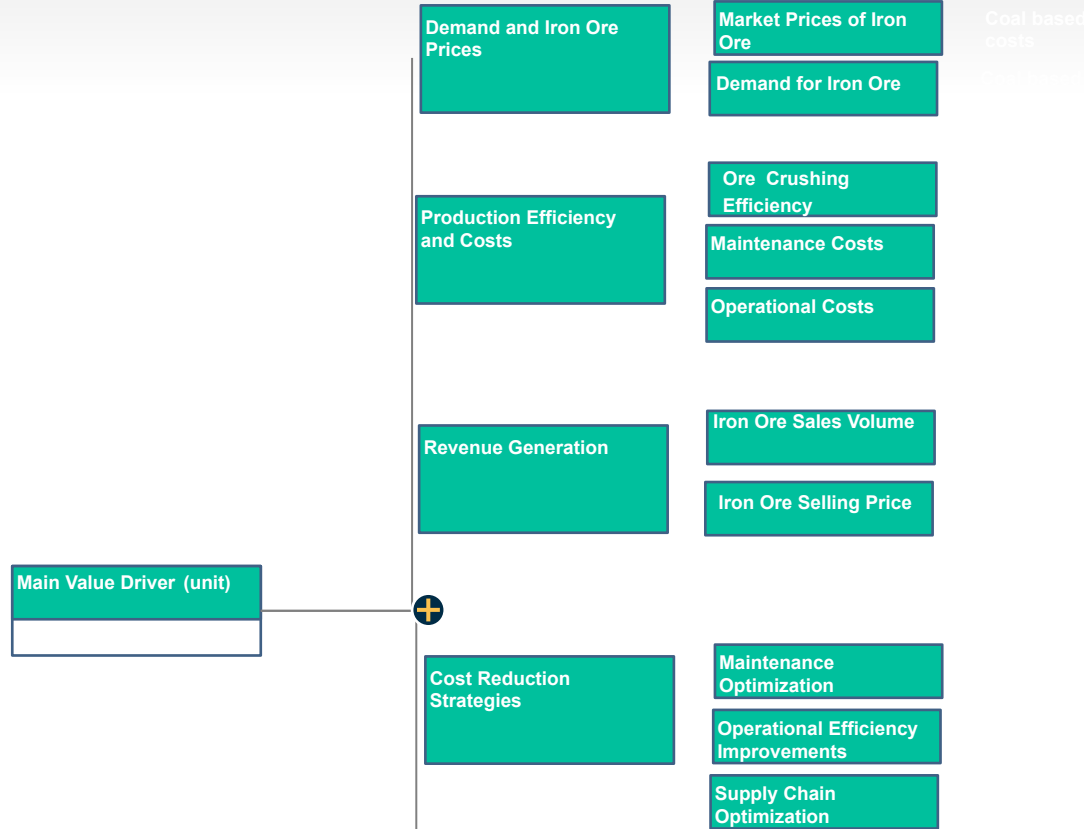


Value Driver Tree Template



A value driver tree is....

- ✓ Used as a tool to break a business lever down into a simple equation that shows all connected 'drivers'
- ✓ Used as a sense-check to ensure that any value-driver can be easily reconstructed based off the correctly defined inputs
- ✓ Used as a way to help focus efforts and facilitate efforts towards 'optimising' drivers which impact the main value driver