

KERNING
INTERNATIONAL
TYPOGRAPHY
CONFERENCE
STROKE & SHAPE
JUN 5-6 2014
FAENZA
NORTHERN ITALY



01. KERNING CONFERENCE

Kerning is the first international conference in Italy dedicated solely to typography and web typography.

On June 5th and 6th 2014 we will gather in Faenza, in the very heart of Italy, top notch speakers from the whole world of typography to create an unique event. Kerning features two days full of talks and workshops.

Kerning offers a very interesting chance to meet developers, gurus, managers and innovators from all over the world.

Kerning is a non-profit event. We want to help grow a community of prepared developers keeping knowledge affordable: that's why full ticket costs just **Eur. 175.00** (VAT included).



Luc(as) DE GROOT
Keynote



Nina Stössinger
The hitchhiker's guide to typography



Richard Rutter
Inspiring Web Typography You Can Do



Marko Dugonjić
Responsive web typography



Damiano BANDINI
WORKSHOP at Vecchia Stamperia



ANONIMA IMPRESSORI
WORKSHOP at Vecchia Stamperia

02. **KERNING** **2013**

**FIRST
EDITION**



Yves PETERS
Two decades of Trajan in movie posters



Aral BALKAN
Content out typography



Bas JACOBS
Live kerning



Peter MURPHY
These go to eleven



02. KERNING 2013



2 days
8 speakers
150 attendees
2 workshops





03. ATTENDEES

Art Directors
Developers
Front-enders
Visual designers
UX experts

Attendees are either delegates from affirmed companies, from startups and freelancers.

Professionals who want to stay up to date with the best typography practices.

04. FAENZA

The conference will be held in Faenza, a nice medieval city in the north-east of Italy, home of an ancient tradition in design and craftsmanship.

Faenza is placed in the north of Italy well connected to Bologna and Florence stations and airports

From Faenza you can reach in short time the Guglielmo Marconi International Airport (BLQ), with a lot of international connections available, including non-stop flights to Amsterdam, Brussels (National), Charleroi (Brussels South), Copenhagen, Dublin, Edinburgh, Istanbul, Lisbon, London, Madrid, Moscow, Paris, Prague, Vienna, and Zagreb.





04.
FAENZA



The background image shows the interior of a theater. The stage is at the top, with a large white screen displaying the text 'Cinema Teatro SARTI'. The stage is flanked by ornate, lit-up architectural details. The foreground is filled with rows of dark red upholstered seats, viewed from the back of the theater. The lighting is warm and focused on the stage.

Cinema Teatro SARTI

05. VENUE

The foyer has one main area where attendees will rest during the coffee breaks and a private garden where buffet will be served.

Main sponsors will have a reserved exhibition area assigned to help connect with the attendees.

It is placed in the center of the town, 5 minutes walking to the main square.



05.
**CINEMA
TEATRO
SARTI
& VECCHIA
STAMPERIA**





Vincent CONNARE
MS Comic Sans Author



Ellen LUPTON
AIGA gold medalist



Elliot Jay STOCKS
Creative Director at TYPEKIT

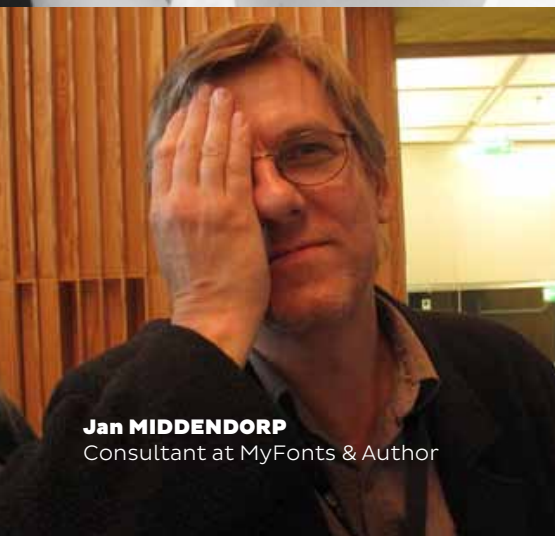


Jessica HISCHE
Independent Letterer



Simone WOLF
Moderator

06. **SPEAKERS** **2014**



Jan MIDDENDORP
Consultant at MyFonts & Author



Francesco FRANCHI
Art Director at Il Sole 24 ORE



Erik Van BLOKLAND
Founder at Letterror

**WHO
WILL BE
THE LAST?
TO BE
DEFINED**

07. STAFF

We have been
organizing
international
conferences for
years...

10

...gathering to
our venues
more than

3000

attendees



PHP DAY 2013

2 days

24 speakers

308 attendees

5000+ video streaming connections



JAVA SCRIPT DAY 2013

2 days

23 speakers

324 attendees

5000+ video streaming connections



FROM the FRONT 2013

2 days

10 speakers

400+ attendees

4 workshops

08. SPONSOR LEVELS

CUSTOM SPONSORSHIPS (BREAKS, LUNCH, PARTY, T-SHIRTS) AVAILABLE UPON REQUEST

	Minion	Bourgeois	Pica	Great Primer
FREE PASSES FOR THE EVENT *	1	2	4	6
30% DISCOUNT FOR FULL-PRICE PASSES *	–	4	8	16
MENTION IN NEWSLETTERS	✓	✓	✓	✓
MENTION ON SOCIAL NETWORKS	✓	✓	✓	✓
MENTION IN PRESS RELEASE	–	✓	✓	✓
LOGO ON CONFERENCE WEBSITE	●	●	●	●
LOGO ON CONFERENCE PROGRAMME	●	●	●	●
LOGO ON ROLL-ONS AT THE VENUE	–	●	●	●
LOGO ON POSTERS	–	●	●	●
LOGO AT THE BEGINNING OF VIDEO	–	●	●	●
GADGET IN SCHWAG (PROVIDED BY THE SPONSOR)	–	✓	✓	✓
STAND AT THE VENUE (1 DESK, 2 SEATS)	–	–	–	✓
COSTS (VAT EXCLUDED)	Eur. 500,00	Eur. 1.000,00	Eur. 2.500,00	Eur. 5.000,00

* WORKSHOP EXCLUDED





STAY IN TOUCH

Sponsorship

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Speakers

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Town & Venue

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