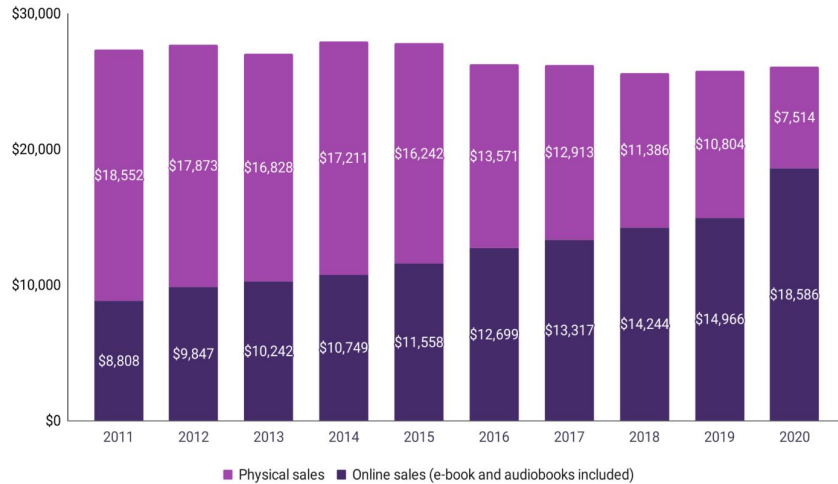


Business Presentation BookShop

Challenge

Giuseppe Calcagno

Book sales distribution by year (\$ million)



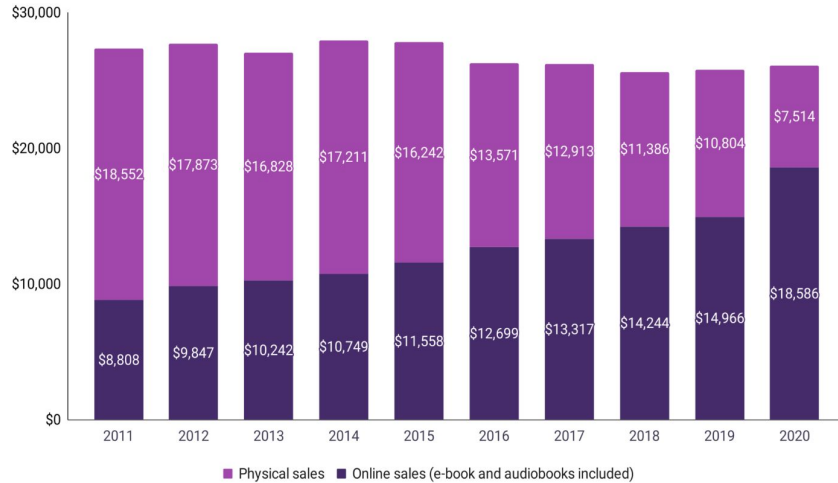
- In 2023, 20.8% of retail purchases are expected to take place online
- In 2020, over 71.2% of the publishing industry's total revenue came from online book sales.
- Over \$18,59 billion in online retail book sales are accumulated annually as of 2020

Sources:

<https://wordrated.com/online-book-sales-statistics/>

<https://www.forbes.com/advisor/business/ecommerce-statistics/>

Book sales distribution by year (\$ million)



**Having an online channel
is crucial nowadays.**

Why choose us?

Commitment to Excellence:

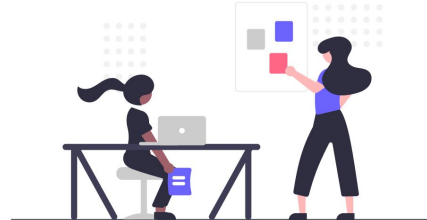
- [COMPANY] is dedicated to excellence in every aspect of their consulting services, ensuring that clients receive the highest quality solutions and strategic guidance.

Innovative Technology Solutions:

- [COMPANY] leverages cutting-edge technologies to deliver innovative and efficient solutions, staying ahead of industry trends and ensuring your business remains competitive.

AI-Powered Solutions:

- We integrate AI technologies to enhance efficiency, drive innovation, and deliver unparalleled results for your business challenges.



Proposed Solution

We propose a comprehensive web application for your bookstore. Our proposed web app not only addresses core business requirements, but also introduces innovative features to enhance the overall user experience



Main Features

- **Intuitive Book Management**
- **Efficient Book Filtering and Sorting**
- **User Account Management**
- **Shopping Cart and E-commerce Integration**
- **AI-Enhanced Recommendation System**

Proposed Solution - Demo


[BookList](#) [Profile](#)


























Book Title:

Author:

Price: minor ▾ Enter price

Filter 🔍



Title ▾	Author ▾	Publication Year ▾	Price ▾	Actions
<div>The Lord of the Rings</div>	Tolkien	2005	45 \$	    
<div>Alice's Adventures in Wonderland</div>	Lewis Carroll	2015	670 \$	    
<div>Holy Bible</div>	Christian Art Publishers	0	300 \$	    
<div>The Holy Quran Arabic Text</div>	Allamah Nooruddin	2013	300 \$	    
<div>FakeBook</div>	pino	2023	9000 \$	    

Add Book ➕

Home Page

- Book List
- Add\Modify\Remove Books
- Additional Book Information
- Different Filters

Proposed Solution - Demo

The screenshot shows a web application interface with a dark header containing 'BookList' and 'Profile' links. Below the header is a 'Book Title:' input field. A modal window titled 'Book Reviews: Alice's Adventures in Wonderland' is open, featuring a close button (X) in the top right corner. The modal contains two review entries, each with a 5-star rating and a paragraph of text. Below these is a 'Review' section with a text input field containing 'Add a comment!', a green speech bubble icon, and a 'Rating' section with a dropdown menu showing '5'. A blue 'Submit' button is at the bottom left of the modal, and a red 'Close' button is at the bottom right. The background shows a list of books including 'The Lord of the Rings', 'Alice's Adventures in Wonderland', 'The Holy Quran', and 'Fahrenheit 451', along with an 'Add Book' button.

BookList Profile

Book Title:

Book Reviews: Alice's Adventures in Wonderland

Rating: ★★★★★
Alice's whimsical adventures in Wonderland are a testament to Lewis Carroll's boundless imagination. The characters, from the Cheshire Cat to the Mad Hatter, are unforgettable. This timeless tale continues to captivate readers of all ages with its charm and clever wordplay.

Rating: ★★★★★
Alice's Adventures in Wonderland" is a masterpiece of creativity and wit. Lewis Carroll's ability to play with language and logic adds a layer of intelligence to the whimsy. It's a book that invites readers to think and dream in equal measure—a true literary gem.

Review

Add a comment!

Rating

5

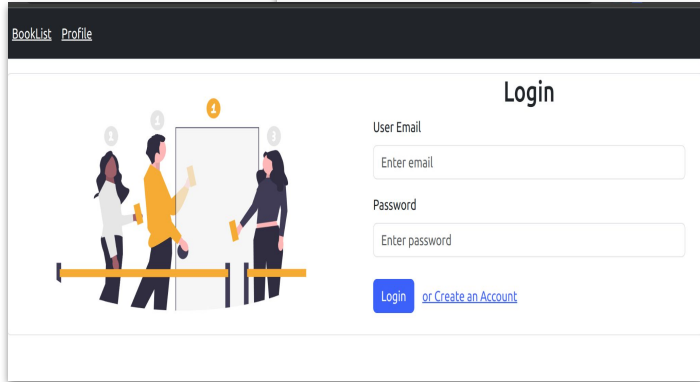
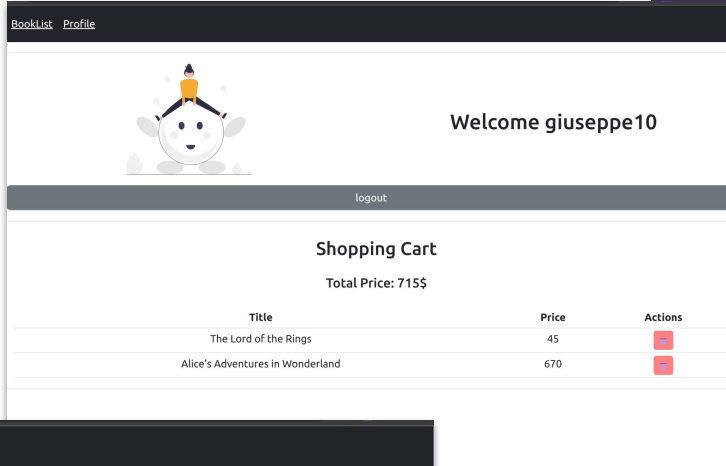
Submit

Close

Reviews Functionality

- Write Reviews for Each Book
- Add Ratings
- Explore Others' Perspectives

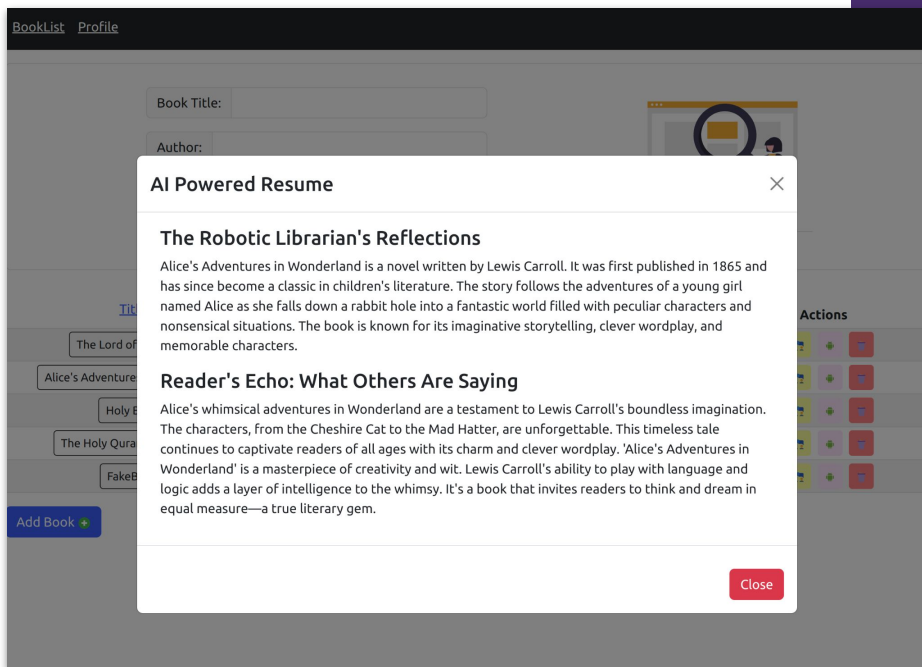
Proposed Solution - Demo



User Functionality

- Introduce a user account system
- e-commerce functionalities

Proposed Solution - Demo



AI-Enhanced System

- Overview of undiscovered books
- Concise summary of people's reviews

Just like a real librarian!

Future Works

Extend AI features to Cart prediction :

- Utilize AI to analyze user behavior, preferences, and historical data, providing personalized and accurate suggestions for items to be added to the cart.

Improve Database System :

- Optimize the database system for better performance, scalability, and efficiency.

Use API for book information retrieval:

- Integrate external APIs to fetch comprehensive information about books. Leverage reputable book databases or services to obtain up-to-date details. This integration enhances the richness of the platform's content.

