

**KERNING**  
INTERNATIONAL  
TYPOGRAPHY  
CONFERENCE  
**WHAT'S ABOUT**  
**UX & TYPOGRAPHY?**  
MAY 2-3 2013  
FAENZA  
NORTHERN ITALY



# 01. KERNING CONFERENCE

Kerning is the first international conference in Italy dedicated solely to typography and web typography.

On May 3rd 2013 we will gather in Faenza, in the very heart of Italy, top notch speakers from the whole world of typography to create an unique event. Kerning features two days full of talks and workshops.

Kerning offers a very interesting chance to meet developers, gurus, managers and innovators from all over the world.

Kerning is a non-profit event. We want to help grow a community of prepared developers keeping knowledge affordable: that's why full ticket costs just Eur. 175.00 (VAT included).

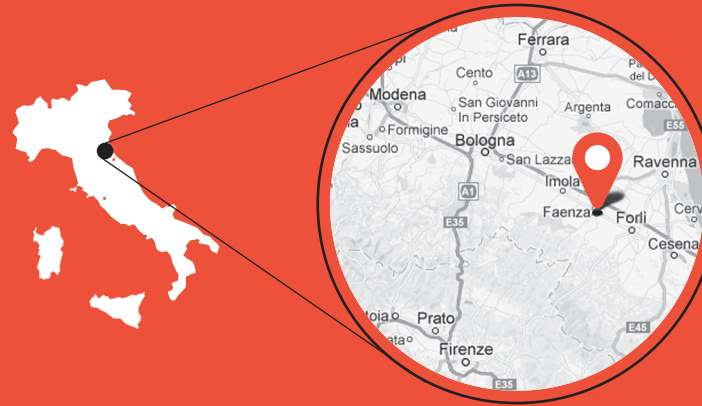
# 02. AT- TEND- EES



Attendees are either delegates from affirmed companies, from startups and freelancers. Professionals who want to stay up to date with the best typography practices. Their job tiles range from senior developer to UX expert, from user interface and visual designer to front-end developers.

# 03. FAENZA

The conference will be held in Faenza, a nice medieval city in the north-east of Italy, home of an ancient tradition in design and craftsmanship.



**Faenza is placed in the north of Italy well connected to Bologna and Florence stations and airports**

From Faenza you can reach in short time the Guglielmo Marconi International Airport (BLQ), with a lot of international connections available, including non-stop flights to Amsterdam, Brussels (National), Charleroi (Brussels South), Copenhagen, Dublin, Edinburgh, Istanbul, Lisbon, London, Madrid, Moscow, Paris, Prague, Vienna, and Zagreb.



**ART  
NOUVEAU  
CONTEXT**

## 04. **VENUE**

**350  
SEATS**

The Completely Renewed

**Cinema Teatro SARTI**

The foyer has one main area where attendees will rest during the coffee breaks and a private garden where buffet will be served.

Main sponsors will have a reserved exhibition area assigned to help connect with the attendees.

It is placed in the center of the town, 5 minutes walking to the main square.

VENUE



# 05. STAFF

We have been  
organizing  
international  
conferences for  
years...

# 10

...gathering to  
our venues  
more than

# 3000

attendees



## PHP DAY 2012

2 days

24 speakers

308 attendees

5000+ video streaming connections



## JAVA SCRIPT DAY 2012

2 days

23 speakers

324 attendees

5000+ video streaming connections



## FROM the FRONT 2012

2 days

10 speakers

400+ attendees

4 workshops

# 06. SPONSOR LEVELS

	Minion / 32	Bourgeois / 8	Pica / 4	Great Primer / 2
FREE PASSES FOR THE EVENT *	1	2	4	6
30% DISCOUNT FOR FULL-PRICE PASSES *	–	4	8	16
MENTION IN NEWSLETTERS	✓	✓	✓	✓
MENTION ON SOCIAL NETWORKS	✓	✓	✓	✓
MENTION IN PRESS RELEASE	–	✓	✓	✓
LOGO ON CONFERENCE WEBSITE	●	●	●	●
LOGO ON CONFERENCE PROGRAMME	●	●	●	●
LOGO ON ROLL-ONS AT THE VENUE	–	●	●	●
LOGO ON POSTERS	–	●	●	●
LOGO AT THE BEGINNING OF VIDEO	–	●	●	●
GADGET IN SCHWAG (PROVIDED BY THE SPONSOR)	–	✓	✓	✓
STAND AT THE VENUE (1 DESK, 2 SEATS)	–	–	–	✓
<b>COSTS (VAT EXCLUDED)</b>	<b>Eur. 500,00</b>	<b>Eur. 1.000,00</b>	<b>Eur. 2.500,00</b>	<b>Eur. 5.000,00</b>

\* WORKSHOP EXCLUDED

SPONSOR LEVELS





# ASK US ABOUT...

## ...SPONSORSHIPS

Francesco FULLONE  
francesco@kerning.it  
+39 347 2243285

Luca SALVINI  
luca@kerning.it

## ...SPEAKERS

Matteo BALOCCO  
matteo@kerning.it

Nicolò VOLPATO  
nicolo@kerning.it

## ...TOWN & VENUE

enrico STRADAIOLI  
enrico@kerning.it