

Grace Expertise - Shopify Expert Portfolio

About Me

I am Grace Expertise, a Shopify expert and digital marketer with 6 years of hands-on experience helping brands grow online. I specialize in store setup, optimization, ad campaigns, and email marketing that drive real revenue.

Services & Tools

- Shopify Store Setup
- Theme Customization
- Conversion Optimization
- Facebook, TikTok, Google Ads
- Email Marketing (Klaviyo)
- Tools: Shopify, Canva, Figma, Klaviyo

Project: ChrisBeautyShop.com

Services Provided:

- TikTok Ad Campaigns
- Store Optimization
- Klaviyo Email Marketing Setup

Results:

- Increased conversion rate by 25%
- Boosted retention with automated emails
- Improved ROAS on TikTok ads

Project: ChicBold.shop

Services Provided:

- Store Design Improvements
- Mobile Optimization
- UX Flow Enhancements

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Screenshots:

(Screenshots of Homepage, Product Page, and Mobile View will be inserted here.)

Contact

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