Patience Grace Affel

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# Summary

Aspiring Junior Frontend Developer enrolled in a Web Development course, with a degree in Political Science and French. Currently interning at BTL Territories while building responsive, user-friendly interfaces using HTML, CSS, JavaScript, React, and Tailwind. Passionate about problem-solving, collaboration, and crafting functional web experiences.

# Skills

* Languages: HTML | CSS | JavaScript | Tailwind CSS
* Frameworks: React
* Design: Canva
* Content Creation: CapCut | Unsplash | Canva | Buffer | Google Trends
* Marketing: MailChimp | Email Marketing | Google Analytics
* Digital Marketing: Buffer | Ecwid | Google Ads | Social Media
* Article Writing: Rytr LLC | ChatGPT | Microsoft Office
* Statistics: SPSS
* Other: GitHub

# Experience

1. **BTL Territories – Remote | Frontend Developer Intern | 06/2025 – Present**

* Collaborating in a fast-paced team environment to build and maintain user-facing features
* interfaces
* Participating Working with design and backend teams to implement functional and visually appealing in code reviews, debugging sessions, and Agile standups
* Gaining hands-on experience with real-world development workflows and project lifecycles

1. **Web Development Short Course – Remote | Trainee Frontend Developer | 05/2025 – Present**

* Enrolled in a hands-on training program focused on modern frontend technologies
* Learning to build responsive websites and user interfaces using HTML, CSS, JavaScript, and React
* Developing personal projects to practice component-based architecture and DOM manipulation
* Using Git and GitHub to track progress and collaborate with other learners

1. **Freelance – Remote | Digital Marketer | 2022 – Present**

* Planned and executed digital marketing strategies for small businesses and personal brands
* Managed social media accounts and scheduled posts to drive engagement
* Created marketing visuals and videos using Canva and CapCut
* Ran campaigns and monitored analytics to adjust strategies and improve ROI

1. **LesniceRutherford Company – Croydon, UK | Marketer & Graphic Designer | 08/2024 – 01/2025**

* Managed social media accounts and promoted services across platforms
* Created branded content and scheduled weekly posts
* Increased engagement by 118% through audience-focused content

1. **LesniceRutherford Company – Croydon, UK | Sales Personnel | 01/2024 – 08/2024**

* Sourced clients through lead-generation platforms like Bark and MyConstructor
* Managed business profiles and responded to service requests
* Collaborated with the marketing team to ensure consistent branding

1. **Streamline Africa Ltd – Remote | Article Writer | 2022**

* Researched and wrote articles about public figures
* Worked closely with editors to maintain tone and publication standards

# Projects

1. **AgriTech – Farmer Equipment Rental & Support Platform (Team Project)**

* Built a web app for renting farm equipment, connecting with extension officers, and applying for grants
* Used React and Tailwind CSS for frontend; collaborated with backend team via REST APIs
* Implemented booking, messaging, and authentication features

1. **The Palm – E-commerce App**

* Developed an e-commerce app with product filtering, search, and checkout flow
* Styled using Tailwind CSS and optimized layout for responsiveness

1. **Read to Win – Book Management App**

* Built an app to manage and track book reading goals
* Implemented CRUD features for adding, editing, and deleting books
* Created a clean, intuitive user interface

1. **Portfolio Website – Personal Project**

* Built a personal portfolio site with HTML, CSS, and JavaScript
* Highlighted frontend projects and marketing experience
* Mobile-responsive and navigation-friendly

# Education

BA Political Science and French, University of Ghana – 09/2020

Digital Marketing, GIZ/ Man & Robot – 04/2022

Web Development, Generation Ghana/MEST – Enrolled (05/2025)

# Certification

SPSS, DAL Consultancy – 2019

Digital Marketing, GIZ/ Man & Robot – 2022