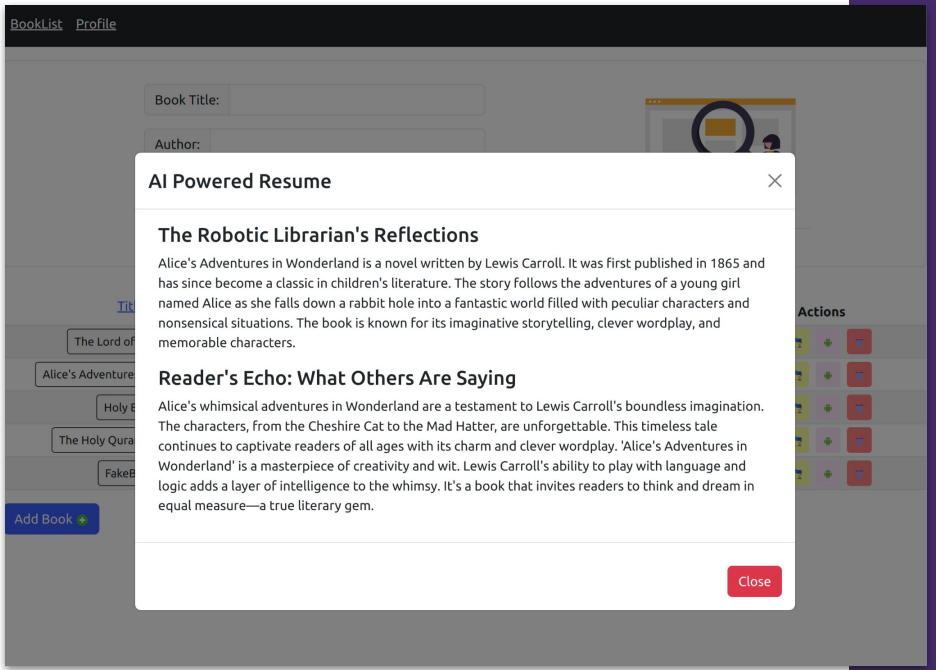




User Functionality

- Introduce a user account system
- e-commerce functionalities

Proposed Solution - Demo



AI-Enhanced System

- Overview of undiscovered books
- Concise summary of people's reviews

Just like a real librarian!

Powered By OpenAI

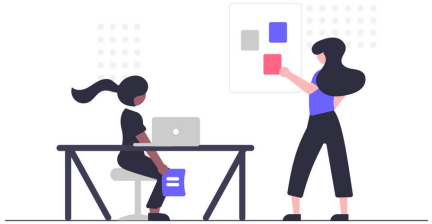
Future Works

Extend AI features to Cart prediction :

- Utilize AI to analyze user behavior, preferences, and historical data, providing personalized and accurate suggestions for items to be added to the cart.

Improve Database System :

- Optimize the database system for better performance, scalability, and efficiency.

Use API for book information retrieval:

- Integrate external APIs to fetch comprehensive information about books. Leverage reputable book databases or services to obtain up-to-date details. This integration enhances the richness of the platform's content.