

# Literature Survey On Stock Market Prediction

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# Stock Market Prediction using Simple Linear Regression

**Published By:** International Conference on Electronics, Communication and Aerospace Technology (ICECA 2017).

Merits	Demerits
<ul> <li>The project forecasts the TCS datasets behaviour and the result is compared and evaluated against other approaches.</li> <li>incorporates techniques like analysing a large dataset; techniques to train the model and predict</li> </ul>	<ul> <li>The prediction model was run on one stock set only and not on the entire market. This creates a certain degree of short sightedness on the entire evaluation process.</li> <li>The method of prediction using Linear Regression is comparatively less accurate, when compared to other methods.</li> </ul>

# Stock market Prediction using Artificial Neural Networks.

**Published By:** 2017 International Conference on Technical Advancements in Computers and Communications.

#### **Merits**

- This project employs Sentiment
   Analysis of the social media platform
   which gives an accurate prediction or
   evaluation of human behavioural
   tendencies.
- The model has multifaceted use; in the stock market, finance, auditing, investment patterns and business strategies.

#### **Demerits**

- This paper aims at developing an algorithm to predict stock values but does not talk about the accuracy of prediction. It gives a qualitative approach, not a quantitative one.
- It provides a semantic figure and not a visual outcome to analyse the prediction. No graphs are provided to demonstrate patterns in investment, in the market.

## Stock Market Prediction using Sentiment Analysis: Hybrid Approach.

Published By: International Conference on Computing, Communication and Automation (ICCCA2016)

#### **Merits Demerits** This model employs both sentiment No visual representation of the analysis and clustering techniques to prediction model is provided. give a more accurate result. Does not implement regression. Only This model can be extended to clustering techniques is used to predict the degree of change. This predict stock values. may be achieved by predicting to Does not provide a dynamic model which extent specific stock price will for comparison or prediction, rather move, such as "very high", "little uses only fixed values. Hence, it's applicability in the real world is high", "little low", "very low". questioned, without any valid evidence to prove otherwise

## Stock Market Prediction Model using ANN and Back Propagation.

Published By: ICCCNT'12 26th \_28th July 2012, Coimbatore, India

#### Merits **Demerits** Requires in-depth knowledge of deep This prediction model uses artificial neural networks which gives an learning and neural networks, to overall prediction rate of 63% and understand and implement. market direction accuracy of 81%, As a vast difference in the empirical theoretically. and actual accuracy as represented This paper uses back propagation by the models. algorithm for training the data which is not very commonly used. This model gives extensive graphical output to visualize the result.

# Stock Market Prediction Using Long Short Term Memory.

**Published By:** 2018 First International Conference on Secure Cyber Computing and Communication (ICSCCC)

Merits	Demerits
The upgraded LSTM approach is more accurate than the regression-based models.	Other emerging models of ML should also be tested for more accuracy of prediction.
Provides graphical data on predictions.	<ul> <li>Sentiment analysis is required, since it is also an important factor in stock price fluctuation.</li> </ul>

# Stock Transaction Prediction Modelling and Analysis Based on LSTM.

Published By: 2018 13th IEEE Conference on Industrial Electronics and Applications (ICIEA)

Merits	Demerits
<ul> <li>This is the first model to solely use, Long Short-Term Memory (LSTM) as a prediction technique.</li> </ul>	The LSTM model requires a large number of layers.
<ul> <li>This paper provides a good explanation of the LSTM model and how it is trained.</li> </ul>	<ul> <li>It is necessary for the LSTM network to be combined with existing clustering techniques.</li> </ul>

# Real-Time Stock Prediction using Neural Network.

**Published By:** 2018 8th International Conference on Cloud Computing, Data Science & Engineering (Confluence)

Merits	Demerits
This paper incorporates concepts in real time to calculate stock prices.	Requires in-depth knowledge about deep learning and neural networks.
Uses a feed forward neural network.	The implementation of this model requires heavy computational power to execute.