SAJAL TYAGI

PRODUCT MANAGER

Pune, India │ sajal.tyagi2001@gmail.com │ www.linkedin.com/in/sajal-tyagi

SUMMARY

Strategic and product-focused professional with an Integrated **B.Tech (CSE) + MBA background**, specializing in bridging the gap between complex data and user-centric digital solutions. Proven experience in leading products from ideation to reality, leveraging AI agent frameworks to accelerate development cycles and team productivity. Skilled in market research, financial modeling, and cross-functional leadership, with a track record of success in **national-level product management competitions** at premier institutes like **IIT Delhi** and **IIT BHU.**

PROFESSIONAL EXPERIENCE

QKS Group, Analyst   Jun 2025 - Present

- **Market Intelligence**: Conducted deep-dive research into Sustainability and IoTdomains to identify emerging technology **trends** and market **opportunities**.
- **Vendor Strategy**: Authored comprehensive research reports and built evaluation matrices to rate global technology vendors, providing actionable insights for **CXO-level decision-making**.
- **Competitive Analysis**: Performed **gap analysis** and **market positioning** studies to support business strategy for **high-growth tech sectors**.

Finance Intern , Gujarat Narmada Valley Fertilizers & Chemicals Ltd.   Apr 2024 - Jun 2024

- **Operational Excellence**: Reviewed financial reports across **17 departments** to ensure compliance and accuracy in budgeting and taxation.
- **Innovation**: Proposed and outlined the framework for an **AI-based audit tool** to automate complex compliance checks and strengthen internal controls.
- **Analysis**: Conducted variance analysis and reconciliations to support departmental payables and financial visibility.

AI Product Manager, Raahi (Exclusive Mobility Network)   Nov 2025 -Present

- **Product Lifecycle Leadership**: Orchestrated the **end-to-end development** of "Raahi," a B2B mobility network, moving from initial concept to a validated community transit solution.
- **AI-Enhanced Development**: **Integrated AI agent workflows** to automate product discovery, requirement gathering, and **sprint planning**, significantly reducing the time-to-market for core features.
- **Cross-Functional Team Management**: Led a multidisciplinary team of developers and researchers, overseeing technical architecture decisions and ensuring alignment with the product roadmap.
- **UX & Design Flow:** Designed comprehensive user flows and wireframes based on qualitative user research and pain-point validation surveys.
- **Strategic Pivot**: Executed a successful product pivot from a general carpooling model to a specialized B2B "Exclusive Mobility Network" to address underserved niche markets.

PROJECTS

Astra (A Personal Finance App)

- Built a finance app using Flutter & Firebase for transaction tracking and data capture.
- Designed workflows for automated reconciliation and consolidated reporting.
- Developed dashboards and alerts for financial visibility and risk identification.

SKILLS

- **Product Management**: Product Roadmap Strategy, User Research & Validation, Agile/Scrum, Flow Design, PRD Documentation, Market Analysis.
- **AI & Technical**: AI Agent Frameworks, Prompt Engineering, Python, Machine Learning (Regression/Classification), AWS Cloud Practitioner.
- **Data & Analytics**: Power BI, Advanced Excel, SQL, SAP, Financial Modeling & Reporting.
- **Soft Skills**: Stakeholder Management, Team Leadership, Problem Solving, Pitching & Presentation.

EDUCATION

Integrated B.Tech(CSE) - MBA(Finance & Data Analytics)

Nirma University   **2020 - 2025**

- Studied corporate finance, financial analysis, and data-driven decision-making.
- Applied Excel, SAP, and Power BI in finance and analytics coursework.
- Built foundation in investment analysis, risk management, and business strategy

AWARDS/ACTIVITIES

- **National Finalist** at **Business Case Competition** at BECON'24 India's largest E-Summit **IIT Delhi**
- **4th Position** at National Level **Product Management** Case Competition at **IIT BHU**
- **1st position** in **product ideation** and **pitching competition** Concourse'24 at **Ahmedabad University.**

ADDITIONAL INFORMATION

- **Certifications:**
  - AWS Certified Cloud Practitioner.
  - Supervised Machine Learning: Regression and Classification (Stanford Online).
  - Product Management: Developing and Delivering a New Product.
  - Product Management: An Introduction
  - Generative AI: Introduction and Applications
  - Generative AI: Prompt Engineering Basics

- **Languages**: English, Hindi.