

### DIVINA PROPORTIONE

**JUNE 7.8.9 2017** FAENZA

# KERNING CONFERENCE

Kerning is the first international conference in Italy dedicated solely to typography and web typography.

On June 7th, 8th and 9th 2017 we will gather in Faenza, in the very heart of Italy, top notch speakers from the whole world of typography to create an unique event. Kerning features three days full of workshops and talks. Kerning offers a very interesting chance to meet developers, gurus, managers and innovators from all over the world.

### Kerning is a non-profit event.

We want to help grow a community of prepared developers and designers keeping knowledge affordable: that's why full ticket costs just **Eur. 195.00** (VAT included).











### DIVINA PROPORTIONE

**JUNE 7.8.9 2017 FAENZA** 











Art Directors

Developers

Front-enders

Visual designers

**UX** experts

Attendees are either delegates from affirmed companies, from startups and freelancers.

Professionals who want to stay up to date with the best typography practices.







**FAENZA** 



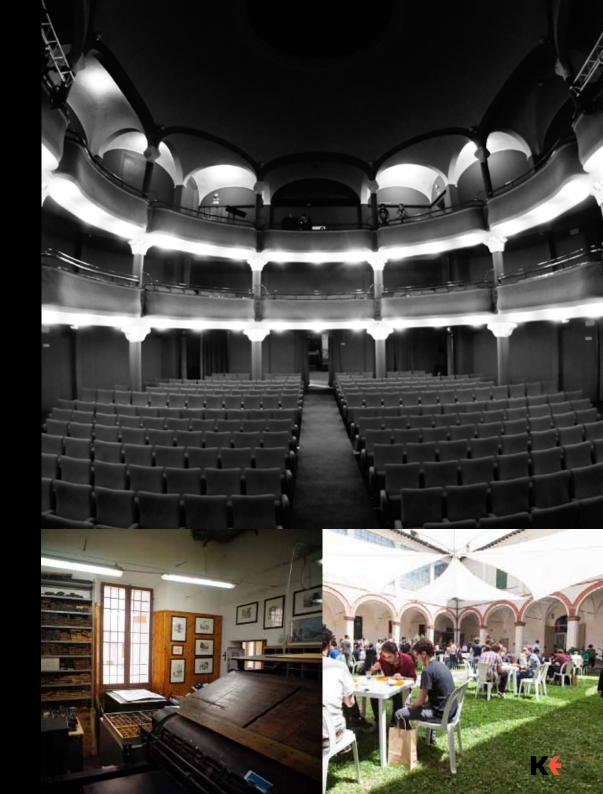




CINEMA TEATRO SARTI

VECCHIA STAMPERIA

PALAZZO NALDI





# BLACK FIRE ON WHITE FIRE

**JUNE 1.2.3 2016 FAENZA** 





# WHAT LIES BENEATH

KERNING 2015 3RD EDITION











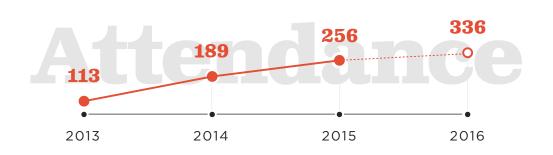
**€11,250** 



€2,400



**€43,150** 

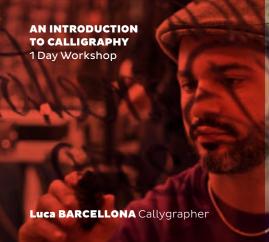
















**KERNING 2014 STROKE & SHAPE**2ND EDITION







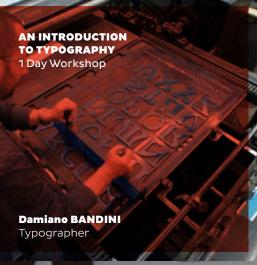












KERNING 2013 **KERN!** 1ST EDITION













We have been organizing international conferences for 13 years gathering to our venues more than 10.000 attendees



### **PHP DAY 2015**

2 days

**24** speakers

**308** attendees

**5000+** video streaming connections



### **JS DAY** 2015

2 days

**23** speakers

**324** attendees

**5000+** video streaming connections



#### **Better Software** 2015

3 days

**30** speakers

**240** attendees

# **SPONSOR LEVELS**

**CUSTOM SPONSORSHIPS (BREAKS, LUNCH, PARTY, T-SHIRTS) AVAILABLE UPON REQUEST** 

	20 Minion	8 Brevier	4 Bourgeois	2 Pica	1 Great Primer
FREE PASSES FOR THE EVENT *	1	2	4	6	10
30% DISCOUNT FOR FULL-PRICE PASSES *	-	4	8	12	16
MENTION IN NEWSLETTERS	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>v</b>
MENTION ON SOCIAL NETWORKS	<b>∀</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>v</b>
MENTION IN PRESS RELEASE	-	<b>✓</b>	<b>✓</b>	✓	<b>v</b>
LOGO ON CONFERENCE WEBSITE	•	•	•	•	•
LOGO ON CONFERENCE PROGRAMME	•	•	•	•	•
LOGO ON ROLL-ONS AT THE VENUE	-	•	•	•	•
LOGO ON POSTERS	-	•	•	•	•
LOGO AT THE BEGINNING OF VIDEO	-	•	•	•	•
GADGET IN SCHWAG (PROVIDED BY THE SPONSOR)	-	<b>✓</b>	<b>✓</b>	<b>v</b>	<b>v</b>
STAND AT THE VENUE (1 DESK, 2 SEATS)	-	-	-	<b>✓</b>	<b>∨</b>
COSTS (VAT EXCLUDED)	Eur. <b>500,00</b>	Eur. <b>1.500,00</b>	Eur. <b>3.000,00</b>	Eur. <b>5.000,00</b>	Eur. <b>10.000,00</b>



# STAY IN TOUCH

#### **Sponsorships**

#### Francesco Fullone

francesco@kerning.it +39 347 2243285

#### **Maurizio Piacenza**

maurizio@kerning.it +39 339 5997163

#### **Speakers**

#### **Enrico Stradaioli**

enrico@kerning.it +39 338 4689953

### Town & Venue

#### **Beatrice Bassi**

beatrice@kerning.it +39 333 2888213

