GRUSP 2014 SPONSORSHIP OPPORTUNITIES

WHO WE ARE

- *GrUSP is a non-profit organisation which works to create an healthier tech ecosystem in Italy since 2003*

- *We organise conference, meeting, courses and we help local user group in their activities. In 2013 we managed more than 3000 attendees in our conferences*

- *We participate to the translation of 4 books and we wrote 2 books (PHP Best Practices and Javascript Best Practices) to share our knowledge*

OUR (MAIN) CONFERENCES

OUR (SMALL) EVENTS

- *SymfonyDay.it ~ 150 attendees*
- *WPDay.it ~ 150 attendees*
- *DevOps Meeting ~ 130 attendees*
- *MagentoDay.it ~ 150 attendees*
- *NoSQLDay.it ~ 150 attendees*
- *ZfDay.it ~ 180 attendees*
- *phptostart.it ~ 130 attendees*
- *AngularJsDay ~ TBA*
- *CSSDay ~ TBA*
- *YiiDay ~ TBA*

- *monthly meetings in Milan, Turin, Bologna, Rome, Udine, Modena, Naples, Catania, Novara*

SPONSORSHIP OPPORTUNITIES FOR 2014

JSDAY 14-15 MAY
PHPDAY 16-17 MAY

VERONA, ITALY

Developers, Front-enders, DevOps and SysOps

Attendees are either delegates from affirmed companies, from startups and freelancers.

Professionals who want to stay up to date with the best development practices.

http://2014.phpday.it

http://2014.jsday.it

and zfday.it, cssday.it, angularjsday.it, symfonyday.it, phptostart.it, wpday.it, magentoday.it, yiiday.it

	Diamond (2 slots available)	Platinum (4 slots available)	Gold (8 slots available)	Silver (32 slots available)	Bronze (64 slots available)
Dedicated session (30 minutes max)	1	-	-	-	-
free tickets	2	1	-	-	-
Stand (table 2m x 1m with electrical power and network connectivity)	√	√	-	-	-
Your own rollups in rooms	2	1	1	-	-
Your own flyer and/or gadget in folder	√	√	√	√	-
Your logo on conference programme	√	√	√	√	-
Your logo on conference rollup	√	√	√	√	-
Your logo on conference website	√	√	√	√	√
5 discounted tickets	20%	15%	15%	10%	10%
PRICE	€ 5.000,00	€ 2.500,00	€ 1.000,00	€ 500,00	€ 300,00

MORE SPONSORSHIP OPPORTUNITIES

- *if you sponsor more than a conference you'll get up to 20% discount for the same level of sponsorship*

- *you can be the sponsor of coffee breaks, lunches, parties and speaker dinners*

- *same sponsorship levels are valid also for "small events"*

BE OUR SPONSOR FOR 2014 SEASON

Contact us

- Url: www.grusp.org
- Email: info@grusp.org
- Twitter: @grusp / @phpday / @jsconfit / @kerningconf / @better_software
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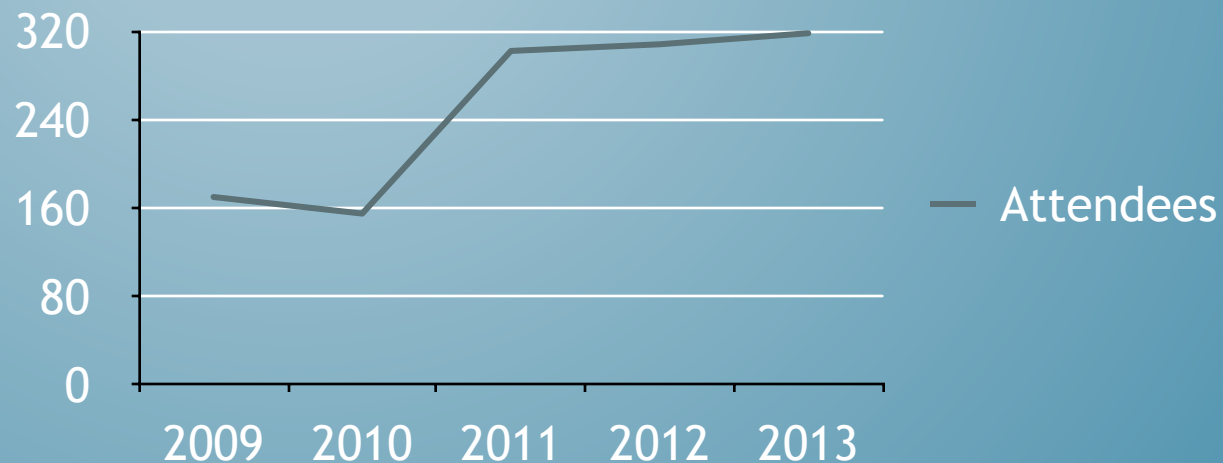 – Mobile: +39 320 0635028
  – cesare.damico@grusp.org

FACT SHEETS

PHPDAY FACTS:
- MORE THAN 10 YEARS
- INTERNATIONAL IN LANGUAGE AND ATTENDEES
- MORE THAN 300 SPEECH PROPOSALS EVERY YEAR
- HTTP://2013.PHPDAY.IT

2013 edition of phpDay was attended by:

- *24 speakers*
- *318 attendees*
- *50 attendees to the workshops*

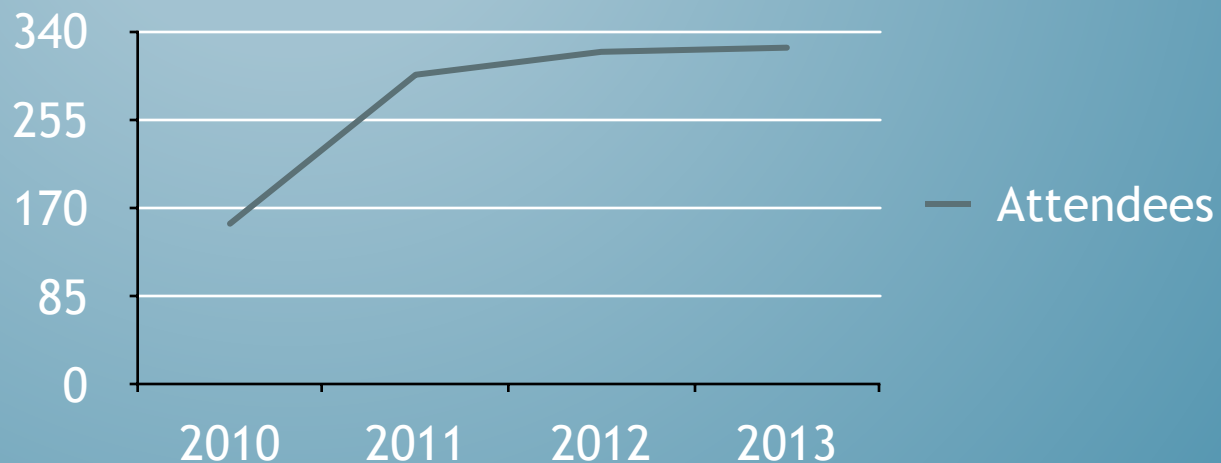*The +200 attendees participated to the party*

jsday>

2013 edition of jsDay was attended by:

- 23 speakers
- 324 attendees

The +200 attendees participated to the party

JSDAY FACTS:
- MORE THAN 4 YEARS
- INTERNATIONAL IN LANGUAGE AND ATTENDEES
- BORN AS PHPDAY TRACK
- HTTP://2013.JSDAY.IT

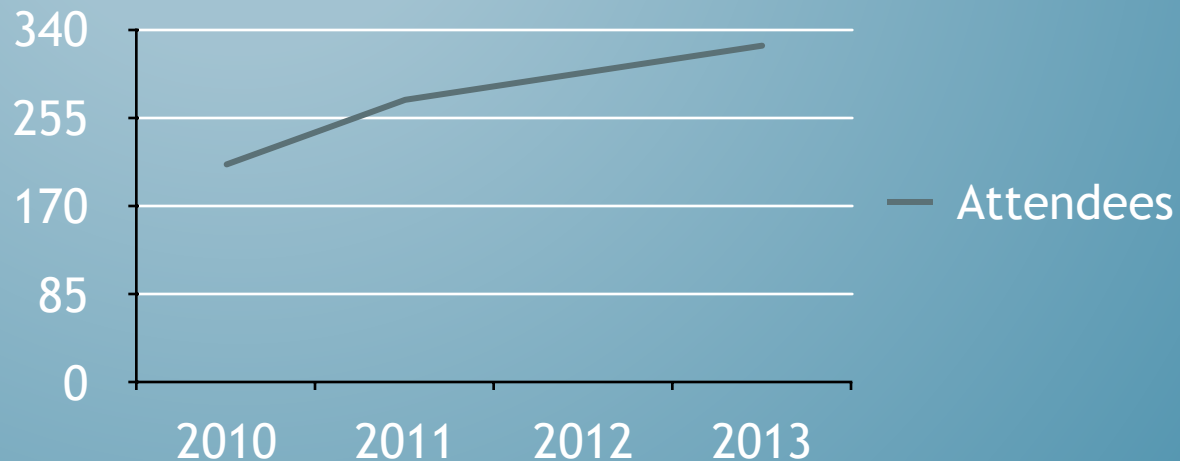|	
340	
255	
170	
85	
0	
2010 2011 2012 2013	— Attendees

BETTERSOFTWARE FACTS:

- MORE THAN 5 YEARS
- 1ST CONFERENCE IN ITALY SOLELY DEDICATED TO MANAGERS AND CHIEF OFFICERS OF IT MARKET
- WORKSHOPS ON CHANGE MANAGEMENT AND LEGO SOLD-OUT IN A DAY
- HTTP://BETTERSOFTWARE.IT

2013 edition of BetterSoftware was attended by:

- *24 speakers*
- *>300 attendees*

The +150 attendees participated to the party

KERNING

2013 edition of Kerning (1st ed.) was attended by:

- *8 invited speakers*
- *>200 attendees*
- *30 attendees to the workshops*

KERNING FACTS:

- 1ST CONFERENCE ON TYPOGRAPHY IN ITALY
- INTERNATIONAL IN LANGUAGE AND ATTENDEES
- WORKSHOPS ON HANDWRITING AND LETTERPRESS
- HTTP://2013.KERNING.IT

RANDOM NUMBERS

2013 numbers:

- *3000+ visitors attended to our events*
- *we served more than 2000 Aperol Spritz*
- *we served more than 5800 Beers*
- *our wifi allowed up to 320 simultaneous devices*
- *during phpDay we saturated two 20Mb ADSL*
- *we offered free SPA to more than 50 speakers*
- *we gathered attendees from 19 countries across the world*
- *44% of total attendees were not Italians*
- *80+ companies sponsored our events*

COMPANIES WHO PARTICIPATED

ideato, M.V. Associati, Opencontent, Igloo Snc, strictlyPHP, Imola Informatica, SG Consulting, Opycom, Happyworm Ltd (jPlayer), CodicePlastico, Aramis, SMS Italia Srl, OrangeCode, RTC S.p.A., **Liip AG**, Elaidon Web Solutions, FBK, **Yoox, eBay, NTT DoCoMo, Vodafone,** Agavee, AIM S.r.l., Fluoline, Innoteam S.r.l., **Zagreb stock exchange**, Sports Editing Sweden AB, SosTariffe, Tekka Lab, Zion bvba, Code4Hire Kft., Zodiakactive, Intranet Standard GmbH, makevoid software development, Chrisper economy, **Arnoldo Mondadori Editore SpA**, , **Fiat Group**, SOFTCARE SRL, h-art, SFIS SRL, openinnovation, **deviantART INC**, 3logic MK, Adform, Claim net SRL, devsum, **Teleperformance Nordic**, Zero Computing S.r.l., Softime, Twinbit, **Accenture**, incode, Mavida s.n.c., NTT Data, Catnic Srl, University of Bologna, Buongiorno, Object Method, Pluxbox, TRIM S.R.L., SiMedia SRL, Imille Srl, Nelmio, ABMundi, WEBFORMAT srl, BlueBits S.r.l., WEBFORMAT srl, Dotboost Technologies Inc., QNT Hospitality - Simple Booking, Netstorming, Mado srl, Skebby, Value Team, qupika s.r.l., Spreaker, Caprionline, Hexia Systems SRL, **ContactLab**, **Banca Popolare di Sondrio**, Sapient, Viamente S.r.l., Gaia srl, GNV&Partners, FacilityLive OpCo, OpenKnowledge, Spival S.p.A., Darel, Gruppo Euris, Acqua Liofilizzata S.n.c., Elisistemi, Nethesis srl, BJMaster, Cayenne srl, FrenzyMedia BV, MediaDoc Inc., VISIONEST S.R.L., Samurai digital, Webgriffe Srl, COLLETTIVO OPERAIO DIGITALE per il WEB & la CARTA, Agile Sports Technologies, frog, RA&F, **Tuenti Technologies**, UbiEst S.p.A., DigitalMoka, Moltiplika S.r.l., **bol.com**, Informatica Alto Adige spa, Management Events, Netidea Webranking.it, Studio AQuA, e-xtrategy, **Intel Corporation Italia S.p.A.**, Intel GmbH, Holiday Check AG, Syncronika Srl, Ready Net srl, Redomino srl, Competec, **JetBrains GmbH**, SINTATTICA SRL, **eZ Systems**, Recuperi SRL, Programmazione.it, Space New Srl, Carmati, copiaincolla.com snc, Freetech Group S.r.l., Softec SpA, eLabora, Softonic, **Register.it Spa**, WanSoft, Mavigex s.r.l., Pusher, CJB Computer Job s.r.l., Tradenet Services srl, GLOBAL BUSINESS AREZZO SRL, GLOBO srl, **Microsoft Italia**, **Zend, Adobe, Telecom Italia**, Dada, **and many more...**