



**DIVINA  
PROPORTIONE**  
**JUNE 7.8.9 2017 FAENZA**

# KERNING CONFERENCE

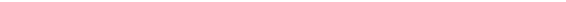
Kerning is the first international conference in Italy dedicated solely to typography and web typography.

On **June 7th, 8th and 9th 2017** we will gather in Faenza, in the very heart of Italy, top notch speakers from the whole world of typography to create an unique event. Kerning features three days full of workshops and talks.

Kerning offers a very interesting chance to meet developers, gurus, managers and innovators from all over the world.

**Kerning is a non-profit event.**  
We want to help grow a community of prepared developers and designers keeping knowledge affordable: that's why full ticket costs just **Eur. 195.00** (VAT included).





# DIVINA PROPORTIONE

**JUNE 7.8.9 2017 FAENZA**



A photograph of a man with his head tilted back, looking upwards with a contemplative expression. His hands are raised, palms facing forward, in a gesture of inquiry or reaching. He is wearing a light-colored, patterned shirt.

# **Richard Rutter WORKSHOP NAME**

**JUNE 8.2017 FAENZA**

A photograph showing a man with grey hair and glasses, wearing a blue patterned shirt, looking down at a pottery wheel. In the foreground, a woman with long blonde hair, wearing a black tank top, looks towards the camera with a slight smile. They appear to be in a pottery studio. The background is blurred.

# **Sumner Stone WORKSHOP NAME**

**JUNE 7.8.2017 FAENZA**



# ATTENDEES

**Art Directors**

**Developers**

**Front-enders**

**Visual designers**

**UX experts**

Attendees are either delegates from affirmed companies, from startups and freelancers.

Professionals who want to stay up to date with the best typography practices.

# FAENZA

**The conference will be held  
in Faenza, a nice medieval  
town, home of an ancient  
tradition in design and  
craftsmanship.**

**Faenza is placed in the north of  
Italy well connected to Bologna  
and Florence stations and airports**

From Faenza you can reach in short time the Guglielmo Marconi International Airport (BLQ), with a lot of international connections available, including non-stop flights to Amsterdam, Brussels (National), Charleroi (Brussels South), Copenhagen, Dublin, Edinburgh, Istanbul, Lisbon, London, Madrid, Moscow, Paris, Prague, Vienna, and Zagreb.





## FAENZA



# VENUE

## Cinema Teatro **SARTI**

The foyer has one main area where attendees will rest during the coffee breaks and a private garden where buffet will be served.

Main sponsors will have a reserved exhibition area assigned to help connect with the attendees.

It is placed in the center of the town, 5 minutes walking to the main square.



**CINEMA  
TEATRO  
SARTI**



**VECCHIA  
STAMPERIA**

**PALAZZO  
NALDI**

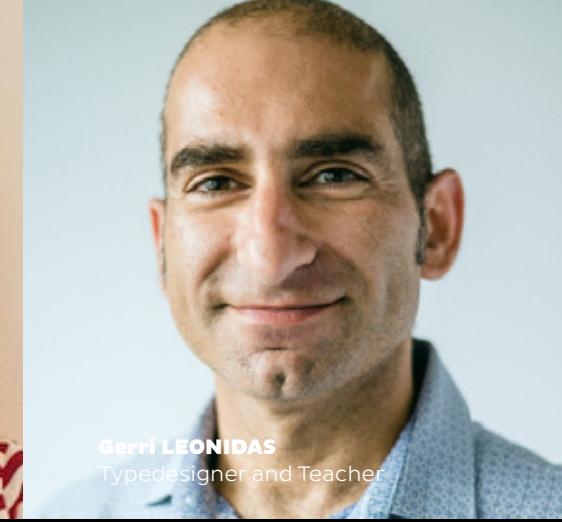




**Sunmer STONE**  
Typedesigner



**Marta BERNSTEIN**  
Typedesigner and Teacher



**Gerri LEONIDAS**  
Typedesigner and Teacher



**Mark SIMONSON**  
Typedesigner

# BLACK FIRE ON WHITE FIRE

**JUNE 1.2.3 2016 FAENZA**



**Mark BOULTON**  
Typographic designer



**Jonathan BARNBROOK**  
Graphicdesigner and Typedesigner



**Richard Rutter**  
Typedesigner and Coder

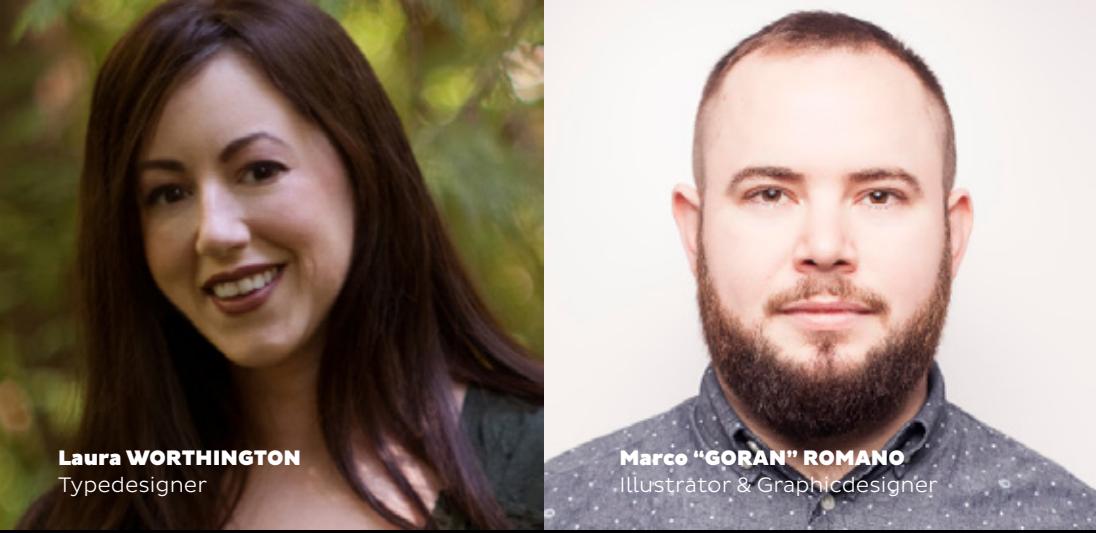


**Luca BARCELLONA**  
Calligrapher

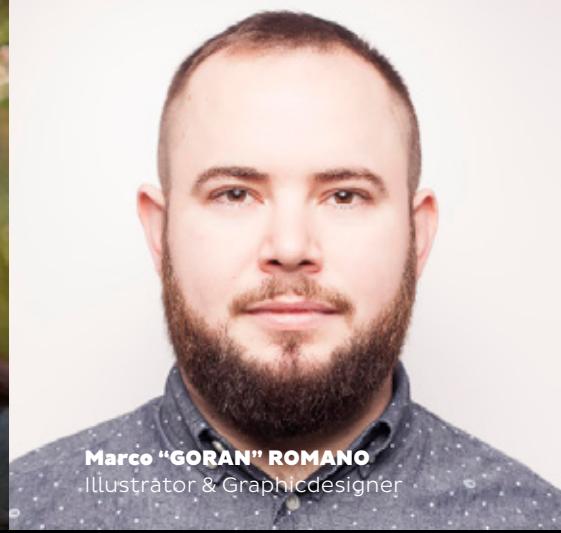




Bruno MAAG  
Typedesigner



Laura WASHINGTON  
Typedesigner



Marco "GORAN" ROMANO  
Illustrator & Graphicdesigner



Tobias FRERE-JONES  
Typedesigner

# WHAT LIES BENEATH

KERNING 2015 3RD EDITION



Nicholas FELTON  
Infographic Designer



Indra KUPFERSCHMID  
Typedesigner



Vitaly FRIEDMAN  
Editor Founder at Smashing Magazine



Oliver REICHENSTEIN  
Information Architect





# Kerning Conference

## ATTENDEES

TOTAL

**256**

## GENDER

139 male  
89 female  
28 unspecified

## TOP 5 ORIGINS

Italy | 108  
United Kingdom | 15  
Netherlands | 12  
Germany | 10  
Sweden | 8

## SPEAKERS &amp; TEACHERS

TOTAL

**12**

## GENDER

8 male  
4 female  
0 unspecified

## BACKGROUND

4 print  
2 web  
5 print & web

USA

15

12

10

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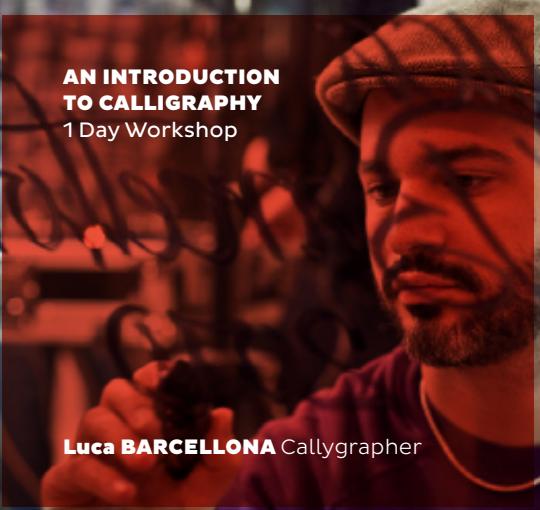
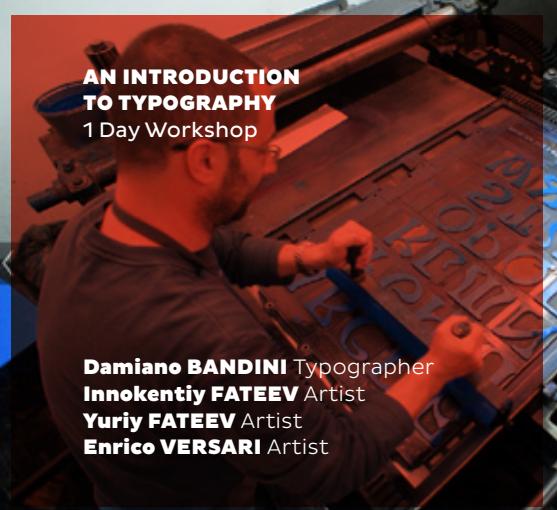
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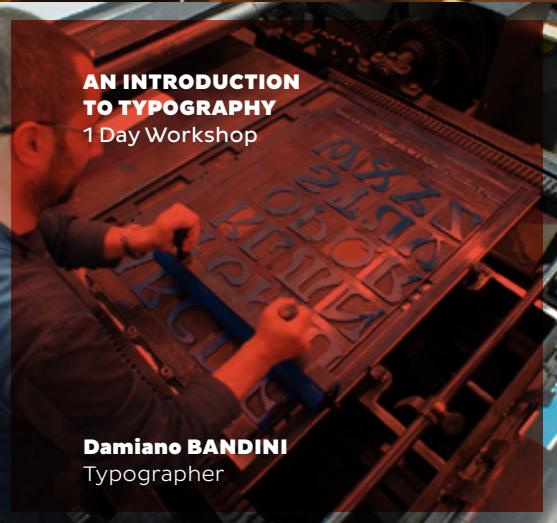
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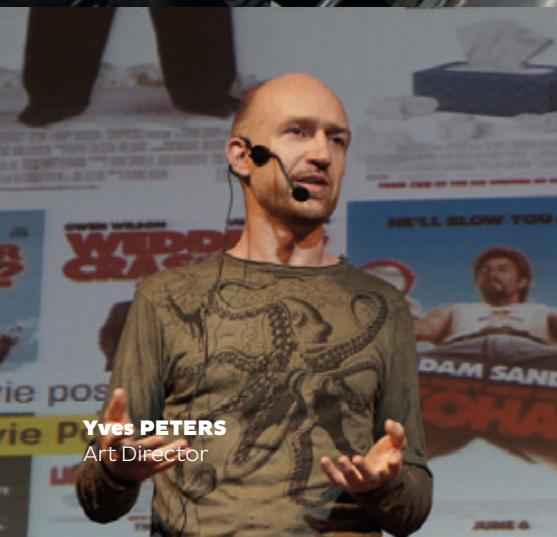
# KERNING 2014 STROKE & SHAPE 2ND EDITION





# KERNING 2013

## KERN! 1ST EDITION





KERNING  
MOMENTS...



We have been  
organizing  
international  
conferences for  
**13** years gathering  
to our venues  
more than **10.000**  
attendees



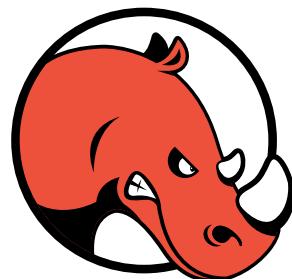
## **PHP DAY** 2015

**2** days

**24** speakers

**308** attendees

**5000+** video streaming connections



## **JS DAY** 2015

**2** days

**23** speakers

**324** attendees

**5000+** video streaming connections



## **Better Software** 2015

**3** days

**30** speakers

**240** attendees

# SPONSOR LEVELS

CUSTOM SPONSORSHIPS (BREAKS, LUNCH, PARTY, T-SHIRTS) AVAILABLE UPON REQUEST

	<b>20 Minion</b>	<b>8 Brevier</b>	<b>4 Bourgeois</b>	<b>2 Pica</b>	<b>1 Great Primer</b>
<b>FREE PASSES FOR THE EVENT *</b>	1	2	4	6	10
<b>30% DISCOUNT FOR FULL-PRICE PASSES *</b>	-	4	8	12	16
<b>MENTION IN NEWSLETTERS</b>	✓	✓	✓	✓	✓
<b>MENTION ON SOCIAL NETWORKS</b>	✓	✓	✓	✓	✓
<b>MENTION IN PRESS RELEASE</b>	-	✓	✓	✓	✓
<b>LOGO ON CONFERENCE WEBSITE</b>	●	●	●	●	●
<b>LOGO ON CONFERENCE PROGRAMME</b>	●	●	●	●	●
<b>LOGO ON ROLL-ONS AT THE VENUE</b>	-	●	●	●	●
<b>LOGO ON POSTERS</b>	-	●	●	●	●
<b>LOGO AT THE BEGINNING OF VIDEO</b>	-	●	●	●	●
<b>GADGET IN SCHWAG (PROVIDED BY THE SPONSOR)</b>	-	✓	✓	✓	✓
<b>STAND AT THE VENUE (1 DESK, 2 SEATS)</b>	-	-	-	✓	✓
<b>COSTS (VAT EXCLUDED)</b>	Eur. 500,00	Eur. 1.500,00	Eur. 3.000,00	Eur. 5.000,00	Eur. 10.000,00

\* WORKSHOP EXCLUDED





# STAY IN TOUCH

## Sponsorships

**Francesco Fullone**  
[francesco@kerning.it](mailto:francesco@kerning.it)  
+39 347 2243285

**Maurizio Piacenza**  
[maurizio@kerning.it](mailto:maurizio@kerning.it)  
+39 339 5997163

## Speakers

**Enrico Stradaoli**  
[enrico@kerning.it](mailto:enrico@kerning.it)  
+39 338 4689953

## Town & Venue

**Beatrice Bassi**  
[beatrice@kerning.it](mailto:beatrice@kerning.it)  
+39 333 2888213

