## SRM Institute of Science & Technology Faculty of Engineering & Technology Ramapuram, Chennai-89

## CYCLE TEST - 1/18LEH101J-ENGLISH Date: 9.11.2020

SEMESTER I

Duration: 45 mins	Maximum Marks -2
1. The Receiver the message ser	nt to him/her.
a.Decodes	
b.encodes	
c.turns	
d.receives	
2communication takes place w	ith the people outside the company.
a.External	
b.Diagonal	
c.Upward	
d.Downward	g :
3. Industries are the existing level of p	proficiency in communication among
engineering students.	
a.happy with	
b.pulling down	
c.concerned with	
d. upgrading well	·
4. 55 % of impact is determined by	in our communication
a.content	
b. words	
e.body language	
d. voice	
5. Communication barrier is anything that	communication
ı.impedes	
o.enhances	
aids:	
I.visualizes	
. Horizontal communication takes place betw	een the employees of
.Higher to lower level	
equal rank	
lower to higher level	
across different ranks	
is to find a particular piece of inform	ation
. Skimming	
. Critical Reading	
. Reading thorough comprehension	
. Scanning	
Communication is the of in	formation, ideas, emotion, skills etc.,

a.transmission	
b.transaction	
c.transformation	
d.translucent	
9. Language is never learnt rather it is  a.taught	
b.sought	
c.received	
d.acquired	
10 is to gather the most important information by running the eye over the	
text.	
a.Critical reading	
b.Skimming	
c.Scanning	
d.Reading thoroughly	
11 takes place when the reader tends to make judgement on a piece of work.	
a. Writing	
b.Reasoning	
c.Speaking	
d.Critical reading	
12 is putting our thoughts in words in a paper or computer.	
a.Speaking	
b.Reading	
c.Drawing	
d.Writing	
3. To be an effective speaker one should use appropriate vocabulary and use words in the	
. wrong order	
increasing order	
e. decreasing order	
. correct order	
4. should be avoided in an effective communication.	
Voice audibility	
Ambiguity	
Vocabulary	
Pronunciation	
The Process of communication involves ideation, encoding, channelizing, decoding and	
message	
feedback	
channel	
communication	d
communication happens across all official cadres and no hierarchy is followed	
Inward	

b. Downward
c. Horizontal
d. Diagonal
17. In human face to face communication, 38% is allotted to
a.body language
b.content c.tone of voice
d.eye contact
18. A is a reciprocal conversation between two or more entities under which the oral
and written communication take place.
a.body Language
b.dialogue
c.eye contact
Location
19. The main elements of the non-verbal communication is personal appearance, posture,
gestures, eye contact, tone of the speaker, etc.,
a. facial expressions
b. message
c. sharing ideas
d. speech  20. One way communication, Rigid rules, Poor working environment are related to
barrier
a.personal
b. organizational
c.language
d.Physical 21. must be avoided for an effective communication.
a. Technical skills
b. Lack of planning
c. preparation
d. barriers 22. is commonly defined as "the imparting or interchange of thoughts, opinions
22is commonly defined as the impactors
or information by speech, writing, or signs"
a. Listening
b. Communication
c. LSRW
d. Channels
23. Use appropriate while writing a complaint letter.
a. eye contact
b.bodylanguage
e.vocabulary
d.gestures
24. External noise, personal distraction and information overload stand as a barrier to

a.Reading

b.Speaking

c.Reading

d.Listening

25. The appropriate expression to close the formal letter is

a.yours friendly

b.yours lovingly

c.yours sincerely

d.yours cheerfully

K. Juv. dyn \_\_\_\_\_\_\_

HOD/EFL